

RAMAPO COLLEGE OF NEW JERSEY

Office of Marketing and Communications

Press Release

January 27, 2012

Contact: Anna Farneski

E-mail: afarnesk@ramapo.edu

Phone: 201.684.6844

Ramapo College Unveils New MBA Program in Fall 2012

(Mahwah, NJ) – Ramapo College will introduce a new MBA program for working professionals in fall 2012. The AACSB accredited 20-month accelerated program is designed to be practical and relevant and includes extensive opportunities to apply essential management skills and knowledge in real world settings, including an international immersion consulting experience.

Dr. Lewis Chakrin, Dean of the Anisfield School of Business, cited four key attributes of the program: leadership across business disciplines; The 20-Month Push: a schedule that is intense yet manageable; real-world hands-on experience that prepares students to lead; and the enduring value of the Ramapo MBA.

The Ramapo MBA program develops business leaders who are effective and socially responsible. “We have focused more than 20 percent of our coursework on developing leadership skills because research suggests that this enterprise-wide vision is a skill future business leaders often do not find in MBA curricula,” said Chakrin.

The Ramapo MBA program is fast and flexible for working professionals as the College recognizes that working while completing one’s degree is not optional, but essential. A student can continue to work and earn an MBA within 20 months if they commit to the accelerated schedule.

The MBA program is also centered on real-world case studies, and the College has developed partnerships with companies who will present challenges facing their business to the MBA cohort for analysis and recommendations. Additionally, the program includes an immersion experience in China developed by one of Ramapo’s professors to take students behind the scenes of China’s complex and booming economy.

The Ramapo MBA is AACSB-accredited, meaning that it delivers an education tested against external standards. Professors who are experienced in business as well as the classroom impart practical wisdom and useful classroom encounters. Like colleagues in the workplace, students will progress through the MBA program together, in a cohort, forming teams and learning to collaborate.

For more information about the new MBA program, please visit the Web site www.ramapo.edu/mba to sign up for an information session.

###

Ranked by *U.S. News & World Report* as sixth in the Best Regional Universities North category, Ramapo College of New Jersey is sometimes mistaken for a private college. This is, in part, due to its unique interdisciplinary academic structure, its size of approximately 6,008 students and its pastoral setting in the foothills of the Ramapo Mountains on the New Jersey/New York border.

Established in 1969, Ramapo College offers bachelor's degrees in the arts, business, humanities, social sciences and the sciences, as well as in professional studies, which include nursing and social work. In addition, Ramapo College offers courses leading to teacher certification at the elementary and secondary levels. The College also offers six graduate programs as well as articulated programs with the University of Medicine and Dentistry of New Jersey, New York Chiropractic College, New York University College of Dentistry, SUNY State College of Optometry and New York College of Podiatric Medicine.