

The New Jersey Cultural Trust

NEWS

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The New Jersey Cultural Trust Awards \$600,000 in Financial Stabilization and Historic Capital Preservation Grants

(Trenton, New Jersey – August 11, 2005) The New Jersey Cultural Trust held its fifth Annual Meeting today at the State House in Trenton. The Trust awarded \$600,000 for 11 capital preservation projects and 28 financial stabilization projects located throughout the State. The Board also designated ten organizations as “qualified” and renewed qualification for twelve organizations bringing the total number of qualified organizations to 238. In other business, the Board authorized the next cycle of grants for up to \$900,000 and elected officers for the coming year.

Josh Weston, Co-Chair of the Cultural Trust remarked, “With today’s grant awards, the Trust has distributed \$1.2 million in two rounds of grants to 73 qualified organizations reaching every New Jersey county. We look forward to expanding our impact with up to a 50 percent increase in dollars available for distribution next year.”

Cultural Trust grants are intended to make possible projects and activities that otherwise would not have been achievable. In the second grant cycle, 131 applications were received requesting more than two million dollars. Today, the Council on the Arts recommended financial stabilization projects for 17 organizations, totaling \$300,000; the Historical Commission recommended 11 organizations’ projects totaling \$150,000; and the Historic Trust recommended 11 historic capital preservation projects for a total of \$150,000. In assessing the applications, all three agencies use published evaluation criteria, qualified panel reviews, committee deliberations and then their boards recommend projects to The New Jersey Cultural Trust Board of Trustees. The approved grants cover a range of proposals from strategic planning, building cash reserves, capacity building, development and marketing initiatives, to important historic capital preservation projects.

Cultural Trust Co-Chair Judi Dawkins stated that, “In these first two rounds of funding, we saw over 265 applications requesting over \$4 million. The critical need for grants from the Cultural Trust is expressed in the demand for these limited dollars. The cultural industry is an important component in New Jersey’s economy, and the Cultural Trust has always been intended as a means to help sustain organizations at all stages of development. With the positive response of the first-round grantees and the enthusiasm seen in today’s awardees, we now begin to see how the Trust will strengthen the foundation of New Jersey’s cultural community.”

(Continued)

The board also authorized the next grant cycle and, based on interest projections provided by the Division of Investment, determined that between \$800,000 and \$900,000 will be made available for grants in the coming year. The three recommending agencies, the Council on the Arts, the Historical Commission and the Historic Trust, were requested to provide prioritized lists of grants by June 15, 2006. The Cultural Trust Board also expressed its priority in the next round for organizations not previously supported through the first two grant programs.

In other business at today's meeting, Judi Dawkins and Josh Weston were re-elected as Co-Chairs, Carol Cronheim as Vice Chair, and Deborah Bozarth as Secretary.

The New Jersey Cultural Trust is a division of the Department of State. The mission of the Trust is to ensure a stable and healthy cultural industry in New Jersey that is sustainable under fluctuating economic conditions. The Trust Fund is a permanent, interest-generating fund that serves as an additional source of revenue to nonprofit arts, history, and humanities organizations for specific purposes that are crucial to ensuring fiscal and operational health, stability and durability. The New Jersey Cultural Trust was established by P.L. 2000, c: 76 which is now N.J.S.A. 52:16A-72 et seq. and was signed into law on July 25, 2000.

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The New Jersey Cultural Trust - FY 06 Grant Awards by County

Applicant	County	Award	Purpose	Type
Save Lucy Committee, Inc.	Atlantic	15,000	Cultural Trust funding will support professional analysis and planning for historic preservation for Lucy the Elephant by the Save Lucy Committee. The organization is seeking to repair the major leak in howdah roof, re-roof the howdah at the visitor level and provide new flashing at the roof supports and stairway doghouses.	Capital Preservation - restoration planning
The Noyes Museum of Art	Atlantic	10,000	Cultural Trust funding will support a membership audit, the development of a strategic marketing plan and the upgrade of donor tracking / fundraising data base to expand operational capacity of The Noyes Museum.	Financial Stabilization - Membership Audit/Marketing Plan/Donor Tracking
Friends of the Hermitage, Inc.	Bergen	12,500	Cultural Trust funding will support a membership development program for the Friends of the Hermitage, Inc. The organization will use its Fundraising Plan and a new survey of members to guide two crucial initiatives: raise members' levels of support, and obtain new members in a regional appeal.	Financial Stabilization - Membership Development
Alice Paul Institute, Inc.	Burlington	13,000	Cultural Trust funding will support a feasibility study and fundraising plan for the The Alice Paul Institute to enhance the organization's sustainability and long-term financial resources through individual donor cultivation and an endowment campaign.	Financial Stabilization - Feasibility Study and Fundraising Plan
Home Port Alliance for the USS New Jersey, Inc.	Camden	15,000	Cultural Trust funding will support the replacement of areas of the teak deck with in-kind materials, an urgent and necessary project to preserve the integrity of the Battleship New Jersey's main deck, to address a potential tripping hazard for the public and to protect the steel hull below.	Capital Preservation-Teak Deck replacement
Mainstage Center for the Arts	Camden	20,000	Cultural Trust funding will support the creation of an interest bearing working capital fund that will be used for the fall and winter seasons. It will be repaid as a stronger income stream resumes in the spring. In the long term this capital fund will provide an ongoing reserve that will provide stability to Mainstage's yearly budget.	Financial Stabilization - Working Capital/Cash Reserve
The Ritz Theatre Company Inc.	Camden	15,500	Cultural Trust funding will enable The Ritz Theatre Company to conduct a feasibility study with focus groups and constituent surveys to inform a capital campaign for the restoration and preservation of its historic theatre building.	Financial Stabilization -Capital Campaign Feasibility Study
Historic Cold Spring Village	Cape May	7,500	Cultural Trust funding will support the development of a strategic business plan for Historic Cold Spring Village.	Financial Stabilization - Strategic Business Plan
Mid-Atlantic Center for the Arts	Cape May	15,000	Cultural Trust funding will help support the repair and rebuilding of one of the distinctive brick chimneys on the Emlen Physick House for the Mid-Atlantic Center for the Arts.	Capital Preservation - repair and rebuild chimney
Naval Air Station Wildwood Aviation Museum	Cape May	15,000	The Cultural Trust grant will help fund the historically accurate replacement of severely deteriorated windows in the Naval Air Station hangar's west doors. The project will prevent further weather-related damage to the hangar's exhibit gallery and income-generating rental areas while preserving the hangar's historical integrity.	Capital Preservation - Window replacement
Millville Army Air Field Museum	Cumberland	15,000	Cultural Trust funding will help fund the replacement of a deteriorated roof on Building 23 at the Millville Army Air Field to ensure the long term preservation and use of that building as an Education Center.	Capital Preservation - roof replacement

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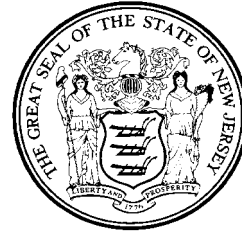
Applicant	County	Award	Purpose	Type
Wheaton Village, Inc.	Cumberland	15,000	Cultural Trust funding will support research, design and production of a comprehensive marketing package and information resource promoting Wheaton Village, as well as South Jersey's other major cultural attractions and regional tourism services for use in personal presentations to tour bus operators, travel agents, meeting planners, and convention managers throughout the Mid-Atlantic and Northeast regions.	Financial Stabilization - Market Research and Marketing Campaign
GlassRoots, Inc.	Essex	24,350	Cultural Trust funding will allow GlassRoots to hire two part-time employees, one to strengthen the rapidly expanding glass arts and business skills program, and the other to significantly raise fundraising capacity, at a time when the organization is undertaking capital renovations and program expansion.	Financial Stabilization - Staff Support/Business Skills and Development
Montclair Historical Society	Essex	15,000	The Cultural Trust grant will fund reconstructing the brick walkways, leading to and around The Montclair Historical Society's Crane House, that have deteriorated to an unsafe point. The reconstruction will provide barrier-free access across the site and is guided by an ADA Plan.	Capital Preservation - Reconstruction of brick walkways
The New Jersey Historical Society	Essex	19,500	Cultural Trust funding will assist The New Jersey Historical Society launch a membership program to support the prospect research data obtained through Blackbaud Analytics and build the organization's statewide donor base, thereby broadening public participation and increasing financial stability. The membership program will include a major donor campaign, updated membership materials, and upgraded software.	Financial Stabilization - Membership Initiative/Building Donor Base
Save Ellis Island, Inc.	Hudson	10,500	Cultural Trust funding will support a market study and business plan for the Ellis Island Institute, a preferred reuse for the un-restored buildings on Ellis Island. The market study and business plan will inform the reuse strategic plan and capital campaign for Save Ellis Island.	Financial Stabilization - Market Study and Business Plan
Lambertville Historical Society Inc.	Hunterdon	13,445	Cultural Trust funding will help fund the replacement of deteriorated fence posts and fencing, exterior painting of the building, the installation of a chimney cap, and improvements to the front sidewalk to reduce existing safety hazards at the Lambertville Historical Society's Marshall House.	Capital Preservation - exterior improvements
Boheme Opera Company, Inc.	Mercer	15,170	Cultural Trust funding will enable Boheme Opera Company to engage board and committee members, staff and other stakeholders in a strategic planning process, facilitated by an external consultant. This will lead to a long range plan focusing on the systematic achievement of goals and objectives critical to Boheme's future growth and success.	Financial Stabilization -Strategic Planning
Friends of the New Jersey State Museum	Mercer	17,000	Cultural Trust funding will support the creation of a development plan for the Friends of the New Jersey State Museum in order to provide increased support and financial stabilization.	Financial Stabilization - Development Plan
Old Barracks Association	Mercer	15,000	Cultural Trust funding will support the development of a Strategic Plan for the Old Barracks Museum.	Financial Stabilization - Strategic Plan
Passage Theatre	Mercer	16,250	Cultural Trust funding will allow Passage Theatre to purchase Theatre Manager software, a database program that handles box office sales, donor tracking, press list management, and membership management.	Financial Stabilization - Software for Box Office operations

The New Jersey Cultural Trust - FY 06 Grant Awards by County

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Preservation New Jersey Inc.	Mercer	6,300	Cultural Trust funding will enable Preservation New Jersey to implement the recently completed communications and marketing plan designed to broadly reach a more diverse and younger audience through enhanced website design, other digital gateways and collateral materials.	Financial Stabilization - Communications and Marketing Initiative
The Princeton Symphony Orchestra	Mercer	22,890	Cultural Trust funding will support additional personnel and office space expansion for the Princeton Symphony Orchestra. This will enable the organization to respond to the burgeoning demand for its offerings and to make possible further growth.	Financial Stabilization - Personnel and Office Space
Trenton Community Music School	Mercer	16,270	Cultural Trust funding will support a bi-lingual market research project for The Trenton Community Music School, using interviews, focus groups and small sample surveys. This research will help determine the demand for service and will enable the management of the music school to make critical decisions about location, curriculum, fees and advertising methods.	Financial Stabilization - Market Research
Cantabile Chamber Chorale, Inc.	Middlesex	14,620	Cultural Trust funding will enable Cantabile to develop and implement a comprehensive 3-year strategic plan for building the organization capacity to support and sustain its artistic strength. The stabilization project will focus on expanding and diversifying earned and contributed resources, implementing a board development project, finding ways to attract new singers and broadening the audience while deepening the engagement of current patrons and donors.	Financial Stabilization -Strategic Planning
Middlesex County Regional Council for the Arts	Middlesex	16,070	Cultural Trust funding will support a development consultant to assist the organization to design and maintain energetic fund raising initiatives to ensure organization stability.	Financial Stabilization - Development Assistance
Monmouth County Arts Council	Monmouth	19,490	Cultural Trust funding will contribute to the organization's Cash Reserve fund to help stabilize the financial operations, regulate cash flow, ensure that payroll obligations are met and earn interest when not needed. This will strengthen the financial operations of MCAC, reduce operating risk, lower interest charges, and ensure the continuity of programs and services.	Financial Stabilization - Working Capital/Cash Reserve
Two River Theatre Company	Monmouth	14,620	Cultural Trust funding will support the planning and implementation of a project designed to evaluate and maximize the income potential of Two River Theatre Company's new facility as a rental space for corporations, not-for-profits, and unique private functions.	Financial Stabilization - Development of "other income"
New Jersey Theatre Alliance	Morris	19,490	Cultural Trust funding will support the salary of a part-time Development Manager to assist in researching, identifying and soliciting support for the programs and services of the New Jersey Theatre Alliance. The addition of this position will strengthen the Alliance and enhance its ability to expand its programs and services.	Financial Stabilization -Staff Support-Development Manager
Barnegat Bay Decoy & Baymen's Museum, Inc./Tuckerton Seaport	Ocean	20,000	Funds from the New Jersey Cultural Trust will be used by the Barnegat Bay Decoy and Baymen's Museum, Inc./Tuckerton Seaport to establish a Working Capital/Cash Reserve Fund to help create financial stability during its non-public operating season.	Financial Stabilization - Working Capital/Cash Reserve

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Joseph P. Hayes Surfright Theatre	Ocean	14,500	Cultural Trust funding will support a formal strategic planning process designed to result in a comprehensive 4-year strategic plan that will provide for a future of creative excellence built on a solid foundation of sound business planning and practices.	Financial Stabilization -Strategic Planning
Stafford Township Historical Society, Inc.	Ocean	15,000	The Cultural Trust grant will fund the demolition of non-historic materials that were added to Stafford Township Historical Society's Cavalry Cottage in the 20th century and are threatening the integrity of the cottage's structure. The stabilization project may allow the first floor to be open for brief visitation and encourage support for its restoration. Ultimately, the Historical Society hopes the building will host exhibits, visitors and researchers.	Capital-Preservation - demolition of non-historic additions and stabilization of structure
American Labor Museum/ Botto House National Landmark	Passaic	1,555	Cultural Trust funding will support the installation of a wireless security system for The American Labor Museum so that it will comply with insurance requirements to prevent theft and vandalism.	Capital Preservation-Security System
Salem County Historical Society	Salem	15,000	Cultural Trust funding will support work to address the source of continuing water infiltration by repointing and capping two chimneys at the Salem County Historical Society's Eakin House. Repair of interior finishes will allow these rooms of the building to be used for storage. Rehabilitating the structure for collections storage and meeting space is a priority to the Society.	Capital Preservation - repointing and capping two chimneys and repair of interior finishes.
Peters Valley Craft Center	Sussex	21,430	Cultural Trust funding will support the establishment of a working capital reserve for Peters Valley. This reserve will enable the organization to maintain cash flow despite the seasonal, and at times unpredictable, nature of its earned income. The fund will further help address the cycle of financial crises that have historically plagued the Valley and endangered its existence.	Financial Stabilization - Working Capital/Cash Reserve
Carolyn Dorfman Dance Company	Union	24,350	Cultural Trust funding will be used by Carolyn Dorfman Dance Company to establish an interest bearing working capital reserve fund to address seasonal cash flow shortfalls. This will replace the Company's need to access a revolving line of credit, eliminate the cost of interest, and help to secure operational stability.	Financial Stabilization -Working Capital/Cash Reserve
Historical Society of Plainfield	Union	8,700	Cultural Trust funding will enable the Historical Society of Plainfield to hire Cathedral Consulting Services to facilitate completion of a strategic plan to increase the Society's operational capacity in order to advance its work to foster local, county and state history and to develop the Drake House Museum.	Financial Stabilization - Strategic Plan
Playhouse Association Inc.	Union	15,000	The Cultural Trust grant to Summit Playhouse Association will support the reglazing, repair and in-kind replacement of the original windows in the Summit Public Library, and painting of exterior wood and stucco surfaces. The project will be guided by a historic preservation professional. The theater is a historic building constructed in 1891.	Capital Preservation - replacement of windows and repair of exterior surfaces
Reeves-Reed Arboretum	Union	20,000	Cultural Trust funding will support a full-time Director of Development for Reeves Reed Arboretum. By adding a professional fundraiser to staff, the organization will significantly boost membership, increase donations to the annual campaign, attract corporate sponsors and develop a program of major gifts and planned giving.	Financial Stabilization - Development Director



The New Jersey Cultural Trust

NEW “Qualified Organization” Designation

The following organizations were approved as qualified with The New Jersey Cultural Trust on August 11, 2005.

Atlantic County

Atlantic City Arts Center

Atlantic City, New Jersey

The mission of the Atlantic City Art Center is to provide an opportunity for cultural experiences through high quality exhibitions, educational outreach and related arts programming for a diverse constituency.

Essex County

New Jersey Tap Ensemble (NJTAP)

Bloomfield, New Jersey

New Jersey Tap Ensemble’s mission is to preserve and perpetuate the American art form of rhythm tap through public performances, new works, special programs, artist development and arts education.

Hudson County

Actors Shakespeare Company

Hoboken, New Jersey

The Actors Shakespeare Company’s mission is to unlock the essence of classic theater for contemporary audiences. By honoring both the playwright and our audience, ASC seeks to become the divining rod through which the timeless and deeply human nature of classic works is revealed to today’s—and tomorrow’s—audience.

GloucesterCounty

Learning Stages

Pitman, New Jersey

Learning Stages is a non-profit theater community located in southern New Jersey, whose mission is to educate and entertain area youth and their families through quality performing arts experiences.

Mercer County

VOICES, Inc.

Pennington, New Jersey

VOICES, Inc. seeks to deepen the public appreciation of vocal music by performing outstanding choral works at the highest possible artistic level.

Middlesex County

Genealogical Society of New Jersey

New Brunswick, New Jersey

The objectives of the Genealogical Society are to discover, procure, preserve and publish whatever may pertain to genealogy, and particularly to the genealogies of families and individuals associated with or identified with the State of New Jersey.

New Jersey Jazz Society

Piscataway, New Jersey

To promote the performance and preservation of jazz is the mission of the Jazz Society. This is accomplished by running live jazz events throughout the year, giving scholarships to New Jersey college students and maintaining an outreach program in elementary schools.

Princeton Ballet Society/ American Repertory Ballet

New Brunswick, New Jersey

American Repertory Ballet's mission is to bring joy, beauty, artistry and discipline of classical and contemporary dance to New Jersey and nationwide audiences and to dance students through artistic and educational programs.

Monmouth County

New Jersey Vietnam Veterans' Memorial Foundation

Holmdel, New Jersey

The New Jersey Vietnam Veterans' Memorial strives to encourage and foster patriotism and provide for recognition of the sacrifices, courage and valor of the veterans of the Vietnam Era.

The Vietnam Era Educational Center strives to encourage and foster a thorough understanding of the Vietnam Era including the political, historical, social, cultural and military aspects which affected the United States and especially New Jersey.

Union County

New Jersey Youth Symphony

Murray Hill, New Jersey

The primary purpose of the New Jersey Youth Symphony, Inc. is to provide talented young musicians with orchestral, choral and related music education experiences that will enable them to reach their highest potential as performers and listeners.

RENEWAL as “Qualified Organization”

The following organizations were approved for renewal qualification with The New Jersey Cultural Trust on August 11, 2005.

Bergen County

Leonid Kozlov Dance International

Ridgewood, New Jersey

The purpose of Leonid Kozlov Dance International (KDI) is both educational and cultural. KDI offers the highest quality training in dance and theatre to young students, and professional level performances to the community audience. KDI also presents lecture/demonstration workshops and performances in public and private schools, organizations, hospitals and nursing homes.

Cape May County

Center for Community Arts

Cape May, New Jersey

The Center for Community Arts is an educational organization whose arts and humanities programs foster creativity, community building and appreciation for the rich diversity of our world.

Essex County

New Jersey State Opera

Newark, New Jersey

The mission of the New Jersey State Opera is to present the finest operatic performances possible to the people of New Jersey and the region, to educate the public to a love and appreciation of the art form, and to offer a programming alternative to the opera productions presented by other major companies in the area.

Newark Boys Chorus School

Newark, New Jersey

To inspire a love for learning, a quest for excellence and a compassion for humanity is the mission of the Newark Boys Chorus School.

Oakeside Bloomfield Cultural Center

Bloomfield, New Jersey

The Oakeside Bloomfield Cultural Center will preserve and restore this significant historic site, to promote awareness of their community's history, and celebrate all forms of cultural expression, past and present.

Mercer County

New Jersey Council for Humanities

Trenton, New Jersey

The mission of the New Jersey Council for the Humanities is to serve the people of New Jersey by developing, supporting and promoting projects that explore and interpret the human experience, foster cross-cultural understanding and engage people in a dialogue about matters of individual choice and public responsibility.

Middlesex County

George Street Playhouse

New Brunswick, New Jersey

The George Street Playhouse's mission is to enrich people's lives by producing world-class theatre.

Rutgers Film Co-Op/ New Jersey Media Arts Center, Inc.

New Brunswick, New Jersey

The Rutgers Film Co-Op is dedicated to the non-commercial exhibition of the media arts and to furthering media arts education. Their goals are to broaden the public's understanding of the media arts; to offer multi-cultural media arts programming that reflects the diversity of their audiences and communities; to provide a form for classic, experimental, independent and international cinema; to preserve classic cinema in an archive and library; and to teach film and videomaking. Their aim is to enlighten and entertain their audiences.

Monmouth County

Monmouth Civic Chorus

Red Bank, New Jersey

Monmouth Civic Chorus strives to enrich its community by presenting a wide variety of choral repertoire for the enjoyment of concert audiences locally and beyond, and by providing opportunities for one hundred volunteer members to further develop their musical talents. They value continued growth in artistic excellence and envision achieving wide recognition by the artistic community and the general public.

Morris County

The Craftsman Farms Foundation, Inc.

Morris Plains, New Jersey

Craftsman Farms' mission is to interpret, restore and preserve Craftsman Farms and the artifacts and ideals associated with Gustav Stickley and the Arts and Crafts movement, and to demonstrate the continuing relevance of Gustav Stickley and the Arts and Craft movement.

The New Philharmonic of New Jersey

Cedar Knolls, New Jersey

The mission of The New Philharmonic of New Jersey is to enhance the cultural life of their community by providing a complete range of fine musical programming; educating the community in the uplifting benefits of their music; educating youth to the enjoyment of fine music and providing performance opportunities for musicians.

Union County

Westfield Symphony

Westfield, New Jersey

The Symphony's mission is to promote the world's legacy of symphonic and operatic music to Westfield, Union County and New Jersey residents, involving them in a diversity of professional musical experiences including performance, education and mentoring.

The New Jersey Cultural Trust

Officers for 2005-2006

Judi Dawkins, Co-Chair

Judi Dawkins, long-time resident of Rumson, serves on many community, philanthropic and business boards in New Jersey, New York and Colorado. She is very active in the Monmouth County medical community, serving as member and former Chair of the Monmouth Medical Center Foundation and member of Monmouth Medical Center's Board of Directors. Ms. Dawkins previously served on the Boards of Foundation for Children with Learning Disabilities, Monmouth County Day Care Center and CORO Foundation as well as chairing the Scholarship Ball for Monmouth University. A graduate of the University of Maryland, Ms. Dawkins was also a licensed realtor and securities/insurance agent. She is married to Pete Dawkins and has two grown children and four grandchildren.

Josh Weston, Co-Chair

Josh Weston, who resides in Montclair, serves as honorary chairman of Automatic Data Processing. He served as chairman until 1998 when he retired, and chief executive from 1982 to 1996. Mr. Weston currently serves on the boards of ADP, J. Crew and several others. He is active on numerous pro bono boards, including the Committee for Economic Development, Business Executives for National Security, Atlantic Health Systems and The United Nations Association. Mr. Weston has a B.S. from City College of New York, and an M.S. from the University of New Zealand as a Fulbright Scholar. He holds four honorary doctorate degrees. Married to Judy Weston, they have four children.

Carol C. Cronheim, First Vice Chair

Carol Cronheim served as Deputy Chief of the Office of Policy and Planning for Governor Whitman. She also served as the Senior Advisor for Cultural Affairs, a speechwriter, policy advisor, and Acting Secretary of State during that administration. In addition, she chaired the State Capitol Joint Management Commission. She previously served as Legislative Director to then-Assemblyman, now Senate Minority Leader Leonard Lance, as well as in George H. W. Bush's Administration on the staffs of the President's Commission on the Federal Appointment Process and the National Endowment for the Arts. She also served in Governor Kean's administration. A graduate of Princeton University, Ms. Cronheim has a master's degree from the Eagleton Institute of Politics at Rutgers and is currently a Ph.D. candidate at Rutgers' Bloustein School. A resident of Lambertville, she is married and has two sons.

Deborah R. Bozarth, Secretary

Deborah R. Bozarth, a Burlington County resident, has served on the Cultural Trust Board since its inception. She is presently Director of Government Relations for the Association of Trial Lawyers of America—New Jersey.