

2011 GOVERNOR'S ENVIRONMENTAL EXCELLENCE AWARDS



Sponsored by
State of New Jersey
NJ Department of Environmental Protection
Co-Sponsored by
NJ Corporation for Advanced Technology



INTRODUCTION

We are pleased to announce the application process for the **2011 Governor's Environmental Excellence Awards**. Now in our 12th year, this program was established by the New Jersey Department of Environmental Protection (DEP) to recognize outstanding environmental performance, programs and projects in the state. We are further pleased to announce that the *Clean Water New Jersey Program* category will be included again this year. DEP's *Clean Water New Jersey Program* promotes statewide stormwater education to reduce the amount of pollution entering the state's surface and ground waters.

Winners of the 2011 Governor's Environmental Excellence Awards will be invited to an awards ceremony and press event hosted by the Governor in December.

The DEP and the New Jersey Corporation for Advanced Technology (NJCAT) co-sponsor this program.

ELIGIBILITY

Nominations will be accepted from individuals, organizations or businesses. You may nominate yourself or your company/organization as well as another company, individual or organization you believe is worthy of recognition. However, self nominations in the Environmental Stewardship and Environmental Leadership categories will not be accepted. Applicants in these two categories must be nominated by someone else. In addition, all applicants/projects must:

- 1) Be located in New Jersey, and;
- 2) Be active within the past year, and;
- 3) Agree to have their project shared with others through a written description to appear in an awards program and on the GEEA Web site (www.nj.gov/dep/eeawards/).

Third party nominations must be accompanied by a written authorization from the nominated party agreeing to consideration for the award.

Applications may not be submitted by employees of the DEP. Moreover, the DEP, other State Departments and DEP employees are not eligible for awards.

JUDGING CRITERIA

All applicants must address the following five judging criteria. The answer to each criteria may not exceed one typewritten page.

1. DOCUMENTED ENVIRONMENTAL BENEFIT (30 Points)

Please quantify the overall environmental benefits of this program/project or individual accomplishment over the past year. For example: amount of pollution prevented, resources or energy conserved, acres preserved, tonnage recycled, etc. It is to applicant's benefit to be as specific and thorough as possible.

2. MEETING NEEDS (20 points)

How does this program/project or individual accomplishment contribute to the environmental needs of the state of New Jersey? Describe such issues as: originality, effectiveness in improving existing methods of meeting this need and the risks that were overcome.

3. LEADERSHIP/INNOVATION (15 points)

How does this program/project or individual show leadership and take steps beyond "traditional" environmental protection efforts?

4. COVERAGE AND REPLICABILITY (20 points)

How does this program, project or individual have a long-term impact on their business, community, region or the state? How replicable is the project to other locations, industries, institutions or environmental media?

5. EDUCATION AND OUTREACH (15 points)

Describe what education and/or outreach activities were undertaken in association with this project for affected individuals, employees, stakeholders, contractors, consultants, community, etc.

SCORING/EVALUATING

All applicants will be reviewed and evaluated by a panel of judges. Each of the judging criteria has an associated point value identified in the judging criteria section of this application, above. Total possible points are 100. Applications will only be scored on the answers to the five judging criteria. It is, therefore, not necessary to submit extraneous materials as they will not benefit your application.

The administrators of the awards reserve the right not to give an award in any category. All decisions of the judges are final.

ABOUT THE NEW JERSEY DEPARTMENT OF ENVIRONMENTAL PROTECTION

The Department of Environmental Protection is committed to providing a high quality of life for the residents of New Jersey. It is our mission to assist the residents of New Jersey in preserving, sustaining, protecting and enhancing the environment to ensure the integration of high environmental quality, public health and economic vitality. We will accomplish our mission in partnership with the general public, business, environmental community and all levels of government. For more information on the DEP, please visit www.state.nj.us/dep/.

ABOUT THE CLEAN WATER NEW JERSEY PROGRAM



DEP's Clean Water New Jersey Program seeks to reach all residents and businesses of the State and promote basic behavioral changes, through statewide stormwater education, that will reduce the amount of pollution entering the surface and ground waters of the State. For more information please visit www.cleanwaternj.org.

ABOUT THE NEW JERSEY CORPORATION FOR ADVANCED TECHNOLOGY

The New Jersey Corporation for Advanced Technology (NJCAT) is a private/public partnership that pools the best talents and diverse resources of business and industry, entrepreneurs, university research centers, utilities and government to promote the development and commercialization of exciting, new energy and environmental technologies. For more information about NJCAT, please contact Dr. Richard Magee, NJCAT Technical Director, at the Center for Environmental Systems, Stevens Institute of Technology, Castle Point on Hudson, Hoboken, NJ 07030 or by phone at (973) 879-3056.

SUBMITTALS AND DEADLINES

Please submit three (3) copies of your application and responses to the five judging criteria to the NJDEP Office of the Commissioner, at the address below, by close of business on **September 13, 2011**.

**New Jersey Department of Environmental Protection
Office of the Commissioner
P.O. Box 402
Mail Code 401-07
Trenton, New Jersey 08625
Attention: Barbara Marshall**

- ❖ All entries are public information.
- ❖ Award recipients will be notified in November 2011.
- ❖ Awards will be presented at a ceremony and press event in December.
- ❖ Award winners will be offered the opportunity to submit a poster on their project for display at the awards ceremony.
- ❖ For further information, contact Dean Anderson in the Office of the Commissioner at (609) 292-2885.

AWARD CATEGORIES (select one)

One award will be issued in each of the nine categories listed below. You must identify the category of your nomination on the attached application form.

CLEAN AIR - Nominees in this category should demonstrate a commitment to and experience in one or more of the following areas and activities:

- Reducing air pollution emissions.
- Reducing greenhouse gas emissions or equivalents through energy efficiency projects or green power purchases.
- Reducing outdoor exposure to toxic air contaminants.
- Reducing air deposition loading to land and water.

WATER RESOURCES - Nominees in this category should demonstrate a positive influence in one or more of the following areas and activities:

- Improving surface or ground water quality.
 - Ensuring sufficient quantities of water through reuse and conservation techniques.
 - Promoting or developing progressive land use policies and watershed management approaches to improve protection of surface and groundwater sources.
- To apply for the Clean Water New Jersey Program Category Award for projects involving Municipal Stormwater Regulation, please visit www.cleanwaternj.org.

HEALTHY ECOSYSTEMS - Nominees in this category should demonstrate a commitment to and experience in programs or techniques that have resulted in the restoration, protection and enhancement of the State's ecological resources: including wetlands, estuaries, coastal areas; and, non-game and/or threatened and endangered species.

INNOVATIVE TECHNOLOGY - Nominees in this category should demonstrate the use or deployment of a new or alternative method, procedure, process, system or facility, which results in greater environmental protection than other technologies in current practice or comparable results at lower costs in terms of energy, natural resources or environmental impacts.

LAND CONSERVATION - Nominees in this category should demonstrate a commitment to and experience in the preservation of open space that protects land from future development.

HEALTHY and SUSTAINABLE COMMUNITIES - Nominees in this category should demonstrate a commitment to and experience in one or more of the following activities:

- Any activity addressing issues such as pollution/waste reduction, recycling, land use, local purchasing, sustainability or resource conservation.
- Innovative practices or technologies that have resulted in the private or public sector clean up and redevelopment of contaminated/brownfields sites.
- Creation of community-based initiatives that foster involvement, action and effective solutions to the adverse effects of industrial pollution in communities of color and low-income communities.
- For municipalities that are participating in the Sustainable Jersey™ Program, please note this in your application.

ENVIRONMENTAL EDUCATION/STUDENT LED PROJECT - This award will be given to an educator, student, group of students or class that has planned and implemented a project/program with measurable positive environmental impacts.

ENVIRONMENTAL STEWARDSHIP - This award will be given to an individual who volunteers their time with an environmental, academic or community-based organization in the state.

ENVIRONMENTAL LEADERSHIP - This award will be given to an individual who has shown leadership in the promotion of environmental protection in their profession.

GOVERNOR'S ENVIRONMENTAL EXCELLENCE AWARDS APPLICATION

(Please attach your answers to the five Judging Criteria to this form)

Name of Company/Association/Organization or Individual to be nominated _____

Person responsible for preparing application / Title _____

Preparers Mailing Address _____

Phone # _____ Fax# _____

E Mail Address _____

Is this a third party nomination? ___ Yes ___ No

If yes, please attach written authorization from the nominated party.

Category of the nomination (select one):

- | | | |
|--------------------------|--------------------------------|--|
| _____ Clean Air | _____ Water Resources | _____ Environmental Education/Student Activity |
| _____ Healthy Ecosystems | _____ Innovative Technology | _____ Healthy & Sustainable Communities |
| _____ Land Conservation | _____ Environmental Leadership | _____ Environmental Stewardship |

Please provide a brief biographical sketch of company, organization or individual applicant and project description (less than 200 words).

Did you attach your answers to the judging criteria questions? Prior to September 13, 2011 submit full package to:

New Jersey Department of Environmental Protection
Office of the Commissioner
P.O. Box 402, Mail Code 410-07
Trenton, New Jersey 08625
Attention: Barbara Marshall

For further information, contact Dean Anderson in the Office of the Commissioner at (609) 292-2885.

**For electronic copies or to apply online, please go to www.nj.gov/dep/eeawards/index.html
Electronic copies may be submitted to Barbara.Marshall@dep.state.nj.us**



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P.O. Box 402
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401 East State Street
Trenton, New Jersey 08625

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"Promoting New Jersey's emerging
energy environmental technologies."