



A Commitment To Sustainability





Dedicated to preservation of NJ's environment



Facilitate & promote growth of
“green” development

Businesses &
residential
communities



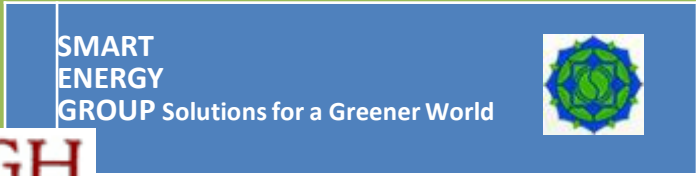
In short...

**We want to be the state's
*“green business community”***



Members

- Industry
- Academia



Focus

- **Information**
- **Education**
- **Networking**



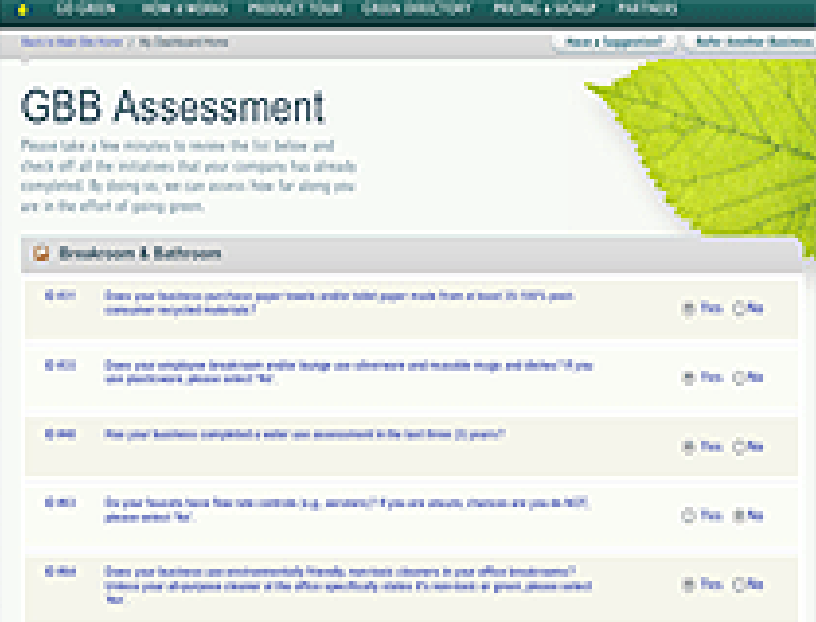
Benefits

- Networking
- Education
- Information
- Marketing
- Interactive
- Discount Programs
- Research
- Trade Events



And now...





GBB's assessment gives you credit for where you are & maps out the steps you need to move forward



Personalized Dashboard tracks progress & you receive recommendations for next steps



EcoPlan is a step-by-step worksheet for each initiative in the program, outlining specific activities



GBB membership seal is a trusted eco-label

Industry first use of QR code
Technology helps meet new guidelines for green marketing



Eco-Consultants & Auditors







NJGA
New Jersey Green Association



Your green business community

www.nj-green.org