

LUNCHTIME SESSIONS (11:30 a.m. – 12:30 p.m.)

DESCRIPTIONS

Association for Career and Technical Education (ACTE) and National Policy Update

Presenter: Stephen DeWitt, Deputy Executive Director, Association for Career and Technical Education

The Association for Career and Technical Education is a national membership organization of CTE professionals which provides professional development and actively advocates for CTE at the national level. Attend this session to receive an update on current federal legislative and regulatory activity relevant to CTE and learn more about ACTE services. Laws including the Perkins Act, Elementary and Secondary Education Act and Workforce Investment Act will be covered.

Career Equity Resource Center (CERC)

*Presenters: Teresa M. Boyer, EdD, Professor and Executive Director, Career Equity Resource Center, Rutgers University
Glenda Gracia-Rivera, MPA, Associate Director, Career Equity Resource Center, Rutgers University*

Come to this session to get information on the services the CERC can provide you with for addressing the needs of special population students.

Career Guidance Brochures for New Jersey Key Industries

*Presenter: Robert Grimmie, Director, Center for Occupational Employment Information (COEI),
NJ Department of Labor & Workforce Development*

Come hear about the new career guidance brochures provided by the NJ Department of Labor and Workforce Development for each of New Jersey's seven key industries: Advanced Manufacturing; Health Care; Life Sciences; Transportation, Logistics, and Distribution (TLD); Retail, Hospitality, and Tourism (RHT); Technology and Entrepreneurship; and Financial Services. Each brochure contains current data and labor market intelligence to give readers insight into the industry, highlight some of the important trends in skills and credentials, and provide an overview of career options.

The "Literacy" of Literacy in CTE

*Presenters: Patricia Robbins, Assistant Principal, Cumberland County Technical Education Center
Stacy Shaw, Clinical Medical Assisting Instructor, Cumberland County Technical Education Center
Sarah Bernhardt, Math and Language Arts Support Instructor, Cumberland County Technical Education Center
Lin DiRenzo, Education Program Development Specialist, Office of CTE, NJDOE*

Engage both instructors and students using Literacy Supports for Career and Technical Education. This session will provide participants supports for the reading and writing process as it relates specifically to career and technical education; from selection of appropriate text material, to pre and post reading, then assessing. These supports can be used independently or within a project-based learning model. Multiple strategies and practical applications will be presented with participants leaving with valuable tools to enhance Literacy within their programs and school.

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Early Childhood – A Practical Application of an Adaptable Program of Study Sequence

Presenters: *Margo Venable, Assistant Dean, Grant Director*
Yvonne Kilson, Project Coordinator
Carol Hoernle, Teacher, Matawan Regional High School
Carrin Bachowski, Teacher, Sterling High School
Julie Laucks, Teacher, Camden County Technical School

This session will offer an overview of the Human Services Career Cluster Early Childhood program of study model developed through the CTE Partnership grant. Teachers from pilot school districts utilizing various lesson topics from the pilot course – Child Development, will demonstrate how the lesson can be adapted to a comprehensive and/or technical school teaching curriculum. In addition, sample Career and Technical Student Organization (CTSO) activities from the Family, Career and Community Leaders of America (FCCLA) will be illustrated as lesson enhancements.

Engaging Employers with Career and Technical Education

Presenters: *Andrew Musick, Director of Policy, NJ Business and Industry Association*
Judy Savage, Executive Director, NJ Council of County Vocational-Technical Schools

Learn about the New Jersey Employer Coalition for Technical Education, a statewide group of employers that seeks to promote career and technical education, engage employers, and build support to expand county vocational-technical schools and programs. This presentation will explore the business perspective on the importance of career and technical education, and practical steps that can engage employers and strengthen business partnerships.

Financial Services Talent Network

Presenter: *Bob Crawford, Director, Financial Services Talent Network*

Come hear an overview of the Financial Services sector in New Jersey and the types of jobs and career opportunities that currently exist in that industry. The presentation will include a review of the skills required for entry-level positions and will speak to how educators can begin to prepare their students for those entry-level opportunities once they complete high school and/or graduate from college.

Green Program of Study

Presenter: *John Henry, New Jersey Green Program of Study Project Director*

As the NJ Green Program of Study pilot program enters its fourth year, the pilot school districts are establishing formal program of study agreements with their postsecondary partners. The NJ Green POS includes four years of curriculum and resources for all three pathways (sustainable design, sustainable energy, and green construction), including model program of study articulation agreements with postsecondary education institutions. Come learn about these partnerships and what they mean for participating students, and how your district can become involved in the Green Program of Study.

Health Care Talent Network

Presenter: *Padma Arvind, Director, Health Care Talent Network*

Come to this session to hear from the Health Care Talent Network (TN) Director about current healthcare industry trends, jobs and programs that are in demand, and how the industry has shifted toward non-traditional employment. The TN Director will speak about efforts related to articulation agreements, industry-recognized certifications and associate degree programs.

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Marketing Program of Study

Presenters: *Til F. Dallavalle, Interim Director, Office of School Relations, Middlesex County College*
Ellen A. Benowitz, CTE Partnership Project Coordinator, Marketing Career Cluster, Middlesex County College
Sheri Einhorn, Teacher, Burlington Township High School
Dennis Huzey, Professor, Felician College
Representatives from Carteret High School and Mount Olive High School

Are you looking for some practical advice on how to get started? Do you want to introduce a CTE program into your high school? If you have answered "YES" to those questions, you need to come to this session. Here you will hear from two new CTE programs using the Marketing Career Cluster's Model Program of Study and what they needed to do to make the program work in their district. In addition, you will be provided with a brief overview of the CTEP Marketing Program which is designed to engage students and turn the classroom into a student-centered environment. This will be an interactive and informational lunch session that will provide teachers and administrators with a wonderful opportunity to become familiar with the Marketing curriculum, understand the benefits of attending the CTEP Marketing Summer Institute and learn how to join a growing number of schools piloting the CTEP Marketing model program of study (MPOS)

Retail, Hospitality and Tourism Talent Network: Looking through the Pineapple-Stained Glasses

Presenters: *Sandy Bleckman, Director, Retail, Hospitality, Tourism (RHT) Talent Network North*
Caitlyn Bradley, Director, Retail, Hospitality, Tourism (RHT) Talent Network South

Come to this lunchtime session to hear from the Talent Network directors about the differences between customer service and hospitality relative to their impact on the RHT Industries. According to the Economic Impact of Tourism Report released last month by the Department of State, New Jersey's travel and tourism industry directly supports 320,238 jobs. Come hear what kind of jobs they are, where they are and how to obtain them.

Socially Responsible Engineering & Technology Model Program of Study (CTEP-STEM)

Presenters: *Chris Anderson, Educational Consultant/Adjunct Professor, Center for Excellence in STEM Education, The College of New Jersey*
Freehold Regional School District Representatives
Hamilton School District Representatives

The College of New Jersey's Center for Excellence in STEM Education partnered with the New Jersey Department of Education to create a model Program of Study in Socially Responsible Engineering & Technology for NJ high schools. Come and meet pilot teachers and project staff members to learn about the implementation process for this model STEM program of study and take home sample resources!

Structured Learning Experiences (SLE) – Drop In for Q & A

Hear frequently asked questions and have your specific questions addressed by Brian Berry, M.Ed., Ph.D., Professor, Holy Family University, and Anne Freeman, Education Program Development Specialist, Office of CTE, NJDOE.

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What's New in Career and Technical Student Organizations (CTSO)

Presenters: Alison Goeke, NJ TSA State Advisor, The College of New Jersey

Daria Ferdine, National Officer, SkillsUSA

Seiichi Villalona, Alumni Representative, NJ HOSA

Get an inside look at New Jersey's Career and Technical Student Organizations at this session! Hear about the Technology Student Association's (TSA) project-based learning activities in Science, Technology, Engineering and Mathematics (STEM). A student officer and an alumni representative will be available to discuss CTSO activities, membership and what these organizations can offer your students.