



New Jersey State Council on the Arts Folk Arts Apprenticeship Grant Program Fiscal Year 2018 Program Guidelines and Information

APPLICATION DEADLINE: APRIL 5, 2017

Grant application workshops are conducted statewide. Workshops are FREE and registration is required. To register please contact Kim Nguyen at kim.nguyen@sos.nj.gov or 609-292-4495.

February 5, 2017 2:00 p.m. – 3:00 p.m.

Folklife Program for New Jersey
East Jersey Olde Town Village
1050 River Road
Piscataway, NJ 08854
Eva Walters 732-745-4489
www.co.middlesex.nj.us
eva.walters@co.middlesex.nj.us

March 8, 2017 11:00 a.m. – 12:00 p.m.

New Jersey State Council on the Arts
225 West State Street, 4th Flr.
Trenton, NJ 08625
Kim Nguyen 609-292-4495
www.artscouncil.nj.gov
kim.nguyen@sos.nj.gov

February 10, 2017 11:00 a.m. – 12:00 p.m.

Perkins Center for the Arts
35 King highway
Moorestwon, NJ 08057
Karen El Amin 856-235-6488
www.perkinscenter.org
tellintales@comcast.net

March 11, 2017 2:00 p.m. – 3:00 p.m.

Kennedy Dancers Professional Repertory Co
79 Central Avenue
Jersey City, NJ 07306
Diane Dragone 201-659-2190
www.kennedydancers.org
kennedydancers@aol.com

February 24, 2017 4:00 p.m. – 5:00 p.m.

Down Jersey Folklife Center
Wheaton Arts and Cultural Center
1501 Glasstown Rd.
Millville, NJ 08332
Iveta Pirgova 856-825-6800
<http://www.wheatonarts.org>
ipirgova@wheatonarts.org

March 19, 2017 2:00 p.m. – 3:00 p.m.

Jersey Shore Folklife Center/Tuckerton Seaport
120 Main Street
Tuckerton, NJ 08087
Jaclyn Wood 609-296-8868
www.tuckertonseaport.org
jaclynw@tuckertonseaport.org

**On-going individualized workshops in your community are available by appointment.
Please contact Kim Nguyen at kim.nguyen@sos.nj.gov or 609-292-4495.**



The Council gratefully acknowledges the above organizations for hosting these workshops. All workshop sites are conducted at accessible sites. Applicants in need of accessibility services should contact Don Ehman at donald.ehman@sos.nj.gov no later than two weeks prior to the workshop date.

FOLK ARTS SUPPORT

The New Jersey State Council on the Arts recognizes that diversity is one of New Jersey's most significant and valuable characteristics. The state's many geographic and demographic settings -- from mountains to coastal plains, from farms to city neighborhoods -- are interwoven with communities whose traditional folk arts and crafts are valued ways of expressing identity and strengthening group ties. Support for these traditional arts and artists contribute to social stability and harmony at the same time that it increases the dynamic array of artistic resources of the state.

The folk arts and crafts are those that are traditionally learned as part of the lifestyle of a community whose members share identity based upon ethnic origin, religion, occupation, or geographical region. Highly varied, these traditions are shaped by the aesthetics and values of the community and are *passed from generation to generation*.

Some are fleeting -- the decorative *mehendi* painted on a Rajastani Indian bride's hands before her wedding; the Karpathian Greek *mandinathes*, composed and sung for the funeral of a friend. Others are enduring -- a finely crafted *cuatro*, the ten-stringed guitar that is the hallmark of Puerto Rican *jibaro* music; a Seabright skiff used by Monmouth County lifeguards. Some are part of festival -- West African-derived Trinidadian stilt dances performed for Carnival. Others are for daily life -- the strip quilts made by African American women; the brightly-colored grape baskets woven by Palestinian women. Some are endangered arts and art forms that help preserve endangered languages such as the Native American courting flute or the distinct dialect spoken by Khmer Krom (Cambodian-Vietnamese). All of these and many, many others are practiced in New Jersey.

Through its **Folk Arts Program**, the New Jersey State Council on the Arts provides support tailored to the needs of communities and their traditional folk artists and folk arts activities. Grants to organizations support community based folk arts activities, as well as events and projects that bring them to other audiences. ◆◆◆

FOLK ARTS APPRENTICESHIP GRANTS

Folk Arts Apprenticeship Grants encourage communities to continue passing on their valued traditions in traditional settings, by providing stipends so that master folk artists and craftsmen can help apprentices develop greater skill. Since 1995, these grants have supported apprenticeships in many different cultural communities, reflecting the rich array of traditional arts in our state. A list of art forms that have been supported in the past is presented on page 6.

AWARDS

- ◆ Apprenticeship awards will vary with the proposed work plan, but will not exceed \$3,000. At least 80% of the award must be used to compensate the master for his or her time, with the remainder used for travel, materials, or supplies.

WHEN THE APPRENTICESHIP CAN TAKE PLACE

- ◆ The grant period for the Apprenticeship Program is July 1, 2017 to June 30, 2018.

WHO MAY APPLY

- ◆ A master folk artist is someone who has learned a traditional art as part of community life and has attained a high level of excellence in the eyes of other community members. An apprentice is someone from the same cultural group who has demonstrated ability and commitment to learning and practicing the traditional art of the master.
- ◆ Apprentices must be at least eighteen years of age at the time of this grant application deadline and must be residents of New Jersey. Students enrolled in out-of-state educational institutions are eligible as long as they retain their NJ resident status.

GUIDELINES

(Who May Apply, Continued)

Verification of residency will be required. Apprentices are encouraged to work with master folk artists who are also residents of New Jersey whenever possible.

- ◆ Master and apprentice should be members of the same cultural group that share identity based on religion, occupation, ethnicity, language, or location and have learned the art or craft in traditional community settings rather than formal public institutions.
- ◆ Apprenticeships are eligible for funding for a second year. Second-year applicants must include a description and support materials that demonstrate the progress made during the first year of the apprenticeship.
- ◆ Apprentices who have received two consecutive years of Council Apprenticeship funds may not reapply to the program for the next three consecutive years.
- ◆ Grant funds may not be used for foreign travel, hospitality costs, capital improvements, the purchase of permanent equipment or to support on-going, school-based classes.
- ◆ One application per apprentice per year may be submitted.
- ◆ A master artist may be proposed by no more than two apprentice applicants in a single grant cycle. It is the responsibility of the applying apprentice and the master to comply with this requirement. If two apprenticeships that include the same master are funded, the training must still be conducted one-on-one and not in a group or class setting.

REQUIREMENTS

- ◆ Lessons should be one-on-one unless the art form can only be performed with another person. This program does not fund group classes.
- ◆ The master and the apprentice must develop the work plan together. The work plan should set out clear goals and a structure to achieve them including the content and sequence of the sessions.

- ◆ The application must be submitted in English, preferably using the computer generated form, but it may be typewritten, or legibly handwritten.
- ◆ The master and the apprentice each complete their designated section of the application and submit support materials that demonstrate their levels of skill.
- ◆ The apprentice is financially and legally responsible for the grant. He or she receives the funds, pays the master, and provides the final report.
- ◆ Apprenticeships are carried out any time between July 1, 2017 and June 30, 2018.
- ◆ The apprentice and master both file final reports with the Arts Council after completing the apprenticeship. Forms will be provided by Council staff.
- ◆ Public access to folk arts is an important vehicle for increased appreciation and understanding of other cultures. The Arts Council will endeavor to develop public program opportunities and will encourage masters and apprentices to participate.

HOW APPLICATIONS ARE EVALUATED

The panel of folk arts specialists will review each application on the following criteria:

- ◆ **Excellence** of the master artist, as demonstrated in support materials
- ◆ **Preparation** and **commitment** of the apprentice, as demonstrated in support materials and indicated in application
- ◆ **Shared cultural heritage** of master and apprentice
- ◆ **Traditionality** of the art form within the shared community of the master and apprentice
- ◆ **Adequacy** and appropriateness of the work plan and budget

PRIORITIES

The Council will place a higher priority for support for applications that represent:

- ◆ **Endangered arts** and arts that help preserve **endangered languages** that are disappearing due to the lack of master artists, materials, marketable means to attract the general public or the community's youth population.
- ◆ **Community based** that are valuable to communities, but not likely involved in professional individual networks or taught in a formal or institutional process.
- ◆ **The broad diversity of communities and art forms** of the state that have not previously been supported through the Apprenticeship program.

SUPPORT MATERIALS

A complete application includes support materials from both the master and the apprentice. These materials are the most important means for assessing the artistry and achievement of the applicants. It is to the advantage of the applicant to provide audiovisual materials of the best quality and to follow instructions carefully. Materials should be relevant to and focus on the traditional art form. Work samples should demonstrate both the community content of the art form and the virtuosity of the master and apprentice. Be sure to identify the master and master's work and apprentice and apprentice's work on work samples.

Applicants should take care in the selection of support materials, and please know that panelists will be directed to review your website and/or other internet sources (such as YouTube) to better assess artistic quality. If samples of artistic work are not available online, then applicants must provide documentation of artistic quality. CDs or DVDs you choose to submit should present samples of the master artist and apprentice's best work; panelists will assume what you show are the best possible samples.

For **crafts** and **visual arts**, please submit six images on CD -- three of the master's work and three of the apprentice's. On the CD provide a caption with the name of the artist and the number of the slide. Complete the "Image Support Materials" section of the application. On the form write the name of the artist and the number of the image and describe in detail the art or craft that is pictured in the image. Attach the CD to the form.

For **musical** and **spoken arts**, please submit two CDs, or DVDs one of the master and one of the apprentice. Label each disk with the name of the artist and "#1" for the master artist and "#2" for the apprentice artist. The DVD or CD may be of an entire performance. However, since the panelists may view or listen to DVDs or CDs for no more than a total of six minutes for each application, be sure that you indicate the CD or DVD track(s) that best demonstrates the artistic quality of the artist.

Dance applicants should be sure the work sample shows the performer's entire body, including the feet, and that the performance includes the most important skills for the art form.

On Page A-8 of the application, complete the "Media Support Materials" section. Write the name of the artist, the title of the work, and the date and place of the performance. If the DVD or CD portrays the master and/or apprentice with others in a group, explain how the panel can identify the master or apprentice. Provide a description of the art form, including the instruments played (if any) and any other important information, such as the symbolism of the art form or its traditional usage.

Other documents that may be submitted, but are not required, include a biography of the artists, articles about them or the art form, photographs, publications, or a maximum of two letters of support from people who are familiar with the work of the artist and knowledgeable about the traditional art form. No more than five other documents may be submitted.

GUIDELINES

(Support Materials, Continued)

The Council must retain the support materials of successful applicants. Therefore, it is best not to send your only copy of a DVD or CD. If your application is not funded and you would like the CDs or DVDs returned, please include a stamped, self-addressed mailer of adequate size and postage.

APPLICATION PROCESS

There are several ways to receive assistance in applying for a Folk Arts Apprenticeship grant.

We encourage all potential applicants to contact Folk Arts Program Officer Kim Nguyen to discuss the application and how best to develop it. Contact Kim at 609-292-4495, or email kim.nguyen@sos.nj.gov.

State Arts Council staff will also conduct workshops to assist applicants at sites around the state. Contact the Folk Arts Program Officer to schedule a workshop specifically for your community or organization. In addition, you may also receive assistance with your application from a folk cultural specialist at one of the folklife programs around the state. See the directory of folklife programs on page 7 for contact information.

EVALUATION PROCESS

All applications will be reviewed by a panel of experts in folk arts and traditional cultures. They will assess the quality of each application, based upon *How Applications Are Evaluated* listed on page 3. The Council's Grants Committee will then review the panel's evaluations and make funding recommendations to the full Council. The Council plans to vote on recommendations at its annual meeting in July 2017 and applicants will be notified in writing immediately after the meeting.

PAYMENTS AND REPORTING

The first payment, 85% of the award, will be advanced to the apprentice after the grant contract has been completed and submitted. The final 15% of the award will be made after the final report has been submitted and approved. Final reports will be due by July 30, 2018 and will include a description of the work completed and a brief accounting of expenditures.

Please Note: Funds awarded through an apprenticeship grant may be taxable. It is not possible for the State Arts Council to determine this for individuals. If it is a matter of concern for you, please contact a tax specialist or the IRS for information on how receipt of an award will affect your tax situation.

DEADLINE

One original and 7 copies of the application along with support materials must be postmarked or delivered to the New Jersey State Council on the Arts **no later than April 5, 2017.**

Address all applications to:

**New Jersey State Council on the Arts
Folk Arts Apprenticeships
PO Box 306
Trenton, NJ 08625-0306**



ADDITIONAL RESOURCES

Art forms supported through the New Jersey State Council on the Arts Folk Arts Apprenticeship program over the past twenty years include the following:

Hoh Daiko Drumming	Orisha Dance
W. Bengalese and Bangladesh Folk Songs	Indian Bharata Natyam Dance
Abenaki Birchbark Canoe-making	Indian Mridangah Drums
Cuban Lace and embroidery work	Jinghu - Chinese Opera Instrument
Puerto Rican Bomba and Plena	Temari-Hand ball
Indian Classical Music	Guinean West African Dance
Tabla - Indian Percussion	Decoy Carving
Peking Opera Singing	Barnegat Decoy Carving
Chinese Knotting	Native American water Drum Making
Yoruba/lueumi Afro-Cuban Percussion	Palestinian Embroidery and Craft
Embroidery/Sewing of Wedding Costume	Philippine Baybayin
Rug Hooking	Nigerian Storytelling
Indian Odissi Dance	Batik Painting
Native American Dance & Music	Indian Carnatic Classical
African American Gospel Music	Philippine Bandurria La-ud/Octavina
Classical-Indigenous Cuatro Music	Puerto Rican Folk/Country Music
Weaving and Loom Building	Puerto Rican Jibaro Music
Puerto Rican Cuatro Making	Greek Pastry making
Yiddish Song	Pinelands Region Basketry
Bengalese Ritual Decorative Painting	Japanese Kabuki Dance
Storytelling	African American Folk Music
Ukrainian Pysanky Painting	Blacksmithing
Irish Set Dance	Chinese designs
Orisha sacred drumming	Ukrainian Traditional Folk Dance
Jamaica Pottery	Ukrainian Traditional Folk Embroidery
Cambodian Classical Dance	Kutchi Embroidery
Guatemalan Weaving	Italian St. Joseph's table
Indian Kathak Classical Dance	Mexican folk dance
Lindy Hop/Jitterbug	Bata drumming
Brazilian Capoeira	Bulgarian drummaking
Mesodmexican fesco	Iconography
Irish flute	Bespoke Handsewn Shoe Making
Italian Lace bobbin	Uilleann Pipes
West African baliphone	Klezmer Clarinet
Korean Pansori	

FOLK ARTS AND FOLKLIFE CENTERS AROUND NEW JERSEY

You may wish to contact one of the statewide or regional folk arts centers in the state, which can provide additional application assistance and other potential programs or services to assist you in your work.

Kim Nguyen
New Jersey State Council on the Arts
225 West State Street 4th Floor
P.O. Box 306
Trenton, NJ 08625-0306
609-292-6130
www.artsCouncil.nj.gov
kim.nguyen@sos.nj.gov
Other languages spoken: Vietnamese

Eva Walters
Folklife Program for New Jersey
Middlesex County Cultural and Heritage Commission
75 Bayard St.
New Brunswick, NJ 08901
732-745-4489
www.co.middlesex.nj.us
eva.walters@co.middlesex.nj.us
Other languages spoken: Gujarti

Jaclyn Wood
Jersey Shore Folklife Center
Tuckerton Seaport
120 West Main St/PO Box 52
Tuckerton, NJ 08087
609-296-8868
www.tuckertonseaport.org
jaclynw@tuckertonseaport.org

Karen El Amin
Perkins Center for the Arts
30 Irvin Avenue
Collingswood, NJ 08109
856-235-6488 x305
www.perkinscenter.org
tellintales@comcast.net

Iveta Pirgova
Down Jersey Folklife Center
Wheaton Arts and Cultural Center
1501 Glasstown Road
Millville, NJ 08332-1566
856-825-6800 X131
www.wheatonarts.org
ipirgova@wheatonarts.org
Other languages spoken: Bulgarian, Turkish, Russian,
and Serbo-Croatian



COUNTY ARTS AGENCIES

You are encouraged to contact your County Arts Agency which can possibly provide other programs and services to assist you in your work.

Atlantic County Office of Cultural & Heritage Affairs

40 Farragut Avenue
Mays Landing, NJ 08330
609-625-2776 x6314

Bergen County Division of Cultural & Historic Affairs

1 Bergen County Plaza
Fourth Floor
Hackensack, NJ 07601-7076
201-336-7276

Burlington County Division of Cultural Affairs & Tourism

Smithville Road
P.O. Box 6000
Eastampton, NJ 08060
609-265-5838

Camden County Cultural & Heritage Commission

PO Box 200 College Drive
Wilson Hall West #107
Haddon Township, NJ 08012
856-227-7200 x4273

Cape May County Division of Culture & Heritage

Department of Tourism
4 Moore Road DN #139
Cape May Court House, NJ 08210
609-463-6415

Cumberland County Cultural & Heritage Commission

Tourism and Cultural Affairs
164 West Broad Street
Bridgeton, NJ 08302
856-453-2175

Essex County Division of Cultural & Historic Affairs

22 Crestmont Road
Verona, NJ 07044
973-239-7072

Gloucester County Cultural & Heritage Commission

1400 Tanyard Road
Sewell, NJ 08080
856-464-5214

Hudson County Division of Cultural & Heritage Affairs

583 Newark Avenue
Jersey City, NJ 07306
201-459-2070

Hunterdon County Cultural & Heritage Commission

P.O. Box 2900
Route 12 County Complex Bldg #1
Flemington, NJ 08822-2900
908-788-1490

Mercer County Cultural & Heritage Commission

McDade Administration Building
640 S. Broad Street
Trenton, NJ 08650-8068
609-989-6701

Middlesex County Cultural & Heritage Commission

703 Jersey Avenue
New Brunswick, NJ 08901-305
732-745-4489

Monmouth County Arts Council

105 Monmouth Street
Red Bank, NJ 07701-1197
732-212-1890

Morris Arts

14 Maple Ave Suite 301
Morristown, NJ 07960
973-285-5115 x 11

Ocean County Cultural & Heritage Commission

P.O. Box 2191
14 Hooper Avenue
Toms River, NJ 08754-2191
732-929-4779

Passaic County Cultural & Heritage Council

Passaic Co. Community College
Cultural Affairs Dept.
1 College Boulevard
Paterson, NJ 07505-1179
973-684-6555

Salem County Cultural & Heritage Commission

94 Market Street
Salem, NJ 08079
856-935-7510 x8384

Somerset County Cultural & Heritage Commission

Somerset County Admin. Building
P.O. Box 3000
20 Grove Street
Somerville, NJ 08876-1262
908-231-7110

Sussex County Arts & Heritage Council

133 Spring Street
Newton, NJ 07860
973-383-0027

Union County Division of Cultural & Heritage Affairs

633 Pearl Street
Elizabeth, NJ 07202-3623
908-558-2550

Warren County Cultural & Heritage Commission

Shippen Manor
8 Belvidere Avenue
Oxford, NJ 07863-3014
908-453-4381



THE NEW JERSEY STATE COUNCIL ON THE ARTS

part of support from the National Endowment for the Arts.

MISSION

In 1966, the legislature passed and the governor signed a law creating the New Jersey State Council on the Arts and directing us to do all that is necessary and appropriate to: support, encourage, and foster public interest in the arts; enlarge public and private resources devoted to the arts; promote freedom of expression in the arts; and facilitate the inclusion of art in every public building in New Jersey.

GOALS

- ◆ Build and strengthen New Jersey communities through the arts.
- ◆ Advance quality arts education and lifelong learning for everyone.
- ◆ Broaden, deepen and diversify arts participation for people of all ages, abilities and backgrounds.
- ◆ Increase support for New Jersey artists and arts organizations.
- ◆ Improve access to and the use of technology in the New Jersey arts industry.
- ◆ Increase public awareness of the value of the arts.
- ◆ Employ Arts Council resources to leverage other support for the arts.

HOW WE ARE FUNDED

Public support for the arts in New Jersey is drawn from a dedicated, renewable revenue source--the Hotel/Motel Occupancy Fee--established in 2003. Under this law, 22.68% of the fees collected shall be annually allocated to the Arts Council with a minimum annual appropriation of \$16 million. Additionally, the Arts Council receives an annual, competitive federal grant from the National Endowment for the Arts.



**Large
Print**

This application is available in Large Print. If you are in need of any special accommodation in filing a State Arts Council Grant application, please contact the **Council Office** at 609-292-6130 (voice); 609-633-1186 (TTY). Callers with hearing or speech impairments may also use the NJ Relay Service by dialing **711**.

State of New Jersey

The Honorable Chris Christie, *Governor*

Department of State

The Honorable Kim Guadagno, *Lieutenant Governor,
Secretary of State*

The New Jersey State Council on the Arts

Elizabeth A. Mattson, *Chair*

Sharon Burton Turner, *First Vice Chair*

Kevin M. O'Brien, *Second Vice Chair*

Gary Blackman

Mary-Grace Cangemi

Lawrence K. Carlbom

Philip M. Colicchio

Marilyn Harkett Dore

Ofelia Garcia

Joyce C. Goore

Carol Ann Herbert

Dolores A. Kirk

Ruth Lipper

Trudy Rosato Simpson

Lana Gold Walder

The Honorable Kim Guadagno, *Ex Officio*

The Honorable Thomas H. Kean, Jr., *Ex Officio*

The Honorable Valerie Vainieri Huttel, *Ex Officio*

Nicholas Paleologos, *Executive Director*

Kim Nguyen, *Program Officer - Folk Arts*