

# 2015 Mercer County Economic Summit

“Leveraging Technology for Business Success”



Tuesday, February 24, 2015

1:30 p.m. - 6:30 p.m.

Conference Center at Mercer County  
Community College

**Keynote Address:** Simon Nynens,  
CEO, Wayside Technologies

**Local Economic Overview:** Mercer County Executive Brian Hughes

**Regional Economic Update:** Herb Taylor, Philadelphia Federal Reserve Bank

**Panel Discussion: 2015 Technology: “Advantages to Keep You Ahead of the Curve”**

**Cloud Technology:** *Vamsi Sistla, CTO at OfferBoard*

**Mobile Applications:** *Nick Landry, Senior Technical Evangelist at Microsoft*

**Social Media Marketing:** *Ramon Ray, Publisher, Smart Hustle Magazine and Small Business Evangelist, Infusionsoft*

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