

**Put The Brakes On Fatalities Day®**  
**October 10, 2010**

**SAMPLE PROCLAMATION**

October 10, 2010, has been declared Put The Brakes On Fatalities Day® by the  
(TITLE OR NAME OF CITY, COUNTY, STATE OR ORGANIZATION);

WHEREAS, Across the nation, traffic crashes caused nearly 34,000 fatalities in 2009, and are the leading cause of death for young people ages 15 to 34; and,

WHEREAS, In New Jersey, 583 individuals lost their lives in traffic crashes in 2009; and,

WHEREAS, Alcohol-related crashes accounted for 31 percent of the State's traffic fatalities, while 16 percent of all fatal crashes involved traveling at unsafe speeds; and,

WHEREAS, Motorcyclists, bicycle riders and pedestrians face increased risks on New Jersey's roadways, as people opt for alternative modes of transportation; and,

WHEREAS, 65 motorcyclists, 14 bicyclists and 157 pedestrians were killed in New Jersey in traffic-related crashes in 2009; and,

WHEREAS, Safer driving behaviors such as buckling up, every ride; obeying posted speed limits; stopping for pedestrians in crosswalks and using crosswalks when walking; avoiding aggressive driving behaviors; never driving impaired; wearing proper safety gear when riding a motorcycle or bicycle; and, focusing solely on driving by avoiding distractions, can dramatically reduce the number of traffic-related injuries and deaths;

Now, therefore, I (NAME OF ELECTED OFFICIAL) (TITLE OR NAME OF CITY, COUNTY, STATE OR ORGANIZATION), do hereby proclaim October 10, 2010, Put The Brakes On Fatalities Day®, and call upon everyone to put these lifesaving behaviors into practice to improve safety on the roadways in our community and throughout the State.