

# Launch of “Partnering for a Healthy NJ” Stakeholder’s Meeting January 28, 2014



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Commissioner  
Department of Health



# Goal

- **Outline the New Jersey Chronic Disease Prevention and Health Promotion Plan: “*Partnering for a Healthy NJ*”**
- **Gain Commitment to Implement the Plan**

# Today's Objectives

- **Share Data**
- **Outline the Plan Priorities**
- **Bring Together Various Stakeholders who are Essential to the Success of the Plan**

# Purpose of Partnering for a Healthy NJ Plan

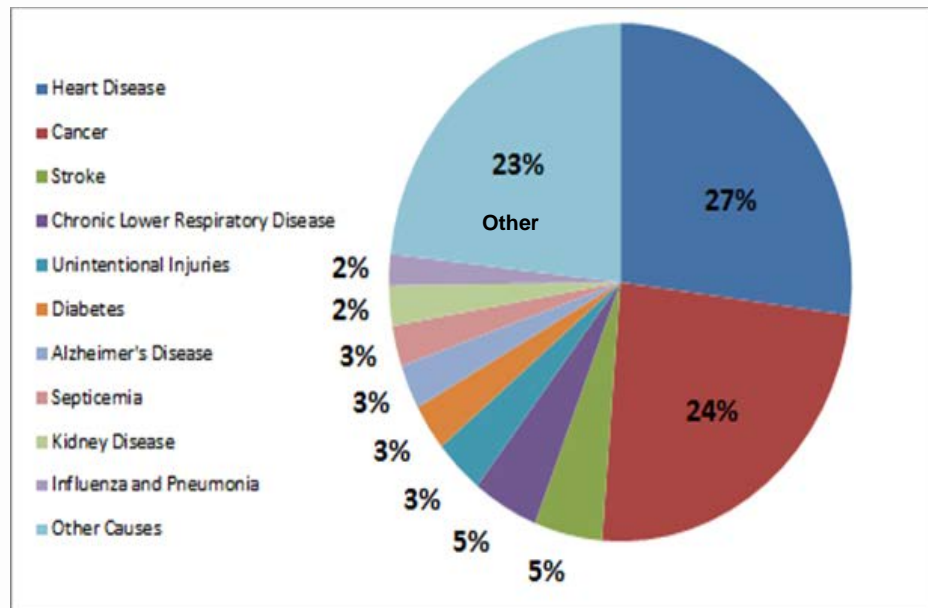
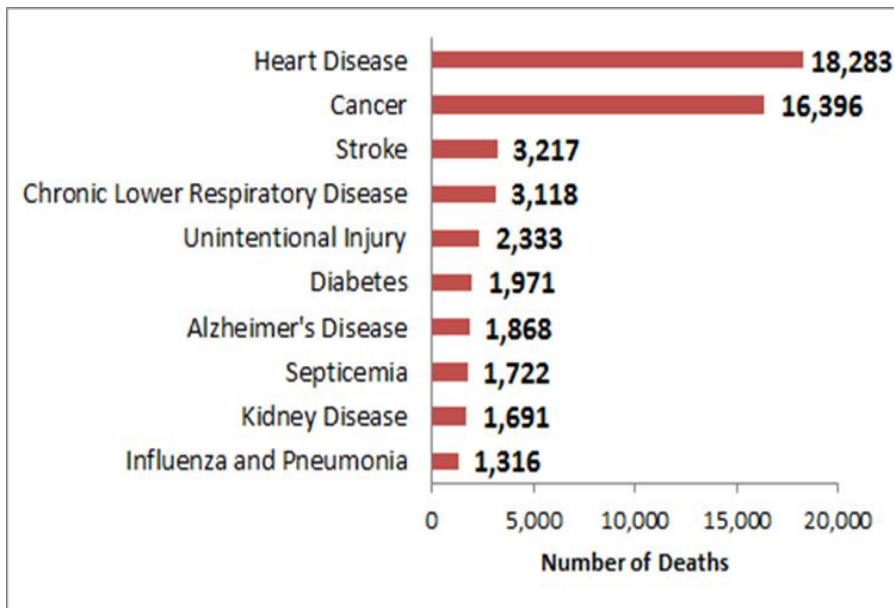


# **The Purpose of Partnering for a Healthy NJ**

- **Tackle Chronic Disease in NJ**
- **Establish a Framework for a Statewide Approach Through Enhanced Collaboration**
- **Highlight Evidence-Based Strategies**
- **Promote Prevention and Wellness within the Coordinated Care and Treatment of Chronic Disease**

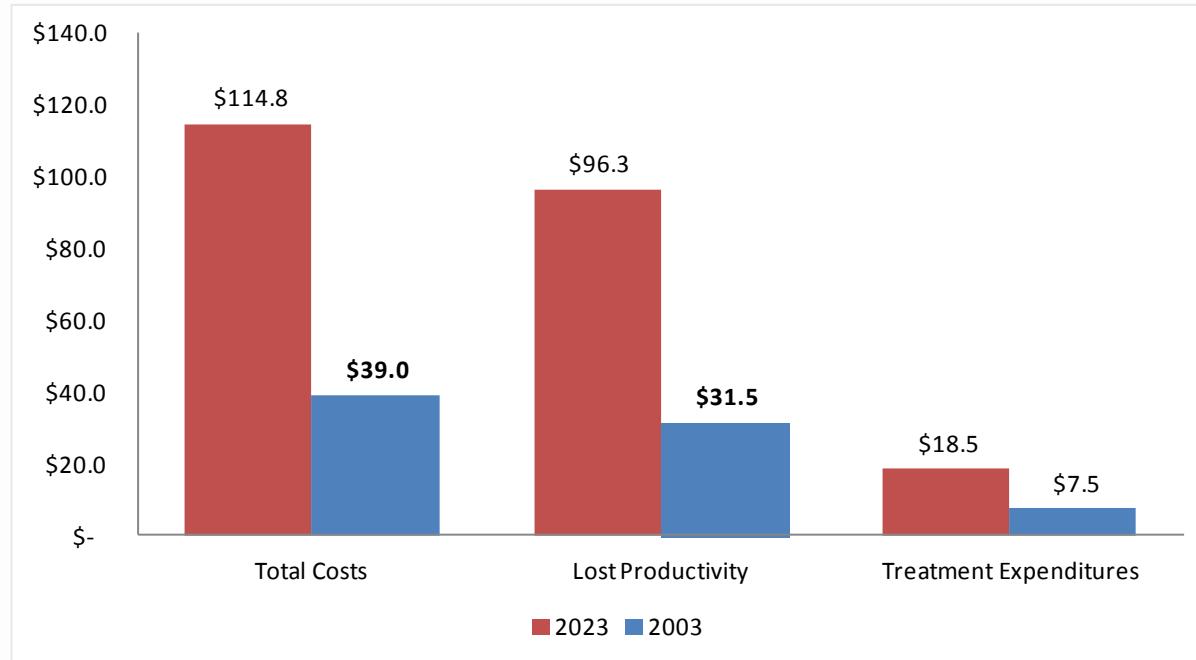
# Impact: Leading Causes of Death

## Leading Causes of Death among New Jersey Residents, 2009



Data Source: Leading Causes of Death by Cause, Deaths Due to Any Cause (Counts). Retrieved on January 16, 2014 from New Jersey Department of Health, Center for Health Statistics, New Jersey State Health Assessment Data website: <http://nj.gov/health/shad>.

# The Economic Impact in NJ

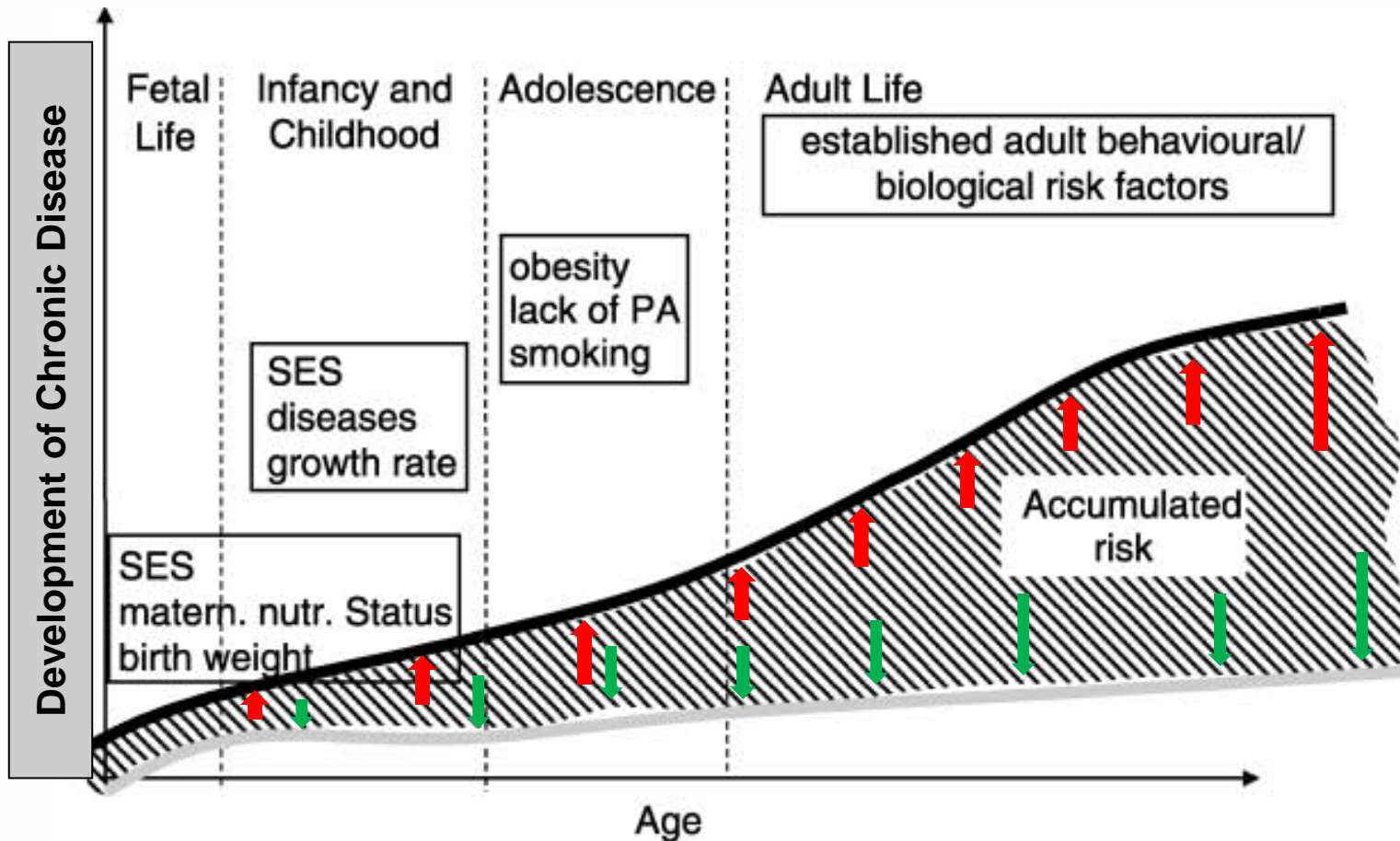


*Seven most common chronic diseases – cancers, diabetes, heart disease, hypertension, stroke, mental disorders, and pulmonary conditions*

Data Source: Milken Institute, “An Unhealthy America: The Economic Burden of Chronic Disease”. Retrieved on January 17, 2014. Data Website: <http://www.chronicdiseaseimpact.com/ebcd.taf?cat=state&state=NJ>

# Life Course Perspective

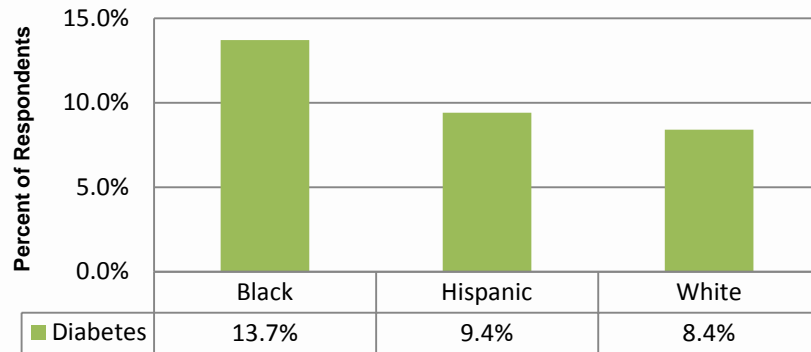
Life Course of Chronic Disease



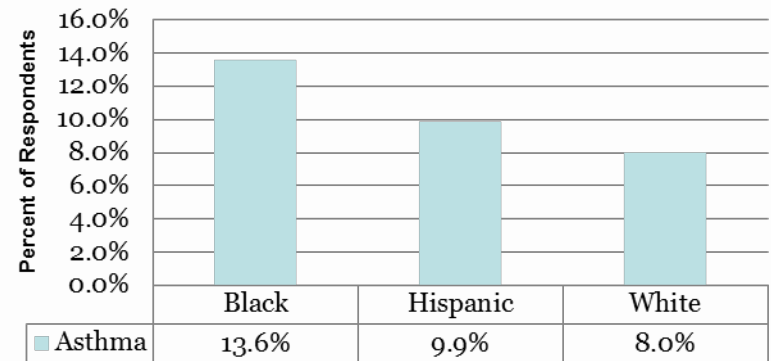


# Disparities by Race/Ethnicity

## Diabetes



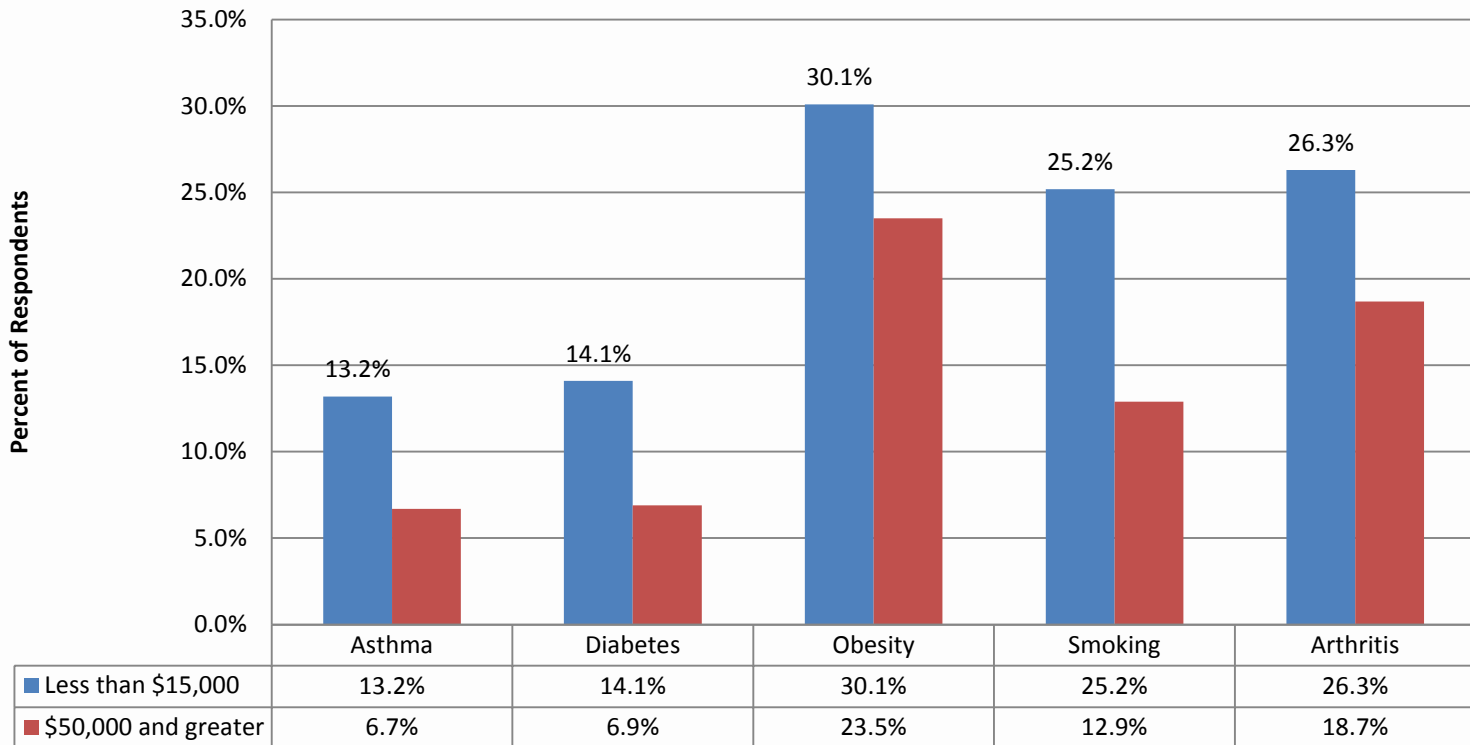
## Asthma



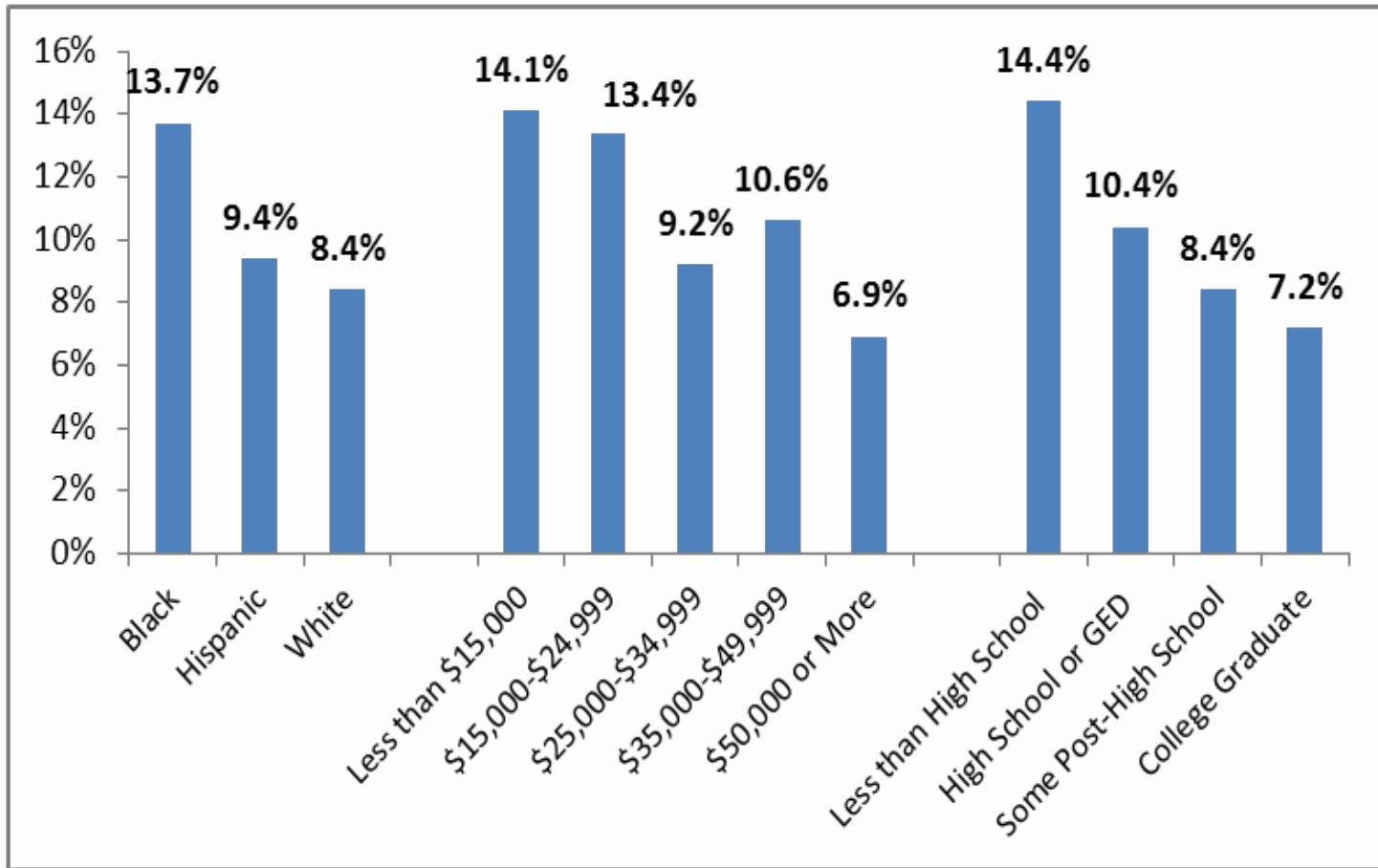
Data Source: 2012 New Jersey Behavioral Risk Factor Survey

# Poverty and Chronic Disease

**Prevalence of Chronic Diseases by Income Level, 2012 BRFSS Data**

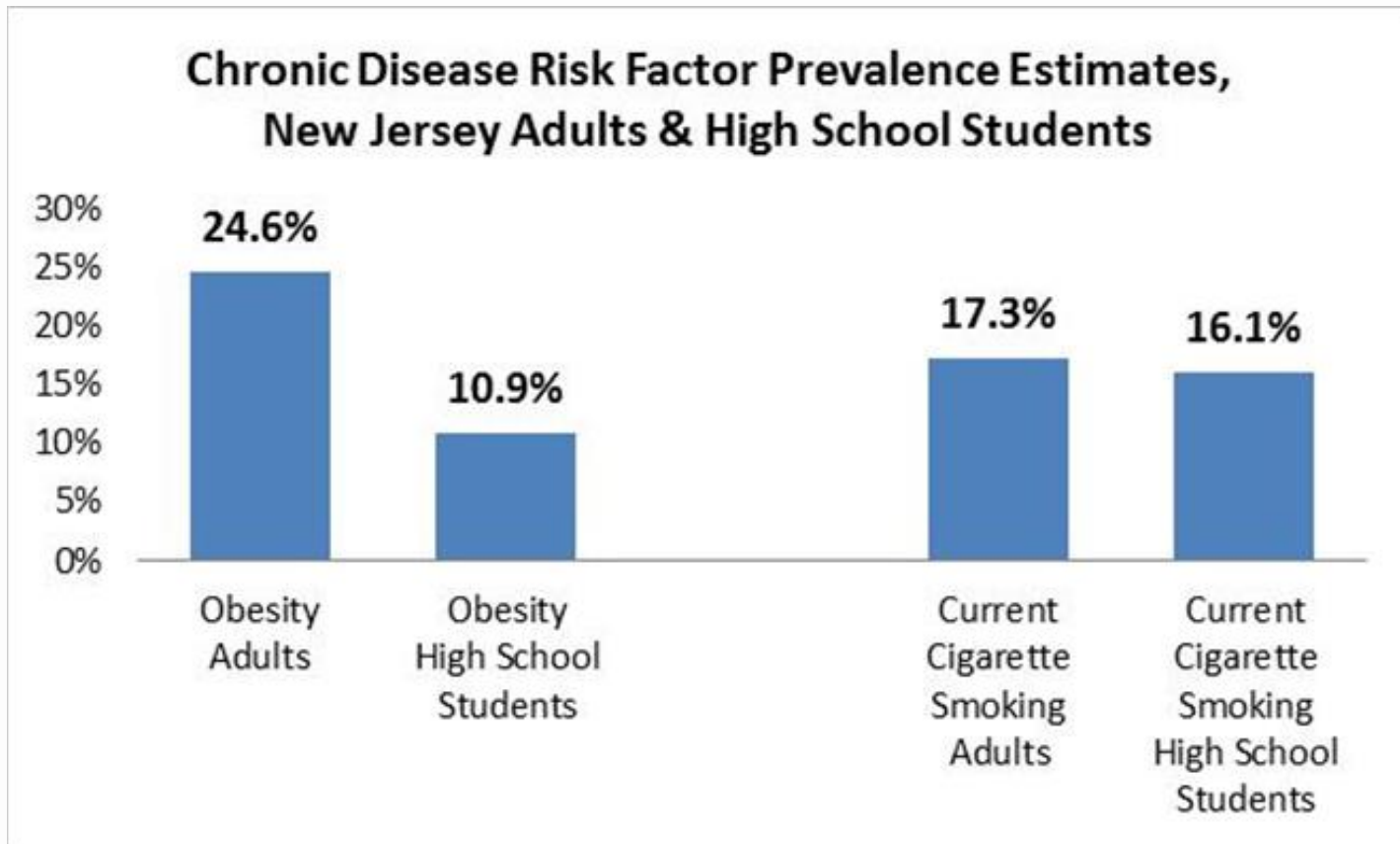


# Diabetes



Data Source: 2012 New Jersey Behavioral Risk Factor Survey

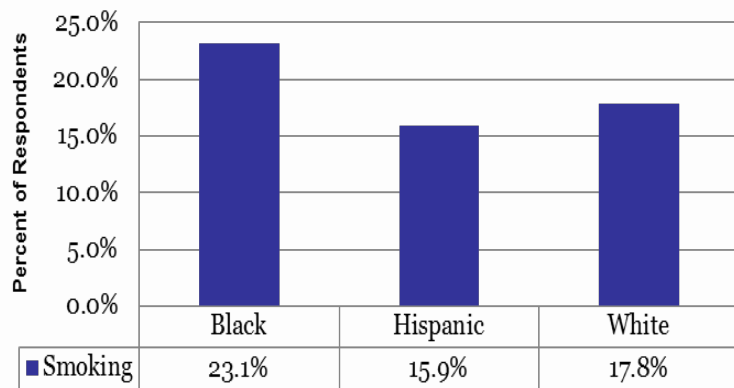
# Leading Risk Factors



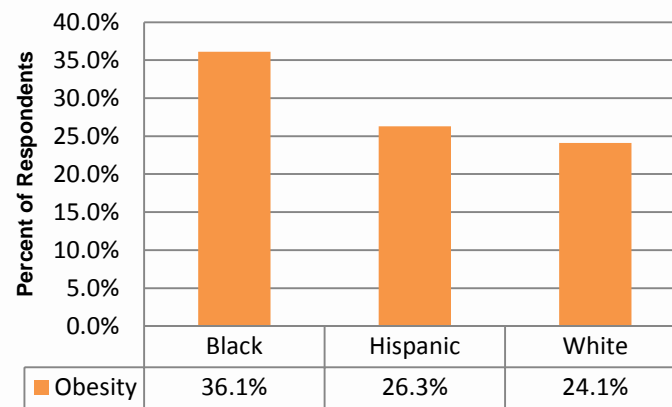
Data Source: 2011 & 2012 New Jersey Behavioral Risk Factor Survey

# Leading Risk Factors

## Smoking



## Obesity



Data Source: 2012 New Jersey Behavioral Risk Factor Survey

**New Jersey Chronic Disease  
Prevention and Health  
Promotion Plan : “*Partnering  
for a Healthy NJ*”**



# Winnable Battles

- **Increase physical activity**
- **Improve nutrition**
- **Eliminate tobacco use**
- **Improve environmental health**
- **Enable self management**
- **Increase early detection**
- **Improve access to quality health care**

# High-Risk Populations

- Children and youth
- Those living with a physical and/or mental health disability
- The uninsured, underinsured
- Low-income households
- Rural & urban residents
- Racial/ethnic communities
- Individuals with low literacy skills
- Seniors
- New/undocumented immigrants/migrant workers





- **Healthy NJ 2020**
  - State Health Improvement Plan
- **Shaping NJ**
  - Public-private partnership working together to address obesity prevention
- **Delivery System Reform Incentive Payment**
  - Hospital funding program where payment is contingent on achieving health improvement goals
  - Focus on chronic disease
- **Regional Planning**
  - Trenton Health Team, Camden Healthcare Coalition, Greater Newark Healthcare Coalition
- **Improving Birth Outcomes**
  - National Governors Association Learning Network
  - Central Intake: Home Visiting, Race to the Top

- **Epidemiology, Surveillance & Evaluation**
  - ✓ Improve access to an inventory of reliable data sources
  - ✓ Improve collaboration with key stakeholders
  
- **Environmental Strategies**
  - ✓ Promote exclusive breastfeeding through hospital policy change
  - ✓ Improve options for nutrition and physical activity as primary prevention
  
- **Health Systems Interventions**
  - ✓ Coordinate partnerships among stakeholders
  - ✓ Build upon partnership success to date
  
- **Community-Clinical Linkages**
  - ✓ Diabetes self-management program
  - ✓ Central Intake

# Program Integration

## Chronic Disease Prevention & Control

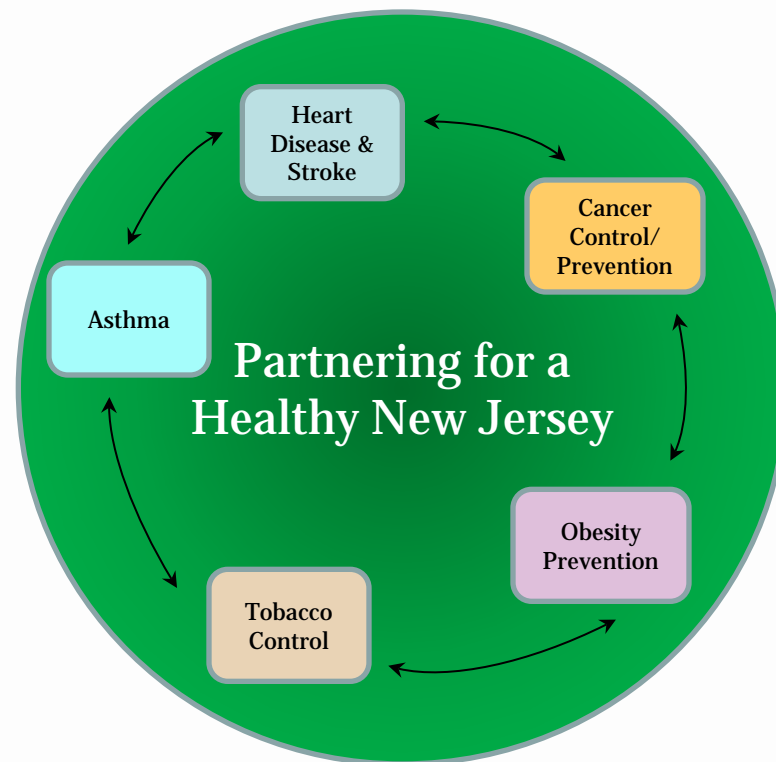
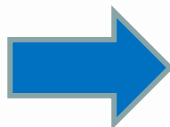
Heart Disease and Stroke

Asthma

Tobacco Control

Cancer Control & Prevention

Obesity Prevention (Shaping NJ)



- **Clinical & Community Linkages**
- **Community Based Prevention Services**
- **Epi/Surveillance & Evaluation**
- **External Affairs & Strategic Initiatives**

# Enhanced Collaboration



# Next Steps

- **DOH create forum for ongoing education/sharing best practices**
  
- **Need your commitment**
  - In next 3 months would like to convene an initial meeting to gather inventory of best practices
  - Need input with prioritization of the implementation of strategies
  - Need external contacts to assist with the submission of best practices and with setting priorities
  - Need external input with developing a sustainability plan for years 2 and 3