

Department of State

Performance Indicators - January 1- March 31, 2011

	Frequency	Desired Trend	Target	Prior Quarter 10/1-12/30/2010	Current Quarter 1/1-3/31/2011	% Change	Last 12 Month Average
Economic Vitality – The Partnership for Action							
Number of Companies Assisted	q	Increase	n/a	4481	6490	45%	n/a
Number of Existing Jobs Retained	q	Increase	n/a	2122	2282	8%	n/a
Estimated Number of New Jobs to be Created	q	Increase	n/a	1740	6619	280%	n/a
Estimated Number of Construction Jobs to be Created	q	Increase	n/a	1378	6246	353%	n/a
Businesses Relocating to New Jersey	q	Increase	n/a	11	6	-45%	n/a
Foreign Direct Investment Attracted	q	Increase	n/a	\$0M	\$11.5M		n/a
Individuals Assisted by the Business Call Center	q	Increase	n/a	7199	10559	47%	n/a

Cultural & Historical Programs							
Council on Arts, Historical Commission, Cultural Trust:							
Number of Grant Applications Received	q	Maintain	n/a	7	109	1457%	n/a
Number of Grants Awarded ¹	q	Maintain	n/a	65	4	-93%	n/a
Total Dollar Amount of Grants Awarded ¹	q	Maintain	n/a	1,235,063	95,086	-92%	n/a
State Museum:							
Number of Visitors to Museum & Planetarium ²	q	Increase	n/a	16,526	26,631	61%	8,363
Number of Museum Researcher Contacts	q	Maintain	n/a	134	262	96%	9
Archives & Records Management:							
Number of Visits to Website	q	Increase	n/a	154,055	183,980	19%	176,732
Number of Images Produced	q	Increase	n/a	3,164,697	2,926,295	-8%	3,060,151
Number of Records Disposed	q	Maintain	n/a	2,390	2,303	-4%	2,551

Civic Engagement Responsibilities							
Elections							
Number of Voter Registrations Received	q	Increase	n/a	52,840	39,349	-26%	16,661
Number of Voter Education Training Sessions	q	Increase	n/a	1	0		1
Number of People Who Voted (<i>No Statewide Election</i>)	q	Increase	n/a	1,889,789	0		n/a
Number of People Who Voted By Mail	q	Increase	n/a	116,012	27,806	-76%	n/a
Division of Programs							
Number of Grant Applications Received	q	Varies	n/a	0	4		n/a
Number of Grants Awarded	q	Varies	n/a	0	17		n/a
Total Dollar Amount of Grants Awarded	q	Varies	n/a	0	\$285,100		n/a
Number of National Service/Volunteer Participants	q	Varies	n/a	0	493		n/a

PLEASE NOTE: The NJ Economic Development Authority previously reported numbers relating to job creation and retention in their September performance indicators. Those numbers overlapped with our quarterly numbers. These metrics will now be reported by the Business Action Center on behalf of the Partnership for Action.

¹ Does not include line item appropriations administered through the agencies or 500+ regrants of State funds through County Cultural & Heritage Agencies

² Attendance varies widely from season to season. Summer is traditionally higher as people have more free time. Fall is generally slower. Year to year comparison is more accurate.