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**For Immediate Release:**  
February 23, 2018

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## ***New Jersey's Clean Energy Program™* Receives 50,000<sup>th</sup> Application for SmartStart Program**

*-NJ SmartStart Buildings Program Provides Significant Cost Savings for Ratepayers-*

TRENTON, NJ- The New Jersey State Board of Public Utilities is pleased to announce that *New Jersey's Clean Energy Program's* (NJCEP) NJ SmartStart Buildings Program has received its 50,000<sup>th</sup> application. Since its inception in 2007, the program has helped New Jersey ratepayers by reducing existing demands on the electric power grid; thus driving down the cost of electricity for all businesses and residents through efficiency improvements.

“This is a significant milestone for the SmartStart Program,” said New Jersey Board of Public Utilities President Joseph L. Fiordaliso. “The SmartStart Program has brought real energy and cost savings to New Jersey businesses and government entities and will continue to complement Governor Murphy’s agenda.”

As of January 31, the SmartStart Program has paid or committed over \$36 million in incentives for fiscal year 2018.

The SmartStart Program provides a range of support for commercial, industrial, institutional, government, and agricultural projects. Incentives are available to help customers make the investment in energy efficient equipment such as lighting and controls, heating and cooling, motors, refrigeration and food service equipment in both new construction as well as existing buildings. There is even a custom path for energy efficiency measures which provide incentives for new technologies that are able to save energy. Whether renovating an existing establishment, starting from the ground up, or just advancing equipment, the SmartStart Program is here to help.

The program is designed to enhance the quality of performance within the space that is being upgraded as well as to reduce energy use and costs.

For more information on how your business can take advantage of the NJ SmartStart Buildings Program or other *New Jersey Clean Energy Programs*, please visit: <http://njcleanenergy.com/ssb> or call (866)NJ-SMART.

*About the New Jersey Board of Public Utilities (NJBPU)*

*The NJBPU is a state agency and regulatory authority mandated to ensure safe, adequate and proper utility services at reasonable rates for New Jersey customers. Critical services regulated by the NJBPU include natural gas, electricity, water, wastewater, telecommunications and cable television. The Board has general oversight and responsibility for monitoring utility service, responding to consumer complaints, and investigating utility accidents.*

*To find out more about the NJBPU, visit our web site at [www.nj.gov/bpu](http://www.nj.gov/bpu).*

*About the New Jersey Clean Energy Program (NJCEP)*

*NJCEP, established on January 22, 2003, in accordance with the Electric Discount and Energy Competition Act (EDECA), provides financial and other incentives to the State's residential customers, businesses and schools that install high-efficiency or renewable energy technologies, thereby reducing energy usage, lowering customers' energy bills and reducing environmental impacts. The program is authorized and overseen by the New Jersey Board of Public Utilities (NJBPU), and its website is [www.NJCleanEnergy.com](http://www.NJCleanEnergy.com).*

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