



Development and Fundraising Subcommittee

Jason Butkowski, Chair

"In compliance with Chapter 231 of the Public Laws of 1975, notice of this meeting was given by way of notice filed with the Secretary of State, the Trenton Times and the Newark Star Ledger and posted at the Department of State, 125 West State St., 1st Floor, Trenton, New Jersey."

**Please note the meeting was recorded for the transcription of minutes.*

Attendance:

Jason Butkowski, Department of Children and Families
Richard Stagliano, Center for Family Services
Debbie Riveros, New Jersey Children's Alliance
Olga Aramini, New Jersey Children's Alliance

Staff:

Bethany D'Amelio, Department of Children and Families

1. Approval of Mission Statement:

- Revisions were made to the mission statement, which outlines the responsibilities and objectives of the Task Force.
- The mission was proposed for approval: "The New Jersey Task Force on Child Abuse and Neglect is responsible for overseeing and approving expenditures from the New Jersey Children's Trust Fund (CTF), a public-private partnership designed to finance child abuse prevention, identification, and treatment programs."
- Approval was unanimous, effectuating the revised mission statement.

2. Strategic Discussions:

- Concerns were raised regarding budget cuts impacting the state's financial ability to support existing programs.
- Discussion pivoted towards exploring alternative funding through increased public awareness and mobilization around the CTF.
- Emphasis was placed on partnerships with nonprofits, advocacy agencies, and outreach to community stakeholders as a key strategy in driving awareness and support.

3. Work Group Assignments:

- Assignments included leveraging the National Children’s Trust Fund Alliance resources for enhancing program reach and efficacy.
- Exploration of digital outreach opportunities was discussed, aiming to integrate cost-effective communication strategies such as electronic billboards and public service announcements.

4. Review of Old and New Business:

- Comprehensive review of prior agenda points, including the alignment of budget proposals with the state's fiscal calendar to ensure optimal resource utilization.
- The formulation of a budget plan to support strategic initiatives and dedicated resources was considered essential for the success of fundraising and outreach activities.

5. Partnerships and Leadership Structure:

- Discussion ensued on fortifying committee leadership through representation from state agencies and external stakeholders, ensuring balanced governance.

This memo aims to maintain transparency and provide the public with an overview of the task force's recent deliberations. The committee values community input and engagement as we collectively strive to enhance the welfare of children and families across New Jersey. This meeting report was prepared, in part, with the use of Artificial Intelligence (AI).

For further information or queries, the public can reach out via the contact channels provided by the Department of Children and Families.