



COUNTY OF MERCER  
**Workforce Investment Board**  
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**Literacy Committee Meeting**  
**February 18, 2009**  
**MCCC – James Kerney Campus**  
**8:30 to 10 a.m.**

**WIB Mission Statement**

*To develop, through public/private partnerships, a quality workforce, which successfully meets employers' hiring needs and ensures the employment and advancement of jobseekers accessing the labor market and helping job seekers and employers meet their needs. To accomplish this, the WIB will provide coordination, guidance and oversight for all workforce readiness programs in Mercer County and efficiently make use of state and federal resources.*

<http://www.nj.gov/counties/mercerc/commissions/investment/>

**Established Goals for 2009 (Literacy Committee Retreat 10/2008)**

- Host low cost literacy events – healthcare, financial, tutoring through technology
- Develop directory on-line & hard copy
- Expand referral service
- Identify funding sources
- Parent/provider literacy development & education
- Collaborate with providers on ways to stretch resources for a “continuum of service”
- Convene stakeholder meeting hosted by MCCC re: shared use of libraries
- Advocate through the WIB & GSETA to lobby State to change educational limitations for people receiving public assistance – from non-core to core activity
- Advocate for mandate that all childcare providers must receive certification
- Research feasibility of an extension of One Stop Learning Link housed in libraries

***Today's Agenda (February 18, 2009)***

- Review January 21, 2009 minutes
- Distribute members' email/cell phone list
- Discuss Healthcare Literacy Seminar (2/13/09) & future Financial Literacy Seminar
- Announce NJ's First Statewide Health Literacy Summit on April 3, sponsored by *LVof NJ*
- Literacy Consortium update (Melinna Harris)
- Early Childhood Literacy subcommittee update (Last meeting canceled due to snow. Next meeting date and location?)
- Follow-up discussion re: Daylight-Twilight School presentation at last meeting
- Development of Issues List/Mercer County Literacy Fact Sheet
- Distribution/Use of literacy providers' brochure – I.D. audience
- Next meeting scheduled – March 18, 2009 – MCCC – 8:30 to 10 a.m.

