



PHILIP D. MURPHY
Governor

TAHESHA L. WAY
Lieutenant Governor

State of New Jersey
URBAN ENTERPRISE ZONE AUTHORITY
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JACQUELYN A. SUÁREZ
Commissioner

NEW JERSEY URBAN ENTERPRISE ZONE AUTHORITY

Board Meeting

Wednesday, August 14, 2024

2:00 P.M.

Microsoft Teams or call in (audio only)

1 (856) 338-7074

Phone Conference ID: 827 285 911#

MINUTES

Notice of Public Meeting: Read by Chairwoman Alea Couch: In accordance with the Open Public Meeting Act, notice of this meeting has been sent to the *Bergen Record* and the *Trenton Times* at least 48 hours prior to this meeting and a meeting notice has been posted on the Secretary of State's bulletin board at the Department of State.

The following recusal process will be followed at all UEZ Board meetings:

To the extent feasible, meeting materials involving a matter from which a Board member must recuse himself or herself will not be distributed to the Board member. At the subject Board meeting, the Board member must place his or her recusal and the reason therefore on the record prior to any discussion of the matter and shall not participate in any discussion or comment leading up to the vote nor shall the member participate in the vote. The recusal shall be noted in the minutes of the Board meeting. In the event the matter in question shall be discussed at any non-public portion or executory session of the meeting, the Board member shall leave the meeting room and not return until the meeting has returned to public session.

The Roll Call was presented by calling out each department. Each representative was requested to identify themselves by announcing their first and last name. Representatives attending announced their presence.

Roll Call

Alea Couch, Department of Community Affairs Chair Designee

Julie Diaz, The Department of Labor & Workforce Development Designee

Aaron Binder, The Department of the Treasury Designee

Tai Cooper, New Jersey Economic Development Authority

Darryl Godfrey, New Jersey Redevelopment Authority

Carmen Mendiola, Public-at-Large

William Johnson, Public-at-Large

Douglas Schneider, Public-at-Large

Approval of July 10, 2024, UEZ Authority meeting minutes:

Motions:

Approve: Douglas Schneider

Second: Carmen Mendiola

Ayes: 7

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (7/0/0/0)

NEW BUSINESS

1. Executive Director's Report

1. Training classes for the Preliminary Zone Development Plan was presented to the UEZA Board regarding staff and board.
2. We received two preliminary submissions from UEZ Communities and staff is engaged in reviewing these submissions and determining adherence to statute.
3. There are five UEZ communities that have not submitted a resolution for authorization for the Preliminary Zone Development Plan.
4. The major UEZA concern is to fill staff positions for the UEZA.
5. Staff will be a participant for the upcoming meetings with the Governor's Conference on September 17th, Mayor's Conference on September 25 in Lakewood, NJ.
6. Finally, there will be full training session for UEZA Board Members to receive full training on October 30th with a separate session for leadership.

2. UEZ Coordinators/Representatives Roll Call

Asbury Park: *Sylvia Sylvia*

Bridgeton: *Stephanie Gonzalez*

East Orange: *Antoinette Brevard*

Guttenberg: *Hiram Gonzalez*

Kearny: *Linda D'Isa*

Long Branch: *Richard Thompson*

New Brunswick: *Dan Dominguez*

Passaic: *Ricardo Fernandez*

Paterson: *Dipto Roy*

Perth Amboy: *Noelia Colon*

Plainfield: *Jeannette Aparicio*

Pleasantville: *Jacqueline Amado-Belton*

Trenton: *Eric Maywar*

Union City: *David Spatz*

Vineland: *Sandra Forosisky*

Wildwood: *Steve Booy*

3. Request to Bridgeton UEZ Community Bulletin Board in the amount of \$29,805.

Motions:

Approve: Carmen Mendiola

Second: Douglas Schneider

Ayes: 7

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (7/0/0/0).

Bridgeton's UEZ Representative, Stephanie Gonzalez, was present during the meeting to address questions or concerns raised by the Board.

4. Request to approve East Orange UEZ Gateway Signage in the amount of \$115,175.

Motions:

Approve: Darryl Godfrey

Second: Tai Cooper

Ayes: 8

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (8/0/0/0).

East Orange's UEZ Coordinator, Antoinette Brevard, was present during the meeting to address questions or concerns raised by the Board.

Request to approve Guttenberg three Project Proposals:

5. Guttenberg UEZ Admin Budget FY25: 07-01-24 to 06-30-25 in the amount of \$23,823.

6. Guttenberg UEZ 2025 National Night Out Event in the amount of \$6,730.

7. Guttenberg UEZ 2025 Holiday Décor Project in the amount of \$111,827.

Motions:

Approve: Carmen Mendiola

Second: Douglas Schneider

Ayes: 8

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (8/0/0/0).

Guttenberg's UEZ Coordinator, Hiram Gonzalez, was present during the meeting to address questions or concerns raised by the Board.

Request to approve Kearny two Project Proposals:

- 8. Kearny UEZ Admin Budget FY25: 7-1-24 to 6-30-25 in the amount of \$150,000.**
- 9. Kearny Avenue Streetscape Repairs-Phase II in the amount of \$124,900.**

Motions:

Approve: Julie Diaz
Second: Darryl Godfrey
Ayes: 8
Nays: 0
Recusals: 0
Abstentions: 0

Motion carried with a vote (8/0/0/0).

Kearny's UEZ Coordinator, Linda D'Isa, was present during the meeting to address questions or concerns raised by the Board.

- 10. Request to approve Long Branch UEZ Marketing Project 2024 Phase 2 in the amount of \$25,000.**

Motions:

Approve: Carmen Mendiola
Second: Darryl Godfrey
Ayes:
Nays: 0
Recusals: William Johnson
Abstentions: 0

Motion carried with a vote (7/0/1/0).

Long Branch's UEZ Coordinator, Richard A. Thompson, was present during the meeting to address questions or concerns raised by the Board.

Request to approve New Brunswick three Project Proposals:

- 11. New Brunswick UEZ Admin Budget FY25: 7-01-24 to 12-31-24 in the amount of \$70,000.**
- 12. New Brunswick UEZ Business Training Project in the amount of \$99,000.**
- 13. New Brunswick UEZ Public Safety Project in the amount \$350,000.**

Motions:

Approve: Darryl Godfrey
Second: Carmen Mendiola
Ayes: 7
Nays: 0
Recusals: Douglas Schneider
Abstentions: 0

Motion carried with a vote (7/0/1/0).

New Brunswick's UEZ Coordinator, Dan Dominguez, was present during the meeting to address questions or concerns raised by the Board.

14. Approval of North Wildwood UEZ Boardwalk Rehabilitation Phase III in the amount of \$507,000.

Motions:

Approve: Douglas Schneider

Second: Darryl Godfrey

Ayes: 8

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (8/0/0/0).

North Wildwood's UEZ Coordinator, Steve Booy, was present during the meeting to address questions or concerns raised by the Board.

Request to approve Passaic two Project Proposals:

15. Passaic UEZ Admin Budget FY25: 7-1-24 to 6-30-25 2025 in the amount of \$294,829.

16. Passaic UEZ 2025 Clean Sweep Graffiti Eradication Project in the amount of \$517,856.

Motions:

Approve: Aaron Binder

Second: Julie Diaz

Ayes: 8

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (8/0/0/0).

Passaic's UEZ Representative, Ricardo Fernandez, was present during the meeting to address questions or concerns raised by the Board.

17. Request to approve Paterson UEZ Public Safety Project 2024-2025 in the amount of \$1,754,880.

Motions

Approve: Carmen Mendiola

Second: Darryl Godfrey

Ayes: 8

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (8/0/0/0).

Paterson's UEZ Coordinator, Dipto Roy, was present during the meeting to address questions or concerns raised by the Board.

Request to approve Perth Amboy three Project Proposals:

- 18. Perth Amboy UEZ Roll Gate Removal in the amount of \$300,000.**
- 19. Perth Amboy UEZ Public Safety Program in the amount of \$405,000.**
- 20. Perth Amboy UEZ Admin Budget FY25: 7-1-24 to 6-30-25 in the amount of \$200,000.**

Motions:

Approve: Darryle Godfrey
Second: Carmen Mendiola
Ayes: 8
Nays: 0
Recusals: 0
Abstentions: 0

Motion carried with a vote (8/0/0/0).

Perth Amboy's UEZ Representative, Noelia Colon, was present during the meeting to address questions or concerns raised by the Board.

- 21. Request to approve Plainfield UEZ Fire & Medical Emergency Response Plan (ERP) in the amount of \$242,701.**

Motions

Approve: Aaron Binder
Second: Douglas Schneider
Ayes: 8
Nays: 0
Recusals: 0
Abstentions: 0

Motion carried with a vote (8/0/0/0).

Plainfield's UEZ Coordinator, Jeannette Aparicio, was present during the meeting to address questions or concerns raised by the Board.

Request to approve Pleasantville three Project Proposals:

- 22. Pleasantville UEZ Main Street & Washington Avenue Demolition in the amount of \$465,000.**
- 23. Pleasantville Holiday Lights in the amount of \$73,669.**
- 24. Pleasantville UEZ Litter Collection Equipment Project in the amount of \$536,792**

Motions:

Approve: Julie Diaz
Second: Tai Cooper
Ayes: 7
Nays: 0
Recusals: 0
Abstentions: 0

Motion carried with a vote (7/0/0/0).

Pleasantville's UEZ Representative, Jacqueline Amado-Belton, was present during the meeting to address questions or concerns raised by the Board.

25. Request to approve Union City UEZ Bergenline Ave Streetscape Improvements Ph 3 in the amount of \$1,774,933.

Motions

Approve: Aaron Binder

Second: Julie Diaz

Ayes: 7

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (7/0/0/0).

Union City's UEZ Representative, David Spatz, was present during the meeting to address questions or concerns raised by the Board.

26. Request to approve Vineland UEZ Downtown Promotion in the amount of \$175,000.

Motions

Approve: Darryl Godfrey

Second: Julie Diaz

Ayes: 7

Nays: 0

Recusals: Tai Cooper

Abstentions: 0

Motion carried with a vote (7/0/1/0).

Vineland's UEZ Coordinator, Sandra Forosisky, was present during the meeting to address questions or concerns raised by the Board.

27. Request to approve Wildwood UEZ Boardwalk Rehabilitation Phase IV Project in the amount of \$300,000.

Motions

Approve: Julie Diaz

Second: Aaron Binder

Ayes: 8

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (8/0/0/0).

Wildwood's UEZ Coordinator, Steve Booy, was present during the meeting to address questions or concerns raised by the Board.

Request to approve Asbury Park two Project Proposals:

28. Approval to Authorize Asbury Park to proceed with the Development of a Request for Proposal (RFP) for a 5-Year Plan.

29. Approval to Authorize Asbury Park UEZ's Request for Proposal (RFP) for the undertaking of a 5-Year Plan - not to exceed \$125,000.

Motions:

Approve: Julie Diaz

Second: Darryl Godfrey

Ayes: 8

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (8/0/0/0).

Asbury Park's UEZ Coordinator, Sylvia Sylvia, was present during the meeting to address questions or concerns raised by the Board.

Request to approve Paterson two Project Proposals:

30. Approval to Authorize Paterson to proceed with the Development of a Request for Proposal (RFP) for a 5-Year Plan.

31. Approval to Authorize Paterson UEZ's Request for Proposal (RFP) for the undertaking of a 5-Year Plan - not to exceed \$125,000.

Motions:

Approve: Darryl Godfrey

Second: Carmen Mendiola

Ayes: 8

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (8/0/0/0).

Paterson's UEZ Coordinator, Dipto Roy, was present during the meeting to address questions or concerns raised by the Board.

Other

None

Open to the public

No comments were made by public.

Adjournment: 02:53 p.m.

Motions:

Adjourn: Darryl Godfrey

Second: Carmen Mendiola

Ayes: 8

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (8/0/0/0).

Rasha Hassan

I, Rasha Hassan, have taken minutes at the August 14, 2024

Urban Enterprise Zone Authority Meeting