

# News



New Jersey  
**Office of the Attorney General**

NEW JERSEY DEPARTMENT OF LAW & PUBLIC SAFETY

**Paula T. Dow, Attorney General**

**Gary Poedubicky, Acting Director**  
**Division of Highway Traffic Safety**

**For Immediate Release:**  
May 25, 2011

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**\*\* MEDIA ADVISORY \*\***  
**For Thursday, May 26**  
**--Visuals/Photos--**

## **Law Enforcement and Traffic Safety Officials Kick-off the 101 Days of Summer Traffic Safety Campaign**

- WHO:** Attorney General Paula T. Dow; Division of Highway Traffic Safety Acting Director Gary Poedubicky; State Police Lieutenant Colonel Thomas Gilbert; Department of Transportation Commissioner James S. Simpson; Motor Vehicle Chief Administrator Raymond P. Martinez; New Jersey Turnpike Authority (NJTA) Executive Director Ronnie Hakim; State and local law enforcement representatives; and traffic safety organizations, including AAA.
- WHAT:** Police and traffic safety officials will announce public awareness and enforcement efforts designed to ensure the safety of all motorists on New Jersey's roads during the busy summer travel season. Officials will discuss the annual Click It or Ticket mobilization and summer DWI enforcement, as well as work zone safety and efforts to combat distracted driving, speeding and tailgating.
- WHERE:** Cheesecake Service Area, Garden State Parkway, located at milepost 124, just past the Driscoll Bridge traveling southbound, and just prior to crossing the bridge going north on the parkway.
- WHEN:** Thursday, May 26, 2011, beginning at 11 a.m.

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**101 Days of Summer Press Conference  
May 26, 2011  
11:00 AM**

**Agenda**

**Welcome by Division of Highway Traffic Safety Acting Director Gary Poedubicky.**

**Remarks by NJ Attorney General Paula Dow.**

**Remarks by Department of Transportation Commissioner James Simpson.**

**Remarks by Motor Vehicle Commission Chief Administrator Raymond Martinez.**

**Remarks by NJ State Police LTC Thomas Gilbert.**

**Press Conference closed and followed by questions from media.**