



**MERCER COUNTY
CULTURAL AND HERITAGE COMMISSION**

640 South Broad Street, room 419, PO Box 8068, Trenton, NJ 08650
(609) 989-6899

www.mercercounty.org

BRIAN M. HUGHES, COUNTY EXECUTIVE

- ♣ The Mercer County Cultural and Heritage Commission is embarking on a cultural planning process, which will culminate with a strategic plan to cultivate and support a dynamic climate for arts, history, and cultural activities in our County. As part of this process we are surveying a cross section of Mercer County residents for input in developing a comprehensive cultural plan.
- ♣ We are in the initial planning stage where data is collected through surveys, focus groups and individual interviews. Your assistance will provide us with information needed to design a plan to further cultivate a favorable climate for the arts, history, and culture in Mercer County. This in turn helps to enrich business, cultural and social environments, and provides a positive, long-term economic impact for the community.
- ♣ **Please return the survey to the attention of Martha Runyon at the above address by October 20, 2006.** Or you may fax the completed survey to (609) 695-4943.

1. What is your zip code? _____
2. Check the following that apply to you:
 - I work/volunteer in Mercer County – Location: _____
 - I work outside of Mercer County – Location: _____
 - Occupation: _____
 - I am retired I am a full-time homemaker I am a student
 - Other _____
3. Age: Under 19 19-29 30-60 61+
4. Number of people in your household: _____ Adults _____ Children under 18
5. In the past 12 months have you attended any of the following:

Activity	√	Location	Name of Group
Theater--Drama/Plays			
Theater--Musical			
Orchestra/Chamber Music			
Jazz			
Blues/Folk Music			
Rock—Type: _____			
Vocal Arts/Choral/Opera			
Dance Performances			
Literary/Poetry Event			
Art Exhibits/Galleries			
Arts/Educational Workshop			
Museums			
Historical Sites			
Cultural/Ethnic Event			
Craft Show			
Antique Show			
Fairs or Festivals			
House Tours			
Parades			
Other:			

6. What motivates you to attend a cultural event in Mercer County? (*check all that apply*)
- | | | |
|---|---|---|
| <input type="checkbox"/> Family oriented activities | <input type="checkbox"/> Opportunity to meet people | <input type="checkbox"/> Educational value |
| <input type="checkbox"/> Entertainment | <input type="checkbox"/> Quality of activity | <input type="checkbox"/> Affordability |
| <input type="checkbox"/> Proximity | <input type="checkbox"/> Personal appreciation | <input type="checkbox"/> Friend/family is participating |

7. Have you ever attended events sponsored by: (*check all that apply*)

- | | |
|---|---|
| <input type="checkbox"/> Mercer County Cultural & Heritage | <input type="checkbox"/> American Repertory Ballet |
| <input type="checkbox"/> Mercer County Community College events: _____ | <input type="checkbox"/> Sovereign Bank Arena |
| <input type="checkbox"/> Arts Council of Princeton | <input type="checkbox"/> Princeton University events: _____ |
| <input type="checkbox"/> West Windsor Arts Council | <input type="checkbox"/> Rider University/
Westminster Choir College events: _____ |
| <input type="checkbox"/> McCarter Theatre | <input type="checkbox"/> The College of New Jersey |
| <input type="checkbox"/> Patriots Theatre at the War Memorial | <input type="checkbox"/> New Jersey State Museum |
| <input type="checkbox"/> Passage Theatre | <input type="checkbox"/> Trenton Film Festival |
| <input type="checkbox"/> Community Arts Partnership at the Peddie School | <input type="checkbox"/> Trenton 2Nite |
| <input type="checkbox"/> Open Air Theatre at Washington Crossing State Park | <input type="checkbox"/> Heritage Days |
| <input type="checkbox"/> Grounds for Sculpture | <input type="checkbox"/> Mercer County Italian American Festival |

8. Where do you hear about cultural activities in Mercer County? (*check all that apply*)

- Local newspapers: _____
- Mercer County Cultural & Heritage Newsletter
- Internet websites: _____
- Public Library
- Posters & flyers
- Radio (stations): _____
- Local Cable TV
- Word of mouth

9. In the past year, have you visited any historical sites in Mercer County? No Yes
 If "yes", which ones? _____

10. In the past year, have you visited downtown Trenton? No Yes
 If "yes", where? _____

11. In the past year, have you visited downtown Princeton? No Yes
 If "yes", where? _____

12. Do you or your family utilize any Mercer County Parks? No Yes
 If "yes", which ones? _____

13. Before and/or after a cultural event do you usually (*check all that apply*):
 eat at a restaurant go out for coffee/coffee shop go out for drinks/pub or bar

14. What are some of your most favorite eateries? _____