

**KIDS FINANCIAL \$ENSE: A Financial Literacy Symposium**  
**January 16, 2007**  
**Rutgers Busch Campus Center**  
**604 Bartholomew Rd.**  
**Piscataway, NJ**

9:00- 9:25 A.M.	<b>CONTINENTAL BREAKFAST AND EXPO VISITS</b>
9:25- 9:30 A.M.	<b>Welcome</b> Diane Genco Executive Director New Jersey School-Age Care Coalition (NJSACC)
9:30- 10:15 A.M.	<b>Financial Literacy: Real World Thinking!</b> Mary Grogan Strain Senior Director of Business Development Classroom, Inc.
10:15- 11:00 A.M.	<b>Children's literature Lessons: How to use children's literature to teach personal finance</b> Andrew Hill Economic Education Advisor Federal Reserve Bank of Philadelphia
11:00- 11:15 A.M.	<b>Guest Speaker</b> Lucille E. Davy Commissioner New Jersey Department of Education
11:15- 12:00 P.M.	<b>JA It's My Business!<sup>TM</sup></b> Catherine Milone-Richards & Michael Troutman Junior Achievement of NJ Participants: Communities in Schools of Camden
12:00- 1:00 P.M.	<b>BOX LUNCH AND EXPO VISITS</b>
1:00- 1:15 P.M.	<b>American Business Collaboration Presentation</b> Debbie Phillips Vice President WFD
1:15 - 2:15 P.M.	<b>20 Creative Ways to Teach Personal Finance and Workplace Readiness</b> Barbara O'Neill Professor and Extension Financial Management Specialist Rutgers Cooperative Extension
2:15- 2:30P.M.	<b>Closing Remarks</b> Maryanne D. Evanko President NJ Coalition for Financial Education