

The Division of Fire Safety Logo

From our shorelines to our mountains, New Jersey is a proud state rich in fire history and proud to be a leader in the fire safety field. The new Division of Fire Safety logo embodies our heritage and commitment to serve and protect our citizens from the ravages of fire.

The logo was designed to include those icons that are unique to New Jersey; the Statue of Liberty (which we all know belongs to New Jersey) greets the onlooker with her strong message of liberty and safety; along the shore line our world famous beaches, dune grass and boardwalks are proudly represented; you see "Old Barney" the Barnegat Lighthouse standing tall. Just past our coastline, you find residential areas, industrial settings, yes, we are the Garden State, so you will see farms, forests, and mountains, too.



Our Capitol Building was devastated by fire in 1885; learning from our past and preparing for the future is the everyday challenge of the Division of Fire Safety.

The attacks of September 11, 2001 strengthened New Jersey's stance to keep our citizens safe from terrorism, which in turn makes our nation stronger. This is why the American flag is used as the skyline.

The logo also depicts our connection to our neighbor across the water, New York City. We share the view of the Statue of Liberty, we shared the Twin Towers, and we also shared in the loss of 343 New York City firefighters when the World Trade Center was attacked. We remember their bravery and pledge to never forget their courage and dedication to service. The flag's star field has three rows of stars; three in the first row, four in the second row, and three in the third row: 3-4-3 for the 343 firefighters lost on September 11, 2001.

The Fire Service has many types of Maltese crosses. It was decided to keep the look of the original Maltese cross found in the Division of Fire Safety's original logo. The outline of the State has been added to the Maltese cross to show others our profile, and to demonstrate that we are truly on the cutting edge of the nation's fire service.

Steve O'Gorman designed the logo. Steve is an Elizabeth, New Jersey Firefighter assigned to Rescue 1. He is member of the New Jersey Fire Safety Commission, Health and Safety Chairman of the New Jersey Firemen's Mutual Benevolent Association and the Safety Manager for New Jersey Task Force One our Urban Search and Rescue Team.