

**PUBLIC NOTICE**

**JERSEY CENTRAL POWER & LIGHT COMPANY**

**NOTICE OF PROPOSED RATE INCREASES AND OTHER ADJUSTMENTS  
WITH RESPECT TO JCP&L'S TARIFF RATES AND CHARGES  
FOR ELECTRIC SERVICE, AND WITH RESPECT TO OTHER  
PROPOSED TARIFF CHARGES AND REVISIONS  
AND  
NOTICE OF PUBLIC HEARINGS THEREON**

**TO OUR CUSTOMERS:**

On November 30, 2012, Jersey Central Power & Light Company ("JCP&L" or the "Company"), filed a Verified Petition with the New Jersey Board of Public Utilities (the "Board"), under BPU Docket No. ER12111052, together with supporting appendices, testimony, exhibits and schedules and revised Tariff sheets. On February 22, 2013, the Company updated its filing and proposed rates to incorporate the impacts and costs associated with Hurricane Sandy and the November 2012 Nor'easter ("Update").

The Verified Petition and Update seek the Board's approval of proposed overall increases in and/or other adjustments to JCP&L's various Tariff rates and charges for electric service, and for approval of other proposed Tariff charges and

revisions, which are proposed to become effective for service rendered on and after August 1, 2013, or at such later date as the Board may determine.

Based on the Verified Petition and Update, the proposed new rates would yield an overall net operating revenue increase of approximately \$112.325 million, representing an overall increase of about 5.1% as compared to the same current annualized Tariff rates and revenues. The annual percentage increase applicable to specific customers will vary according to the applicable rate schedule and the level of the customer's usage.

The Verified Petition also seeks approval of an accelerated reliability enhancement program ("AREP") and an associated cost recovery mechanism (called "Rider AREP"). JCP&L has proposed that the AREP begin on January 1, 2014 and that the associated cost recovery mechanism become effective for service rendered on and after January 1, 2014, or at such later date as the Board may determine.

Copies of the Verified Petition and Update and all related documents are available for inspection at the Company's regional headquarters at 300 Madison Avenue, Morristown, New Jersey 07962, and 331 Newman Springs Road, Suite 325, Red Bank, New Jersey 07701, at each of the Company's local business offices, and at the Board of Public Utilities, 44 South Clinton Avenue, 9th Floor, Trenton, New Jersey 08625.

The following comparisons of present and proposed rates will permit customers to determine the approximate net effect upon them of the proposed increases and adjustments in rates. Any assistance required by customers in this regard will be furnished by the Company upon request. Please note that the Board in its discretion

may apply all or any portion of whatever rate increases the Board may ultimately allow to other rate schedules or in a different manner than what JCP&L has proposed in its filings. Accordingly, the final rates and charges to be determined by the Board in this proceeding may be different than what JCP&L has described herein.

#### Summary of Customer Impact

	Residential Average Bill (Includes 7% Sales and Use Tax)		
	Current Monthly Bill (1)	Proposed Monthly Bill (2)	Proposed Monthly Increase
<u>Residential (RS)</u>			
500 kWh average monthly usage	\$73.67	\$76.74	\$3.07
1000 kWh average monthly usage	\$152.80	\$159.86	\$7.06
1500 kWh average monthly usage	\$233.84	\$245.24	\$11.40
<u>Residential Time of Day (RT)</u>			
500 kWh average monthly usage	\$80.73	\$84.75	\$4.02
1000 kWh average monthly usage	\$156.19	\$163.16	\$6.97
1500 kWh average monthly usage	\$231.64	\$241.56	\$9.92

Rate Class	Overall Class Average Per Customer (Includes 7% Sales and Use Tax)		
	Current Monthly Bill (1)	Proposed Monthly Bill (2)	Proposed % Increase
Residential (RS))	\$122.08	\$128.00	4.8%
Residential Time of Day (RT)	\$171.77	\$179.30	4.4%
General Service – Secondary (GS)	\$685.74	\$714.26	4.2%
General Service - Secondary Time of Day (GST)	\$30,055.95	\$31,141.23	3.6%
General Service – Primary (GP)	\$36,311.43	\$36,690.02	1.0%
General Service – Transmission (GT)	\$107,167.63	\$107,983.30	0.8%
Lighting (Average Per Fixture)	\$12.34	\$13.20	7.0%

(1) Rates effective 9/1/2012

(2) Proposed rates effective 8/1/2013

The Company has also proposed other Tariff revisions and related charges, some of which would apply to all customers and others that would apply only to those customers whose requests or actions give rise to the related costs. A description of all such proposed Tariff revisions is included in Exhibits JC-8, JC-9, and JC-17 and Appendix I to the Verified Petition in JCP&L's 2012 Rates Filing.

Notice of these filings together with a statement of the effect thereof on customers are being served upon the clerk, executive or administrator of each municipality and county within the Company's service areas. Such notice has also been served, together with the Verified Petition, Tariffs, rate schedules and all other exhibits, upon the Director of the Division of Rate Counsel, who will represent the interests of ratepayers in these proceedings. Copies of the Verified Petition, Tariffs, rate schedules and other exhibits are also available for inspection at the Company's regional headquarters listed above, and at each of the Company's local business offices.

PLEASE TAKE NOTICE that the New Jersey Office of Administrative Law has scheduled public hearings on the Verified Petition under OAL Docket No. PUC 16310-2012 at the following times and places:

April 8, 2013  
1:30 P.M. and 6:30 P.M.  
Ocean County Administration Building, Room 119  
101 Hooper Avenue  
Toms River, New Jersey 08754

April 16, 2013  
1:30 P.M. and 6:30 P.M.  
Morris County Administration & Records Building  
Public Meeting Room, 5<sup>th</sup> Floor  
10 Court Street  
Morristown, New Jersey 07963

April 24, 2013  
1:30 P.M. and 6:30 P.M.  
Freehold Township Municipal Building  
One Municipal Plaza  
(Schanck Road at Stillwells Corner Road)  
Freehold, New Jersey 07728

Members of the public will have an opportunity to be heard and/or to submit written comments or statements at each or any of the public hearings if they wish to do so. Such written comments or statements may also be submitted directly the Clerk of the Office of Administrative Law, 185 Washington Street, Newark, New Jersey 07102.

**JERSEY CENTRAL POWER & LIGHT  
COMPANY**

By: Mark A. Mader  
Director, Rates and Regulatory Affairs

Dated: \_\_\_\_\_, 2013