

## Department of State

Performance Indicators - July 1, - Sept. 30, 2015 (FY16-1st Qtr)

	Frequency	Desired Trend	Target	Prior Quarter	Current Quarter	% Change	Prior Year Quarterly Average
<b>Economic Vitality – The Partnership for Action</b>							
Number of Companies Assisted	q	Increase	5,250	5,724	4,435	-23%	5,146
Number of Business Proposals	q	Increase	37	31	36	16%	41
Number of Business People Assisted by the Business Call Center	q	Increase	7,500	7,342	7,072	-4%	7,289
Number of Visits to Business Portal Website	q	Maintain	210,500	215,436	201,000	-7%	206,255
Number of Page Views to Business Portal Website	q	Maintain	480,500	506,709	472,000	-7%	470,997
Number of Tourism DMO Applications Received	q	Maintain	14	0	0	0%	-
Number of Tourism DMO Grants Awarded	q	Maintain	14	0	14		7
Number of Tourism Cooperative Marketing Applications Received	q	Maintain	60	0	0	0%	32
Number of Tourism Cooperative Marketing Grants Awarded	q	Maintain	45	0	0	0%	8
Number of Visits to Travel and Tourism Website	q	Maintain	750,000	322,281	1,138,000	0%	677,660
Number of Page Views to Travel and Tourism Website	q	Maintain	1,750,000	799,764	2,703,000	238%	1,613,589
Tourism Economic Impact (Total Dollars Compiled Annually in Billions)	q	Increase	\$43.0	42		n/a	\$10.53

## Cultural & Historical Programs

### Council on Arts, Historical Commission, Cultural Trust:

Number of Grant Applications Received	q	Maintain	106	269	84	-69%	250
Number of Grants Awarded	q	Maintain	85	8	325	3963%	21
Number of Technical Assistance and Outreach Sessions	q	Maintain	266	307	312	2%	13
Total Private Matching Dollars (Leveraged by Awards)	annual	Maintain	\$44,400,000	36,698,944	\$44,400,000	na	na
Total Spending by COA/HIST/NJCT Grantees	annual	Maintain	\$282,600,000	253,918,180	\$282,600,000	na	na
Total Direct Jobs Created by COA/HIST/NJCT Grantees	annual	Maintain	21,520	25,535	21,520	na	na
Total Number of Attendees at COA/HIST Grantee Events	annual	Maintain	8,328,000	6,707,912	8,328,000	na	na
Total Number of Web Patrons at COA/HIST Grantee Programs	annual	Maintain	21,200,000	7,955,290	21,200,000	na	na

### State Museum:

Number of Visitors to Museum & Planetarium	q	Increase	41,750	26,752	32,000	20%	0
Number of Educational Programs Conducted	q	Maintain	150	140	124	-11%	0

### Archives:

Number of New Data Base Records Created	q	Increase	43,750	61,071	46,000	-25%	0
Number of Research and Reference Requests Answered	q	Maintain	22,750	19,382	25,000	29%	0

## Civic Engagement Responsibilities

### Elections

Number of Voter Registrations Received *	q	Increase	75,000	40,386	69,000	71%	199,583
Number of Voter Education Training and Outreach Sessions #	q	Increase	40	28	62	121%	9,832
Number of Accessible Polling Places	annual	Maintain	3,548	0	3,548		295,221
Number of Visits to Division of Elections Website	q	Maintain	112,500	40,824	75,000	84%	407,232
Number of Page Views to Division of Elections Website	q	Maintain	250,000	119,524	175,000	46%	-
Number of Voter Registration Forms Downloaded from Website	q	Maintain	11,250	6,022	21,000	249%	-
Number of Voter Registration Lookups on Website	q	Maintain	375,000	43,591	85,000	95%	36
Number of Polling Place Locator Lookups on Website	q	Maintain	425,000	23,472	46,000	96%	28

### Division of Programs

Number of Grant Applications Received	q	Maintain	38	13	150	0%	3,949
Number of Grants Awarded	q	Maintain	27	0	70		821
Number of Technical Assistance and Outreach Sessions	q	Maintain	14	25	35	40%	-
Number of National Service/Volunteer Participants	q	Increase	138	138	138	0%	-
Number of At-Risk Youth that receive services	q	Increase	2250	4,368	3,445	-21%	6,080
Number of Seniors that receive services	q	Increase	875	386	2,041	429%	1,764
Number of Individuals that have participated in English as Second Language (ESL) courses	q	Increase	106	0	106		509

# Increase in outreach and education activity due to new election system familiarization training