



# The Times

## Train station kiosk touts Trenton's attractions

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### STAFF WRITER

TRENTON -- Finding out about the city's attractions has gotten a lot easier for the nearly 6,000 people who stream through the train station every day, and thousands more who visit Trenton but don't realize what it has to offer.

Some 10 years after it was first proposed by Mayor Douglas H. Palmer, a kiosk staffed with personnel knowledgeable about the region and stocked with brochures opened this summer inside the recently renovated Trenton Transit Center.

The mayor, Secretary of State Nina Mitchell Wells and representatives of the organizations who spearheaded its creation officially inaugurated the kiosk with speeches and a ribbon-cutting yesterday afternoon.

Since the kiosk opening in late July, staff have had to constantly resupply it with brochures, Palmer said.

"I'm at the train station a lot. I notice people come and grab the information like they're starved for it," he said. "That's what we want to see."

The kiosk, which also serves as Trenton's tourist information center, is operated by the Trenton Downtown Association and made possible through a partnership between the Capital City Redevelopment Corporation and Department of State's Division of Travel and Tourism. NJ Transit paid for the kiosk.

"We have a golden opportunity to showcase our city to a wide audience and to have that image carried up and down the northeast corridor," CCRC executive director Monique King-Viehland said.

Taneshia Nash Laird, executive director of the Trenton Downtown Association, said the kiosk is staffed from 10 a.m. to 6 p.m. on weekdays and from 10 a.m. to 4 p.m. on weekends.

In addition to providing brochures, state tourism publications and other materials, the kiosk staffers can create itineraries for visitors through [www.DestinationTrenton.com](http://www.DestinationTrenton.com), which can also be accessed online.

The staff can be reached for questions about visiting the area at (609) 292-2261 and will mail out literature on request, she said.

Laird said the kiosk is part of the larger Destination Trenton marketing campaign, which aims to expand on the TDA's annual Patriots' Week events to draw more visitors to the city year-round.

In particular, she hopes to encourage some of the thousands of people who buy 800,000 tickets a year to games and events at Waterfront Park and Sovereign Bank Arena to also visit Trenton's historic sites, museums, theaters and other attractions.

"One of the big misconceptions is that there's nothing to do in this city," Laird told a crowd of city, county and state officials who were gathered in the Transit Center lobby. "With this kiosk, we've shown that's not true."

Wells mentioned the Old Barracks, the new World War II Memorial on State Street, and the newly renovated State Museum and Planetarium as some of the sites she hoped would see more visitors thanks to the kiosk.

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