



PHILIP D. MURPHY
Governor

TAHESHA L. WAY
Lieutenant Governor

State of New Jersey
URBAN ENTERPRISE ZONE AUTHORITY
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JACQUELYN A. SUÁREZ
Commissioner

NEW JERSEY URBAN ENTERPRISE ZONE AUTHORITY

Board Meeting

Wednesday, June 12, 2024

2:00 P.M.

Microsoft Teams or call in (audio only)

1 (856) 338-7074

Phone Conference ID: 827 285 911#

MINUTES

Notice of Public Meeting: Read by Chairwoman Alea Couch: In accordance with the Open Public Meeting Act, notice of this meeting has been sent to the *Bergen Record* and the *Trenton Times* at least 48 hours prior to this meeting and a meeting notice has been posted on the Secretary of State's bulletin board at the Department of State.

The following recusal process will be followed at all UEZ Board meetings:

To the extent feasible, meeting materials involving a matter from which a Board member must recuse himself or herself will not be distributed to the Board member. At the subject Board meeting, the Board member must place his or her recusal and the reason therefore on the record prior to any discussion of the matter and shall not participate in any discussion or comment leading up to the vote nor shall the member participate in the vote. The recusal shall be noted in the minutes of the Board meeting. In the event the matter in question shall be discussed at any non-public portion or executory session of the meeting, the Board member shall leave the meeting room and not return until the meeting has returned to public session.

The Roll Call was presented by calling out each department. Each representative was requested to identify themselves by announcing their first and last name. Representatives attending announced their presence.

Roll Call

Alea Couch, Department of Community Affairs Chair Designee

Denise Harding, The Department of the Treasury Designee

Julie Diaz, The Department of Labor & Workforce Development Designee

Darryl Godfrey, New Jersey Redevelopment Authority

Carmen Mendiola, Public-at-Large

William Johnson, Public-at-Large

Douglas Schneider, Public-at-Large

Approval of May 08, 2024, UEZ Authority meeting minutes:

Motions:

Approve: Julie Diaz

Second: Darryl Godfrey

Ayes: 6

Nays: 0

Recusals: 0

Abstentions: Douglas Schneider

Motion carried with a vote (6/0/0/1)

NEW BUSINESS

1. Executive Director's Report

- a. UEZA sending transition letters as we move from Project Applications to a Five-Year Master Plan for each UEZ community.
- b. UEZA is working on scheduling a training session in September/October 2024 for Board Training.
- c. UEZA Staff is scheduling the next round of meetings with Mayors, Business Administrator/City Manager.
- d. UEZA will be scheduling tours over the next quarter to visit several innovate projects being completed and several programs coming online.
- e. UEZA is making a change in the format that will notice in the script presented by the Chair and Executive Director

2. UEZ Coordinators/Representatives Roll Call

Bayonne (*Jacqueline Farber*)

Bridgeton (*Stephanie Gonzalez*)

Camden (*Joe Thomas*)

East Orange (*Mark Cheatam*)

Guttenberg (*Hiram Gonzalez*)

Hillside (*Steeve Augustin*)

Kearny (*Stephen Marks*)

Mount Holly (*Sean Kennedy*)

New Brunswick (*Dan Dominguez*)

North Bergen (*Ondrea Lugo*)

Passaic (*Ricardo Fernandez*)

Phillipsburg (*Patrick Kays*)

Pleasantville (*Jacqueline Amado-Belton*)

Roselle (*Samantha Carpio*)

West New York (*Jonathan Castaneda*)

3. Request to approve Bayonne Broadway Security Cameras Phase 1 in the amount of \$429,479.

Motions:

Approve: Carmen Mendiola

Second: Denise Harding

Ayes: 7

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (7/0/0/0).

Bayonne's UEZ Coordinator, Jacqueline Farber, was present during the meeting to address questions or concerns raised by the Board.

4. Request to approve Bridgeton Riverfront Plaza Bulkhead Repair in the amount of \$888,548.

Motions:

Approve: Douglas Schneider

Second: Darryl Godfrey

Ayes: 7

Nays: 0

Recusals: William Johnson

Abstentions: 0

Motion carried with a vote (7/0/0/0).

Bridgeton's UEZ Coordinator, Stephanie Gonzalez, was present during the meeting to address questions or concerns raised by the Board.

5. Request to approve Camden Strong Clean Team in the amount of \$350,000.

Motions:

Approve: Darryl Godfrey

Second: Denise Harding

Ayes: 7

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (7/0/0/0).

Camden's UEZ Coordinator, Joe Thomas, was present during the meeting to address questions or concerns raised by the Board.

Approval of East Orange three Project Proposals:

6. East Orange UEZ Professional Development Series in the amount of \$177,000.

7. **East Orange UEZ Promotional & Marketing Initiative in the amount of \$60,000.**
8. **East Orange UEZ Revolving Loan Fund in the amount of \$350,000.**

Motions:

Approve: Carmen Mendiola

Second: Julie Diaz

Ayes: 7

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (7/0/0/0).

East Orange's UEZ Coordinator, Mark Cheatam, was present during the meeting to address questions or concerns raised by the Board.

9. **Request to approve Guttenberg Summer Concert Series in the amount of \$39,270.**

Motions:

Approve: Julie Diaz

Second: Denise Harding

Ayes: 7

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (7/0/0/0).

Guttenberg's UEZ Coordinator, Hiram Gonzalez, was present during the meeting to address questions or concerns raised by the Board.

Approval of Hillside five Project Proposals:

10. **Hillside UEZ Holiday Lights and Decorations in the amount of \$70,000.**
11. **Hillside Beautification of the UEZ Maple Ave Business District in the amount of \$10,000.**
12. **Hillside UEZ Sidewalk Cleaning Program in the amount of \$30,000.**
13. **Hillside UEZ Business Street Fair in the amount of \$17,000.**
14. **Hillside UEZ Awnings, Lights and Beautification Project in the amount of \$80,000.**

Motions:

Approve: Darryl Godfrey

Second: Julie Diaz

Ayes: 7

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (7/0/0/0).

Hillside's UEZ Coordinator, Steeve Augustin, was present during the meeting to address questions or concerns raised by the Board.

15. **Request to approve Kearny UEZ Midland Avenue Streetscape Improvements in the amount of \$431,359.**

Motions:

Approve: Carmen Mendiola

Second: Douglas Schneider

Ayes: 7

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (7/0/0/0).

Kearny's UEZ Coordinator, Stephen Marks, was present during the meeting to address questions or concerns raised by the Board.

16. Approval of Mount Holly UEZ: Mobile Event Stage in the amount of \$\$183,308.

Motions:

Approve: Denise Harding

Second: Darryl Godfrey

Ayes: 7

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (7/0/0/0).

Mount Holly's UEZ Coordinator, Sean Kennedy, was present during the meeting to address questions or concerns raised by the Board.

17. Approval of New Brunswick UEZ Marketing and Events in the amount of \$300,000.

Motions:

Approve: Carmen Mendiola

Second: Darryl Godfrey

Ayes: 7

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (7/0/0/0).

New Brunswick's UEZ Coordinator, Dan Dominguez, was present during the meeting to address questions or concerns raised by the Board.

Approval of North Bergen five Project Proposals:

18. North Bergen FY 2025 UEZ Admin Budget in the amount of \$45,571.

- 19. North Bergen FY 2025 UEZ Holiday Décor Project in the amount of \$155,539.**
- 20. North Bergen FY 2025 UEZ Bergenline Avenue Streetscape in the amount of \$560,201.**
- 21. North Bergen FY 2025 UEZ CCTV Cameras in the amount of \$175,000.**
- 22. North Bergen FY 2025 UEZ Patrol Vehicles in the amount of \$193,034.**

Motions:

Approve: Carmen Mendiola

Second: Douglas Schneider

Ayes: 7

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (7/0/0/0).

Hillside's UEZ Coordinator, Ondrea Lugo, was present during the meeting to address questions or concerns raised by the Board.

- 23. Approval of Passaic UEZ Carnie Bragg Park Project Phase 2 - \$600,000.**

Motions:

Approve: Julie Diaz

Second: Denise Harding

Ayes: 7

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (7/0/0/0).

Passaic's UEZ Representative, Ricardo Fernandez, was present during the meeting to address questions or concerns raised by the Board.

Approval of Phillipsburg three Project Proposals:

- 24. Phillipsburg UEZ Admin Budget FY25: 7-1-24 to 6-30-25 in the amount of \$63,175.**
- 25. Phillipsburg UEZ Clean Streets Program Year 1 in the amount of \$211,995.**
- 26. Phillipsburg UEZ Managed Event Support in the amount of \$74,500.**
- 27. Phillipsburg Public Safety Officers to Support Public Events in the amount of \$82,135.**

Motions:

Approve: Carmen Mendiola

Second: Julie Diaz

Ayes: 7

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (7/0/0/0).

Phillipsburg's UEZ Coordinator, Patrick Kays, was present during the meeting to address questions or concerns raised by the Board.

Approval of Pleasantville two Project Proposals:

28. Pleasantville UEZ Admin Budget FY25 7-1-24 to 6-30-25 in the amount of \$128,425.

29. Pleasantville Fireworks Show in the amount of \$91,281.

Motions:

Approve: Julie Diaz

Second: Douglas Schneider

Ayes: 7

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (7/0/0/0).

Pleasantville's UEZ Coordinator, Jacqueline Amado-Belton, was present during the meeting to address questions or concerns raised by the Board.

Approval of Roselle two Project Proposals:

30. Roselle UEZ Mobile Event Stage in the amount of \$230,000.

31. Roselle UEZ Admin Budget June 1, 2024 to June 30, 2024 in the amount of \$25,750.

Motions:

Approve: Carmen Mendiola

Second: Denise Harding

Ayes: 7

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (7/0/0/0).

Roselle's UEZ Coordinator, Samantha Carpio, was present during the meeting to address questions or concerns raised by the Board.

Approval of West New York three Project Proposals:

32. WNY Zone Patrol Security Initiative in the amount of \$99,945.

33. West New York UEZ Security Cameras Project in the amount of \$269,050.

34. West New York Administrative Costs & Expenses in the amount of \$147,599.

Motions:

Approve: Darryl Godfrey

Second: Douglas Schneider

Ayes: 6

Nays: 0

Recusals: Carmen Mendiola

Abstentions: 0

Motion carried with a vote (6/0/1/0).

West New York's UEZ Coordinator, Jonathan Castaneda, was present during the meeting to address questions or concerns raised by the Board.

Other

None

Open to the public

No comments were made by public.

Adjournment: 02:54 p.m.

Motions:

Adjourn: Darryl Godfrey

Second: Julie Diaz

Ayes: 7

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (7/0/0/0).

Rasha Hassan

I, Rasha Hassan, have taken minutes at the June 12, 2024
Urban Enterprise Zone Authority Meeting