

“Creating Sustainable Businesses in NJ”



Assistant Commissioner
Bob Marshall

NJDEP
Office of Sustainability &
Green Energy

609-292-8601

www.nj.gov/dep/sage

Goals for this Initiative:

- Promote sustainability planning and practices among NJ businesses to enhance economic success, environmental protection, and an improved quality of life.
- Identify and share resources to educate and encourage the New Jersey business community on SROI (sustainable return on investment).

Welcome

- Welcome to all participants, including those joining us on the webinar.
- Today's meeting is NOT being recorded.
- All attendees on the webinar are muted.

Welcome

○ Today's Agenda

Dow Jones Sustainability Index

Natalie Tear, Manager

PricewaterhouseCoopers - Sustainable Business Solutions

How to Effectively Create a Sustainable Supply Chain

**Gregory J Butler, Director, Global Supply Chain
Stewardship**

Becton Dickinson - The Office of Global Sustainability

Panel Discussion – Above Speakers Plus

**Barry Dambach, Sr. Director, Sustainability and EHS
Alcatel-Lucent**

Welcome

Announcements:

NJ Sustainable Business Registry

- Web Page Created
- Soft Launch / Beta Test In Process
 - Reached Out to 12 Small Businesses
 - 10 Agreed to Test

2014 Governor's Environmental Excellence Awards

- Applications due September 17, 2014

Welcome

NJ Sustainable Business Registry

The screenshot shows a Windows Internet Explorer browser window displaying the NJ Sustainable Business Registry website. The browser's address bar shows the URL <http://47.23.124.242:8888/njsbr/>. The website header features the logo for the New Jersey Sustainable Business Registry, which includes a green leaf emblem and the text "New Jersey Sustainable Business Registry". To the right of the logo is the slogan "Save Money, Share Your Success, and Inspire Others" and the logo for "AMERICA'S SBDC NEW JERSEY". Below the slogan are links for "NEWS & EVENTS" and "CONTACT US" with a Facebook icon. A green navigation bar contains the following menu items: HOME, ABOUT, JOIN HERE, REGISTERED BUSINESSES, BUSINESSES MAP, RESOURCES, RESULTS, AWARDS, and a yellow "REGISTER" button. The main content area has a green background with a large image of a green arrow pointing upwards against a blue sky with clouds. The text on this page reads "More Ways To Keep Your Business Sustainable" in large white font, followed by "What does that mean? [Learn More Here.](#)" in smaller white font. At the bottom of the browser window, the Windows taskbar is visible, showing the Start button, several application icons, and the system tray with the time 4:41 PM.

The Following Individuals are Joining us Today:

In Person:

- Bob Marshall, Sustainability & Green Energy, NJDEP
- Ky Asral, Sustainability & Green Energy, NJDEP
- Athena Sarafides, Sustainability & Green Energy, NJDEP
- Jerri Weigand, Sandy Recovery Env. Review, NJDEP
- Joanne Gere, Founder, BioScience Collaborative
- Robert Coleman, Church & Dwight
- Kyle Tafuri, Deirdre Imus Environmental Health Center HMC
- Stacey Schlosser, Sustainable Morristown
- Allan Fliss, NJ Green Association
- Michael Egenton, NJ State Chamber of Commerce

The Following Individuals are Joining us Today:

In Person:

- Steve Rinaldi, NJDEP, Recycling
- Joel Harmon and Matt Polsky, FDU ISE
- Pam Mount, Chair, Terhune Orchards
- Diane Lucas and Vladimir Odarchenko, TetraTech
- Janet Smolenski, NJDEP Office of Compliance & Enforcement
- Mike Bani and Bob Salamone, NJMEP
- Wolfgang and Barbara Skacel and Jill Lipoti, EnviroCOP
- Kristina Kohl, PMP, HR Computes
- Fred Stanger, Middlesex County Division of SWM
- Kathleen Biggins, Malcolm Equities

The Following Individuals are Joining us Today:

In Person:

- Karen Brown-Stovell, Forward Ever Sustainable Business Alliance
- Kate Duseau, Prudential
- Ed Kurocka, Onsite Advisors, LLC
- Victor, Coppola, GreenWorks Environmental, LLC
- Sandy Zeglarski, NJEDA
- Roh Vemula, Transtech Inc.
- Steve Rinaldi, NJDEP Recycling & Haz Waste Management
- Michael DiGiore, NJDEP Water Monitoring & Standards
- Mike Thulen, New Jersey Board of Public Utilities

The Following Individuals are Joining us Today:

Via Webinar:

- Allyson O'Brien, NJ Restaurant Association
- Lawrence T. Kunz, Novartis Pharmaceuticals Corp.
- Sue Doward, Raritan Valley Community College
- Zach F. Gallagher, USGBC NJ
- Susan Murray, Waste Not Solutions
- Ray Perry, NJ Energy Consulting
- Roseanne Crisafi, Ronald E. McKnight, Bergen Community College
- Mitch Morrison, Economic Green Solutions
- Patricia Giannacio, Hilton Realty
- Claire Sommer, Kayak Media
- Alex Yankaskas, NJ Green Automotive Repair Program

Welcome

- Please make sure to use the microphone
- Please speak one at a time.
- Please introduce yourself – state your name and affiliation first

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Natalie Teear, Manager
PricewaterhouseCoopers
Sustainable Business
Solutions

How to Effectively Create a Sustainable Supply Chain



Gregory J. Butler
Becton Dickinson
Global Supply
Chain Stewardship
The Office of Global
Sustainability

Panel Discussion



Prior Speakers Joined
By:

Barry Dambach
Alcatel-Lucent
Sr. Director
Sustainability and EHS

Panel Discussion

Is the DJSI really an indicator of sustainability or just best practices?.. And how do we move beyond best practices?

Do you think the *Sustainability Accounting Standards Board* that is supported by Mayor Michael Bloomberg will gain traction?

The DEP / SBI is trying to help small business owners. How do large corporations support small businesses along their supply chain?

Thank You!!!

Next Meeting:

Tuesday, October 28, 2014

1:00 Networking

1:30 – 3:30 pm Meeting

DEP Headquarters

Focus on Hospitals