## The New Jersey Business Action Center

Economic development in New Jersey requires a new course in order to create the optimum conditions for business growth and job creation. Governor Christie recognized the need for change and consolidated all State economic development activities under the leadership of Lieutenant Governor Kim Guadagno, creating the New Jersey Business Action Center in the Department of State.

This new center serves as a **"one-stop" shop** for business, providing professional and coordinated assistance to businesses in the resolution of permit applications, licenses, certificates and other business-related approvals. The Business Action Center also plays a key role in helping retain and attract business to New Jersey.

The Business Action Center Advocates also work to encourage entrepreneurship by supporting New Jersey businesses from all industries and of all sizes, advancing the global competitiveness of New Jersey companies, as well as promoting the State's attractiveness as a vacation destination and business investment location nationally and internationally.

In addition, the Advocates are invaluable when it comes time to begin the application process by assisting in completing the necessary paperwork. You can count on us to answer any questions and provide guidance every step of the way.

## Financial and Incentive Programs

New Jersey offers a wide variety of financing, incentives, tax credits and assistance programs designed to support your business growth and relocation needs. The New Jersey Business Advocates will walk you through the all of the State's key incentive and financing programs available to your business. We can identify the specific programs for which your business may be eligible, and help locate the resources that best meet your needs.

## Permitting and Regulatory Assistance

New Jersey's Business Action Center provides professional, coordinated services to help new and existing businesses navigate State regulatory processes. By actively working with various State agencies and departments, such as the Department of Environmental Protection, the Department of Community Affairs and the New Jersey Department of Transportation, the team studies all of the issues involved, quickly accesses the challenges and formulates solutions. Beyond its numerous contacts on the State level, the Business Advocates have excellent working relationships with county and local government entities throughout New Jersey.

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## Site Selection Services

New Jersey's Business Action Center offers a full range of site selection solutions. These include development services, such as assembling land and restructuring financing. With a firm understanding of your business operations, the Business Action Center will provide a real estate report with options that meet your needs. Additionally, we can provide considerable assistance in facilitating the permitting process.

## Growing Our State's International Competitiveness

New Jersey welcomes and encourages internationally-minded firms to do business in our state. New Jersey's Business Action Center provides assistance to businesses looking to do business globally through trade consulting services and inward foreign direct investment services.

These include:

- Identifying buyers and international markets
- Finding partners for joint ventures and strategic alliances
- Trade Assistance
- Trade Advocacy

Whatever your global ambitions, New Jersey's Business Action Center will provide the expertise and programs to help you succeed – in the state and around the world.

## State Planning for Future Growth

In order to ensure a holistic approach to economic development, the Business Action Center's new Office for Planning Advocacy coordinates planning throughout New Jersey to protect the environment and guide future growth into compact, mixed-use development and redevelopment. The office implements the goals of the State Development and Redevelopment Plan to achieve comprehensive, long-term planning; and integrates that planning with programmatic and regulatory land-use decisions at all levels of government and the private sector.

## New Jersey Business Call Center 866-534-7789

If you're starting a business, expanding or planning a move, our Business Call Center provides the answers to all business-related questions for doing business in New Jersey. This Call Center offers unparalleled customer service by providing the business community with appropriate information concerning the State's vast array of resources and services for businesses. By placing a single call to 1-866-534-7789 you will reach the Center's knowledgeable staff.

The New Jersey Business Action Center is an essential resource for any business seeking to do business in New Jersey. Simply put, we can save your company valuable time and money by working as an extension of your team for site selection services, financial solutions or resolution of regulatory issues, and complicated technical and compliance issues.

For more information, call **866-534-7789** or visit **www.NewJerseyBusiness.gov.**

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