

Tell Us What You Have Planned for National Influenza Vaccination Week

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National Influenza Vaccination Week (NIVW) is a national observance that was established to highlight the importance of continuing influenza vaccination, as well as foster greater use of flu vaccine after the holiday season into January and beyond. This year's NIVW (originally scheduled for December 6-10, 2009) will be held **January 10-16, 2010**.

Since the spread of 2009 H1N1 influenza is likely to continue into the new year, NIVW will be an important opportunity to promote uptake of 2009 H1N1 flu vaccination at a time when demand for vaccine usually drops significantly. While influenza is unpredictable, and while we do not know the likelihood of a future wave of H1N1 influenza, we do know that if more people are vaccinated, the disease is less likely to spread in the coming months.

One of the many goals for NIVW is to engage at-risk audiences who are not yet vaccinated, hesitant about vaccination, or unsure about where to get vaccinated. Every year, certain days during NIVW are designated to highlight the importance for certain groups, like health care workers and children, to get vaccinated. This year's national schedule is as follows:

Day	Focus
Sunday, January 10	Kickoff
Monday, January 11	General audience and health care workers
Tuesday, January 12	People with chronic health conditions that put them at high risk of serious influenza-related complications
Wednesday, January 13	Children, pregnant women, and caregivers of infants less than 6 months old
Thursday, January 14	Young adults (19 to 24 years old)
Friday, January 15	Seniors
Saturday, January 16	Wrap-up

We hope all of our partners will plan their own NIVW events and we ask that you share your plans with us at www.Flu.gov/getvaccinated.