

SCHOOL BREAKFAST PROGRAM IMPROVEMENT GUIDANCE

1. Breakfast will be available to all students after the bell as part of the school day.
2. Nutritious breakfast foods that will comply with the meal pattern requirements of the federally funded School Breakfast Program will be offered.
3. Current breakfast serving method will be **changed** or **expanded** to:
 - a. In the Classroom
 - b. In the cafeteria
 - c. Grab and go at additional sites, such as hallway carts
 - d. After first period to allow for late arrivals
4. Current breakfast accountability method will be **revised** or **changed** to:
 - a. Rosters
 - b. Tickets
 - c. POS
5. Current breakfast collection methods will be **revised** or **expanded** to:
 - a. Prepayment
 - b. Post payment (billing)
 - c. At time of service
6. Increase promotional advertisement to include:
 - a. Morning Announcements
 - b. Banners and Posters
 - c. PTA/PTO
 - d. Website
 - e. Blast Emails

Studies have proven that breakfast helps kids concentrate in school, boosts test scores and improves behavior and attendance. A vibrant, well-utilized breakfast program results in a significant increase in meal reimbursement revenue. The proper implementation of the School Breakfast Plan and the corresponding effort to promote participation is critical to the students to give them all the tools they need to succeed.