



COUNTY OF MERCER
Workforce Investment Board
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WIB Literacy Committee
Wednesday, September 21, 2011
MCCC – James Kerney Campus 8:30 to 10 a.m.

WIB Mission Statement

*To develop, through public/private partnerships, a **quality workforce**, which successfully meets employers' hiring needs and ensures the **employment and advancement** of jobseekers accessing the labor market and helping job seekers and employers meet their needs. To accomplish this, the WIB will provide coordination, guidance and oversight for **all workforce readiness programs** in Mercer County and efficiently make use of state and federal resources.*

<http://www.nj.gov/counties/mercerc/commissions/investment/>

Purpose of Committee

The Literacy Committee supports the mission of the Workforce Investment Board by providing strategic direction in developing opportunities to increase the literacy of Mercer County residents and their families to make them job ready and prepared to advance in their employment. We work collaboratively with other county entities to build a system of support to deliver comprehensive literacy services to Mercer County residents in need.

Today's Agenda

- Welcome Back & New Leadership
- Review minutes from June 15, 2011 meeting
- Mercer County Adult Literacy Consortium update (Melinna Harris)
- Report on Contextualized Learning (Peg Gould)
- Marketing subcommittee report (Melinna Harris, chairperson) – draft Letter to Editor, feedback re: website - <http://teach.mccc.edu/basiclit/index.html>
- Identify students to make video about consortium as fall project (Peg)
- Collect and use success stories (Literacy Committee and Consortium)
- Discuss next Adult Literacy Conference at MCCC Conference Center in West Windsor
- New Business
- Adjournment

Upcoming 2011 Meeting Dates – 3rd Wednesday, 8:30 am to 10 am

October 19, November 16, December 21

Upcoming Professional Development Conferences