



State of New Jersey
CANNABIS REGULATORY COMMISSION
P.O. BOX 216
TRENTON, N.J. 08625-0216

PHILLIP D. MURPHY
Governor

TAHESHA L. WAY
Lt. Governor

DIANNA HOUENOU, *Chair*
SAMUEL DELGADO, *Vice Chair*
KRISTA NASH, *Commissioner*
MARIA DEL CID-KOSSO, *Commissioner*
CHARLES BARKER, *Commissioner*
CHRIS RIGGS, *Acting Executive*

RESOLUTION 2024-296
VACATING EXTENSION OF CONTRACT TO PRINCETON PARTNERS FOR
PUBLIC INFORMATION SAFE USE CAMPAIGN

WHEREAS, on May 5th, 2023, the Commission engaged in a Mini-Bid Engagement under T3067 – Statewide Advertising and Public Relations Services which resulted in an award to Princeton Partners for a public information campaign to educate the New Jersey public on the safe use of cannabis, the adverse effects of youth cannabis use, and the dangers of driving while impaired; and

WHEREAS, on September 19, 2024, the Commission adopted Resolution 2024-283 to extend that engagement; and

WHEREAS the Commission has determined that it is unable to extend that engagement;

NOW, THEREFORE, BE IT RESOLVED by the New Jersey Cannabis Regulatory Commission that Resolution 2024-283 to extend the contract with Princeton Partners is hereby **VACATED**.

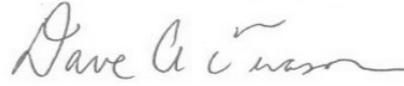
Submitted by:

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Dianna Houenou, Chair

CERTIFICATION

I hereby certify that the foregoing is a true copy of the Resolution adopted by the Cannabis Regulatory Commission at its meeting held on the 30th day of October 2024.



Dave Tuason, Chief Counsel

Vote on the Approval of This Resolution	Motion	Second	Yes	No	Abstain	Absent
Commissioner Barker			X			
Commissioner Del Cid-Kosso		X	X			
Vice Chair Delgado			X			
Chairwoman Houenou			X			
Commissioner Nash	X		X			