



# CRW GRAPHICS

CRW Graphics' principals issued a directive eleven years ago to utilize environmental practices. Top down leadership!

## Actions:

- Lithographic ink (exception metallic and pastel colors) have been replaced with linseed oil based ink.
- Chemical pollutants – in film or in pre-press and plated process have been eliminated
- FSC (Forest Stewardship Council) Certified Printer
- Energy: lighting, CRT monitors, printing press EE
- Digital printing press acts as a heat recovery system to heat the facility.
- Water: Printing process saving 200,000 gals
- Recycling: Ink, aluminum printing plates, paper, cans, plastics
- Employee Continuous Improvement Program
- Support employee volunteerism in the community



## Economic Benefits:

- Energy savings heating and cooling
- Utilities – water and electrical bills
- Lowered liability insurance – due to reduced disposal of toxics

