



Lakewood BlueClaws
 2 Stadium Way
 Lakewood, NJ 08701
 (732) 901-7000 x109

Contact: Mike Ryan, Director of Marketing

Prepared for: **New Jersey Housing and Mortgage Finance Agency**

Proposal

In-Game PA Read:

- 20 – 30 sec. Message will be read in between innings every game
 - Message can be changed at any time
- Logo and website listed on video board

Email Newsletter Blast:

- Reaches 60,000 BlueClaws fans that opted-in to receive emails
- Can be linked back to your website to any specific page

“Stronger Thank The Storm” Promo Night (July 25th):

- Tagged in all advertising leading up to the game
- Receive:
 - Ceremonial first pitch (Person(s) of your choice)
 - In-game interview during half inning of game radio broadcast
 - 30 tickets to the game
 - Multiple mentions throughout game
 - Tables on concourse
 - Message on marquee outside of ballpark at major intersection

2) Additional Tabling Nights:

- Can be used on any night that would fit your demographic

New Jersey Housing and Mortgage Finance Agency: \$8,000.00 (based on July 1st start)

Complete Prorated Package Value: \$9,000.00 (\$13,000 non-prorated)

Note: All pricing includes artwork layout, sign / ad creation & installation.

Payment Plan Available

Proposal Authorized By:

R. Michael Ryan
 Director of Marketing

