

Department of State

Performance Indicators - July 1 - Sep 30, 2012

	Frequency	Desired Trend	Target	Prior Quarter	Current Quarter	% Change	Prior Year Quarterly Average
Economic Vitality – The Partnership for Action							
Number of Companies Assisted	q	Increase	3,750	3,391	3,587	5.8%	5,081
Number of Business Proposals	q	Increase	32	43	44	2.3%	44
Number of Business People Assisted by the Business Call Center	q	Increase	8,000	9,379	8,763	-6.6%	8,841
Number of Tourism DMO Applications Received	q	Maintain	16	0	16	0.0%	16
Number of Tourism DMO Grants Awarded	q	Maintain	16	0	14	0.0%	16
Number of Tourism Cooperative Marketing Applications Received	q	Maintain	90	0	60	0.0%	90
Number of Tourism Cooperative Marketing Grants Awarded	q	Maintain	36	0	30	0.0%	36
Tourism Economic Impact (Total Dollars Compiled Annually in Billions)	q	Increase	\$39.80	n/a	n/a	0.0%	\$38.0 (2011)

Cultural & Historical Programs

Council on Arts, Historical Commission, Cultural Trust:

Number of Grant Applications Received	q	Maintain	115	75	334	345.3%	58
Number of Grants Awarded	q	Maintain	85	24	288	1100.0%	89
Number of Technical Assistance and Outreach Sessions	q	Maintain	150	163	174	6.7%	159

State Museum:

Number of Visitors to Museum & Planetarium	q	Increase	27,000	44,678	28,197	-36.9%	27,137
Number of Educational Programs Conducted	q	Maintain	100	100	263	163.0%	58

State Archives:

Number of New Data Base Records Created*	q	Increase	30,000	n/a	41,811	n/a	n/a
Number of Research and Reference Requests Answered	q	Maintain	21,000	23,489	22,508	-4.2%	21,768

Civic Engagement Responsibilities

Elections

Number of Voter Registrations Received	q	Increase	65,000	66,887	115,073	72.0%	57,959
Number of Voter Education Training and Outreach Sessions	q	Increase	25	45	49	8.9%	46
Number of Accessible Polling Places	q	Maintain	3,548	3,548	3,548	0.0%	3,548

Division of Programs

Number of Grant Applications Received	q	Maintain	65	70	157	124.3%	88
Number of Grants Awarded	q	Maintain	25	14	19	35.7%	20
Number of Technical Assistance and Outreach Sessions	q	Maintain	50	135	34	-74.8%	85
Number of National Service/Volunteer Participants	q	Increase	506	548	548	0.0%	506

*This is a new performance indicator due to transfer of Records Management function.

Note: Performance indicators that receive a zero during a quarter assessment, indicates no activity due to staggered granting cycles.