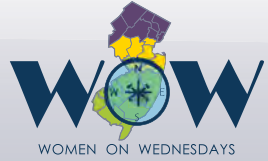




2014 NJ WOMEN ON WEDNESDAYS SYMPOSIA





Ensuring a better today and a greater tomorrow for every individual we serve.

www.nj.gov/dcf

New Jersey Department of Children and Families
PO Box 729
Trenton, NJ 08625-0729





State of New Jersey

DEPARTMENT OF CHILDREN AND FAMILIES

CHRIS CHRISTIE
Governor

KIM GUADAGNO
Lt. Governor

ALLISON BLAKE, Ph.D., L.S.W.
Commissioner

Dear Friends and Colleagues:

It is my pleasure to welcome you to the 2014 New Jersey Women on Wednesdays (WOW) Symposia. The New Jersey Department of Children and Families' (DCF) is pleased to host this program and provide you resources and information on issues important to women.

The 2014 NJ WOW Symposia is comprised of three half-day morning events in northern, central, and southern New Jersey on the following dates and topics:

- October 1 - Chronic Health Impacts of Violence Against Women
- October 8 - Women's Leadership and Advocacy
- October 22 - Women Business Leaders

You will be inspired and informed by our dynamic morning speakers and panelists, including Lt. Governor Kim Guadagno and featured presentations by Leslie Morgan Steiner, Shifra Bronznick, and Amy E. Herman.

Take advantage of this opportunity to network with a broad community of successful leaders and learn more by visiting our resource tables for speaker materials and information about valuable programs and services.

As always, knowing what you think is important. Please don't forget to complete and submit your 2014 NJ WOW evaluation form at the conclusion of today's program.

I hope you enjoy an enriching 2014 NJ WOW Symposia experience.

Warm regards,

A handwritten signature in cursive script that reads "Allison Blake".

Allison Blake, Ph.D., L.S.W.
Commissioner



Kim Guadagno Lieutenant Governor, State of New Jersey

Kim Guadagno was elected New Jersey's first Lieutenant Governor in November 2009 and was sworn into office on January 19, 2010. She was re-elected to a second term on November 5, 2013. In addition to serving as the Lt. Governor, Kim Guadagno serves as the 33rd Secretary of State.

Lt. Governor Guadagno leads the Christie Administration's efforts to improve New Jersey's economic vitality, encourage job growth, streamline government, and make businesses feel welcome again in New Jersey. The Lt. Governor oversees the New Jersey Partnership for Action (PFA), the State's four-pronged comprehensive economic development strategy. Designed to serve businesses of all sizes and development stages, the PFA is a public-private approach to economic development and the starting point for all initiatives, policies, and efforts to grow New Jersey's economy and create quality, sustainable jobs in our communities. The PFA is comprised of the Business Action Center, which reports directly to the Lt. Governor and provides the business community with a single point of contact; the New Jersey Economic Development Authority, serving as the state's "bank for business"; Choose New Jersey, an independently funded and operated 501(c)(3) business-attraction and lead-generation organization that markets the state; and the Office of the Secretary of Higher Education, which coordinates with New Jersey's institutions of higher learning to prepare an educated workforce. The Lt. Governor also chairs the Red Tape Review Commission, which is engaged in an ongoing review and reform of the State's regulatory process.



Furthermore, Lt. Governor Guadagno chairs the New Jersey Military Installation Growth and Development Task Force. The Task Force, created through Executive Orders Nos. 134 and 154, is charged with forging an effective blueprint for securing the long-term growth and viability of New Jersey's military bases and U.S. Coast Guard installations.

As the Secretary of State, Lt. Governor Guadagno is New Jersey's chief election official, oversees promotion of the state's \$40 billion tourism industry, and administers programs related to the arts, culture, and history.

Lt. Governor Guadagno began her public service career as a federal prosecutor with the Organized Crime & Racketeering Strike Force in Brooklyn, New York. She later married and moved to Monmouth County. At that time, Guadagno became an Assistant United States Attorney in Newark. She was awarded the nation's highest honor for her prosecutions of two separate corrupt public officials. After her federal service, Guadagno served as a ranking member of the State of New Jersey Attorney General's Office.

In 2001, Kim Guadagno left the public sector to practice law closer to home and became a teacher at Rutgers University School of Law-Newark. She was also appointed to the Monmouth Beach planning board and was elected as a Borough Commissioner in 2005.

In 2007, Kim Guadagno was elected as the first woman sheriff in Monmouth County's history. As Sheriff, she managed a 650-member law enforcement agency encompassing the county jail, the county 911 communications center, and a law enforcement department of 100 men and women. She left both the Office of Sheriff and her position as a teacher at Rutgers Law School upon becoming Lt. Governor.

Lt. Governor Guadagno was born in Waterloo, Iowa and is a cum laude graduate of Ursinus College in Collegetown, Pennsylvania. She received her juris doctorate degree, cum laude, from the American University Washington College of Law in Washington, DC. Lt. Governor Guadagno and her husband currently reside in Monmouth Beach with their three sons.



**Allison Blake, PhD, LSW
Commissioner,
New Jersey Department
of Children and Families**

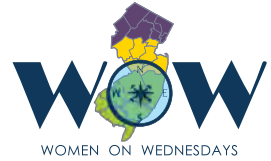
Dr. Allison Blake was appointed Commissioner of the New Jersey Department of Children and Families by Governor Chris Christie and was confirmed with a unanimous vote by the Senate on June 21, 2010.

As Commissioner, she has emphasized an integrated and strategic approach to serving children and families in the State. To that end, Dr. Blake has focused on a community-based, family-centered

approach to service delivery throughout the work of the entire Department, ensured the inclusion of the parent and youth voice in the Department's planning and quality improvement work, and fostered a significant expansion of partnerships with the community to help enhance child abuse prevention and family strengthening efforts across the state.

With a vision to promote sustainable growth and identify areas of improvement, as one of her first initiatives, Dr. Blake elevated the status of the child protection division's office on adolescents to a Department-level office with an emphasis on more strategic approach to serving youth transitioning to adulthood. By partnering with youth, parents, stakeholders, and service providers, and other state agencies to determine the current strengths of the system and the opportunities for improvement, a formal strategic plan was launched in 2011. Early achievements include the expansion of transitional housing, internships, and financial literacy programs, as well as practice improvements across the system.

This work prepared New Jersey well for the response needed to the growing human trafficking challenge faced by many states. Dr. Blake's commitment to these youth has allowed the department to take a comprehensive approach that includes prevention, intervention and treatment strategies to help victims become survivors.



Dr. Blake has placed a strong emphasis on continuous quality improvement, first by creating a department level office focused on performance management and accountability to help the department become a self-correcting, transparent organization; and later supporting a statewide leadership development plan to teach mid level staff how to manage by data in order to address problems and trends as they are identified. This work has included studying and understanding practice with children and families, utilizing both quantitative and qualitative data, and including input from external stakeholders as well as internal staff.

Since Superstorm Sandy touched down in New Jersey in October 2012 causing unprecedented damage, Dr. Blake has provided leadership to the state's recovery efforts for women, children, and families. She has also spearheaded efforts to better prepare child serving organizations for natural disasters and improve sheltering strategies for children and their families. Dr. Blake has been committed to building partnerships and enhancing collaborative efforts through a public health approach with an emphasis on trauma-informed care in the aftermath of the storm.

For nearly 30 years, Dr. Allison Blake has been working on behalf of children and families, and the social workers who serve them. Prior to rejoining state service, she served as the Director of the Institute for Families at the Rutgers School of Social Work, where she oversaw a portfolio of grants and contracts aimed at strengthening families by building the capacity of the individuals and organizations that serve them. She also served as Vice President of Accreditation Operations at the Council on Accreditation (COA), an international organization that develops best practice standards for public and private organizations that provide services across the continuum of care. Her focus while at COA was on helping agencies build their capacity to improve service delivery. Previously, she spent 18 years at the New Jersey Division of Youth and Family Services, where she worked in various direct service and administrative positions.

Dr. Blake earned her BS in Social Work from University of Dayton, an MS in Social Work from Rutgers University and a Ph.D. in Social Work from Fordham University.



10.01

Chronic Health Impacts of Violence Against Women

In recognition of Domestic Violence Awareness Month, the **October 1st NJ WOW Symposium** presents innovative research, initiatives and resources addressing the chronic health impacts of domestic and sexual violence against women.

NORTHERN REGION

Morris County Public Safety Training Academy
500 West Hanover Ave, Parsippany, NJ 07054

AGENDA

8:30 a.m. – 12:30 p.m.

SPEAKERS

Kim Guadagno, Lieutenant Governor, State of New Jersey

Allison Blake, PhD, LSW, Commissioner,
New Jersey Department of Children and Families

FEATURED SPEAKER

Leslie Morgan Steiner, Domestic Violence Survivor / Author

MODERATOR

Jennifer Braunschweiger, Deputy Editor, More magazine

PANELISTS

Elaine Hewins, Domestic Violence Education and Awareness Program
Coordinator, Robert Wood Johnson University Hospital

Laura Luciano, Assistant Director, Office for Violence Prevention
and Victim Assistance, Rutgers University

Kristin Shubert, Director, Vulnerable Populations,
Robert Wood Johnson Foundation



10.01

NOTES

10.01 - Featured Speaker



Leslie Morgan Steiner **Domestic Violence Survivor/Author**

Leslie Morgan Steiner is the author of three nonfiction books: the New York Times bestseller *Crazy Love*; the critically acclaimed anthology *Mommy Wars: Stay-at-Home and Career Moms Face Off on Their Choices, Their Lives, Their Families*; and her most recent work, *The Baby Chase: How Surrogacy is Transforming the American Family*. From 2006-2008 she wrote over 500 columns for the Washington Post's popular on-line work/family column, "On Balance." She writes the Two Cents on Modern Motherhood column for ModernMom.com and MommyTracked.com.

Steiner holds a BA in English from Harvard College. Her first job was writing and editing for Seventeen Magazine. After graduating from Wharton in 1992 with an MBA in Marketing, she launched Splenda Brand Sweetener internationally for Johnson & Johnson. She returned to her hometown of Washington, DC in 2001 to become General Manager of the 1.1 million-circulation Washington Post Magazine, a position she held for five years. Steiner is a regular guest on The Today Show, National Public Radio, ABC, NBC, CBS, and cable news networks. She has appeared in Newsweek, BusinessWeek, Elle, Parents, Self, Vogue, Vanity Fair, The Los Angeles Times, and CNN.com. She is a frequent speaker and consultant on the subjects of marketing to moms and ending family violence. Her TED Talk about domestic violence has been viewed by over two million people.

She serves as a celebrity board member for the One Love Foundation, the DC Volunteer Lawyers Project and the National Domestic Violence Hotline, and was a spokeswoman for The Harriet Tubman Center, the country's oldest shelter for abused women and children. She lives with her three children in Washington, DC.

10.01 - Moderator



Jennifer Braunschweiger Deputy Editor, More magazine

Jennifer Braunschweiger is the deputy editor of More magazine, where she covers news, work and personal finance.

She is a frequent guest on national news outlets including the Today Show, MSNBC, and ABC News. Previously, Braunschweiger served as an articles editor at Good Housekeeping and as health editor at Organic Style. She has also been a freelance writer and an editor at Reader's Digest

and Seventeen. Braunschweiger holds a degree in literature from Harvard University. She lives in Brooklyn with her husband and son.

10.01 - Panelists



Elaine Hewins, CSW, DVS Domestic Violence Education and Awareness Program Coordinator, Robert Wood Johnson University Hospital

Elaine is a certified social worker and domestic violence specialist who has worked in the domestic violence field for twenty-five years. From 1989-2012 she provided direct service to survivors, including legal information, options, advocacy, court accompaniment, crisis and supportive counseling, and community education.

At Robert Wood Johnson University Hospital, she organizes and administrates "Domestic Violence & the Role of the Healthcare Provider: Assessment and Intervention Strategies" seminars that educate healthcare providers regarding effectively screening, assessing and referring their patients in a supportive and compassionate manner, and on the effects of abuse on their patients' health.

Hewins (continued)

She co-authored a white paper on this topic, published online at <http://responsibility.verizon.com/dvhealthcare/>. In addition, at RWJUH, Elaine conducts Healthy Relationships workshops in the community and helps to coordinate the activities of the New Brunswick Domestic Violence Awareness Coalition, including an Annual March & Rally Against Domestic Violence.

Elaine also facilitates a group for DV survivors in Union County called Choices for Women, at the Counseling Centers for Human Development.



Laura Luciano

Assistant Director, Office for Violence and Prevention Victim Assistance, Rutgers University

Laura Luciano has been working in the anti-violence against women field for over 10 years. She became a passionate activist in the anti-sexual violence movement as an undergraduate student at Rutgers, The State University of New Jersey. She propelled that passion into education and completed an M.A. in Counseling from The College of New Jersey. In 2000, she worked for

the Camden County Domestic Violence program providing counseling to women in shelter and co-facilitating a batterers' intervention program.

In 2001, she combined her passion for the anti-sexual violence movement with her love for working with traditional college aged students and came home to Rutgers as a program coordinator for the Department of Sexual Assault Services and Crime Victim Assistance (now the Office for Violence Prevention and Victim Assistance). In July 2007, she became the Department's assistant director. She provides counseling, advocacy and crisis intervention to crime victims - primarily survivors of sexual and dating violence and victims of stalking. In addition, she provides relevant training and educational programs and coordinates the 40 hour training for the University's confidential sexual violence advocates. Her area of expertise is working with adult and adolescent survivors of sexual assault and bystander intervention as primary prevention.

Luciano *(continued)*

Laura has created numerous continuing education courses for the Rutgers School of Social Work Continuing Education Program and is a part time lecturer in the Social Work Department.

She is a former trustee (chair) of the Board of Trustees for the New Jersey Coalition Against Sexual Assault and is an appointed member of the New Jersey Governor's Advisory Council Against Sexual Violence. In 2011, she received the Excellence in Advocacy award from the New Jersey Coalition Against Sexual Assault.



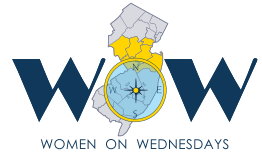
Kristin Schubert

**Director, Vulnerable Populations,
Robert Wood Johnson Foundation**

Kristin Schubert believes the Foundation is uniquely positioned to promote and evaluate change in the health and well-being of the nation. She feels that "RWJF has the ability to step in where government and others can't go and influence the way people live for the better."

Since joining RWJF in 2000, Schubert has focused chiefly on applying a public health perspective to the health issues faced by vulnerable populations, particularly vulnerable adolescents. She has created and led initiatives to prevent youth violence, promote better connection to health services, and address the needs of families who are involved in the justice and child welfare systems. She believes that the Foundation has played a vital role in "enabling youth and families to access opportunities to improve their health and well-being" and praises RWJF's pioneering approaches to helping vulnerable families get the care and services they need.

Previously, Schubert was a policy analyst for the Centers for Disease Control-funded Prevention Research Center, focusing on barriers to health among vulnerable populations. Trained as a molecular biologist, she began her career as a cancer researcher at Memorial Sloan-Kettering Cancer Center. She holds an MPH in health policy and administration from Yale University and a BS in molecular biology from Lehigh University.



10.08

Women's Leadership and Advocacy

With a commitment to create, promote and expand opportunities for women throughout New Jersey, the **October 8th NJ WOW Symposium** presents information and resources on statewide and national women's leadership and advocacy initiatives.

CENTRAL REGION

Cook Campus Center, Rutgers University
59 Biel Road, New Brunswick, NJ 08901

AGENDA

8:30 a.m. – 12:30 p.m.

SPEAKERS

Allison Blake, PhD, LSW, Commissioner
New Jersey Department of Children and Families

FEATURED SPEAKER

Shifra Bronznick, Founder/Founding President, Bronznick & Co., LLC /
Advancing Women Professionals and the Jewish Community

MODERATOR

Kerry Margaret Butch, Executive Director,
League of Women Voters of New Jersey

PANELISTS

Diane Scarangella, MA, GPC, Co-President,
Displaced Homemakers Network of New Jersey

Jane Shivas, Executive Director,
New Jersey Coalition for Battered Women (NJCBW)

Patricia Teffenhart, Executive Director,
New Jersey Coalition Against Sexual Assault (NJCASA)

10.08

NOTES



10.08 - Featured Speaker



Shifra Bronznick
Founder/Founding President,
Bronznick & Co, LLC / Advancing
Women Professionals and the
Jewish Community

Shifra Bronznick is the president of Advancing Women Professionals, an initiative that has been selected annually by the Slingshot philanthropic guide as one of leading catalysts in the field. The leadership strategist to the White House Project for a decade, she is a consultant who specializes in advancing social change and women's leadership. Co-author with Didi Goldenhar and Marty Linsky of "Leveling the Playing Field," she has been a senior fellow at

NYU Wagner's Research Center for Leadership in Action where she teaches strategic leadership to Executive Masters in Public Administration students.

10.8 - Moderator



Kerry Margaret Butch
Executive Director,
League of Women Voters of New Jersey

Kerry Margaret Butch, a graduate of George Mason University, is the executive director of the League of Women Voters of New Jersey.

She has over 20 years experience in nonprofit program development and administration with a specialty in leadership development. Prior to working with the League of Women Voters, she has worked as the urban project director for the

Butch (continued)

Association of New Jersey Environmental Commissions, the executive director of the Asbury Park Consortium and as a community organizer for the Ironbound Community Corporation (Ironbound Committee Against Toxic Waste). She was a member of the first graduating class of AmeriCorps serving with Clean Ocean Action in Asbury Park. Notably, she produced the award winning documentary entitled, "Greetings from Asbury Park, " that was shown throughout the country and on PBS.

10.8 - Panelists



Diane Scarangella, MA, GPC
Co-President, Displaced Homemakers
Network of New Jersey

Diane Scarangella, MA, GPC, is currently co-president of the Displaced Homemakers Network of New Jersey (DHNNJ) and has served upon the executive board of this non-profit organization for over ten years.

The Displaced Homemakers Network of New Jersey, Inc. is a 501(c)(3) comprised of fifteen NJ DCF funded Displaced Homemaker Centers

located throughout the state and of concerned citizens. The Network's mission is to support and advocate on behalf of women who have been displaced from their primary source of income due to separation, divorce, death, or disability of a partner or spouse, or deployment of a spouse in the military. Each year, Network activities help thousands of New Jersey's most disadvantaged female-headed families through advocacy, outreach, fund raising and the creation of linkages between programs, agencies, education, training, employers, and industry.

Diane obtained her MA in Counselor Education from NYU and MA in Adult Education from Teachers College, Columbia University. She holds certificates as a Grants Professional, Myers Briggs Type Indicator Practitioner and in Fund Raising Management. Diane has been employed as a project coordinator

Scarangella (continued)

and grants specialist for Bergen County Technical Schools and Bergen County Special Services School districts for over 28 years. She began her career in 1985 as the counselor and coordinator of programs for displaced homemakers, single parents, teen parents, women on welfare, gender equity and women in the trades. In 1992, Diane was recognized by the New Jersey Department of Education as New Jersey Equity Leader of the Year. She has authored resource manuals for practitioners that focus upon Survival Skills for Displaced Homemakers, Job Search Strategies and Resources for Changing Times, and Humanizing Welfare – The Carl Perkins Act Creating Change. Diane continues to oversee the Bergen County based Displaced Homemakers Center @ the Bergen One Stop – a center that has been in continuous operation for over 30 years.



Jane Shivas

**Executive Director, New Jersey Coalition
for Battered Women (NJCBW)**

Jane Shivas has worked in the field of Domestic Violence for over 32 years. Between 1981 and 2012 Ms. Shivas worked with a dedicated staff to develop Jersey Battered Women's Service in Morris County, NJ into a comprehensive organization devoted to supporting the safety and self-sufficiency of survivors of domestic violence.

Ms. Shivas created and nurtured collaborations with attorneys, mental health professionals, police and a wide range of community agencies to increase Morris County's capacity to identify and meet the needs of victims of abuse. Jane has taught at Rutgers University and provided training on domestic violence topics to child protection agency staff. She is currently the executive director of the New Jersey Coalition for Battered Women, a statewide organization that strives to end domestic abuse through training, education, public awareness, legislative and funding advocacy and technical assistance to their 30 member programs across New Jersey.

Jane has her Masters in Social Work and is a licensed clinical social worker.



Patricia Teffenhart

Executive Director, New Jersey Coalition Against Sexual Assault (NJCASA)

Patricia Teffenhart is the executive director of the New Jersey Coalition Against Sexual Assault (NJCASA). NJCASA represents the twenty-one county-based rape crisis centers in New Jersey, plus the Office for Violence Prevention and Victim Assistance at Rutgers University. NJCASA elevates the voice of sexual violence survivors and service providers by advocating for survivor-centered legislation, training allied professionals, and supporting statewide prevention strategies that

work to address and defy the socio-cultural norms that permit and promote rape culture.

Patricia is a proud graduate of Douglass College, the women's College of Rutgers University, and holds a Masters in Public Administration from the Rutgers School of Public Affairs and Administration. Patricia was previously the assistant executive director for Women Aware, the state-designated domestic violence organization serving Middlesex County, and has also served as the director of regional programs for the National Latina Health Network. She began her career as a community educator for the New Jersey Women and AIDS Network.

Patricia was a Fellow in the Leadership New Jersey Class of 2009 and serves on the Board of Trustees for the Center for Non-Profits. Patricia is a 2011 graduate of the Rutgers Institute for Ethical Leadership Nonprofit Executive Certificate program and a 2014 recipient of the Alice Paul Equality Award, in recognition of her demonstrated commitment to the advancement of the status of women.



10.22

Women Business Leaders

In recognition of National Business Women's Week, the **October 22nd NJ WOW Symposium** will offer an interactive forum for women business leaders of non-profit and not-for-profit organizations, small and mid-sized businesses, and large corporations.

SOUTHERN REGION

Walter Edge Theater, Atlantic Cape Community College
5100 Black Horse Pike, Mays Landing, NJ 08330

AGENDA

8:30 a.m. – 12:30 p.m.

SPEAKERS

Allison Blake, PhD, LSW, Commissioner,
New Jersey Department of Children and Families

FEATURED SPEAKER

Amy E. Herman, JD, MA, The Art of Perception

MODERATOR

Michele Brown, Executive Director,
NJ Economic Development Authority

PANELISTS

Melissa Ben-Ishay, Founder and President, Baked by Melissa

Linda M. Czipo, Executive Director, Center for Non-Profits

Jill Johnson, Chief Executive Officer,
Institute for Entrepreneurial Leadership



10.22

NOTES

10.22 - Featured Speaker



Amy E. Herman, JD, MA **The Art of Perception**

Amy E. Herman designed, developed and conducts all sessions of The Art of Perception (www.artfulperception.com) using the analysis of works of art to improve perception and communication skills.

Originally designed in 2000 to help medical students improve their observation and communication skills with patients, the program was subsequently adapted for law enforcement professionals and leaders in industry, education, the intelligence community, and finance.

She currently conducts the program nationally for a wide range of law enforcement and governmental agencies including the New York City Police Department, the Federal Bureau of Investigation, the CIA, the United States Navy Seals, and the Department of Justice as well as for hospitals, medical schools, and first responders. After leaving the private practice of law, she was the head of education at The Frick Collection in New York for eleven years, where she oversaw all educational programs and community initiatives.

Ms. Herman holds an AB in International Affairs, a JD, and an MA in Art History.

10.22 - Moderator



Michele Brown
Executive Director,
NJ Economic Development Authority

Ms. Brown is the chief executive officer of the New Jersey Economic Development Authority. The EDA is a State agency that administers tax incentives, finances small and mid-sized businesses, assists developers, manufacturers and schools in building facilities and supports entrepreneurial development.

Previously, Ms. Brown served as appointments Counsel to Governor Chris Christie, where she provided strategic and legal guidance to the Governor. Ms. Brown has an extensive background practicing law, serving 18 years at the United States Attorney's Office in New Jersey.

A native of Trenton, New Jersey, Ms. Brown received her J.D., magna cum laude, from Georgetown University Law Center and her B.A., magna cum laude, from Drew University.

10.22 - Panelists



Melissa Ben-Ishay
Founder and President, Baked by Melissa

Ever since she was a little girl, Melissa has loved two things - arts & crafts and baking. When she was fired from her job in advertising in 2008, Melissa decided that she was going to do what she loved. Drawing on inspiration from the carefree rock 'n roll culture of the 60's & 70's, and the idea that people should be able to taste more flavors without a post-dessert guilt trip, she undertook the ultimate arts and crafts project - her first batch of bite-sized, signature Tie-Dye cupcakes.

After pounding the pavement and literally hand-delivering her cupcakes to some of her earliest customers, Melissa engaged the help of some key people in her life and in 2009 opened the first Baked by Melissa shop in New York

Ben-Ishay (continued)

City's SoHo district. Five years later, Baked by Melissa operates 14 store locations, including a shop at JFK's JetBlue Terminal 5, and ships nationwide. Melissa still personally develops all of Baked by Melissa's unique, bite-size cupcake creations and product offerings, including Seasonal Collections, a Mini of the Month, an online create-your-own cupcake tool, and custom cupcake art. Visit www.bakedbymelissa.com for more information.



Linda M. Czipo
Executive Director, Center for Non-Profits

Linda Czipo is executive director of the Center for Non-Profits, New Jersey's state association of charitable non-profits. The Center strengthens New Jersey's charities, individually and as a community, through advocacy, public education, legal and management assistance, and membership services.

Linda's non-profit sector experience spans over 25 years, and includes expertise in public policy,

compliance and management issues. She speaks frequently to the media, non-profit, philanthropic and business leaders, and government officials regarding the size, strength, economic and social contributions of New Jersey's non-profit sector and current and emerging trends facing the non-profit community; and has successfully mobilized broad-based coalitions of non-profits around numerous advocacy issues.

Linda is a current public policy committee member and former board treasurer of the National Council of Nonprofits; the New Jersey Commission on National and Community Service; the advisory board of the Center for Excellence in Leadership, Governance and Philanthropy at Fairleigh Dickinson University; and the Leadership and Policy Committee of the Council of New Jersey Grantmakers.

She holds a degree in Political Science from Rutgers University.



Jill Johnson
Chief Executive Officer,
Institute for Entrepreneurial Leadership

Jill Johnson is the chief executive officer of the Institute for Entrepreneurial Leadership (IFEL) and Workshop In Business Opportunities (WIBO). She has over twenty-two years of experience as a business strategist with expertise in financial analysis, marketing, and business development. In addition, she has authored numerous business plans that supported successful fundraising efforts across many different industries.

Ms. Johnson started her career as a financial analyst at Goldman, Sachs & Co in mergers and acquisitions where she worked across industries groups to help clients execute deals at a minimum transaction value of \$100 million. Following her time at Goldman, Sachs, she joined City News Publishing Company. There she was responsible for advertising, sales and strategic partnerships for YES Magazine, a national youth magazine circulated in schools and organizations in over 30 states. After being promoted to Associate Publisher of YES Magazine, she added production oversight to her list of management responsibilities. In her next professional experience and immediately prior to launching IFEL, Ms. Johnson was the President of On Point Consulting, a strategic business planning consultancy; she advised early stage businesses through a variety of strategic planning and growth issues.

In her current capacity with the Institute for Entrepreneurial Leadership, Ms. Johnson is responsible for the strategic direction of the organization and capacity building. She has led the company in successfully winning contracts with the New Jersey Department of Labor, the Newark Urban Enterprise Zone and the Rutgers Center for Urban Entrepreneurship and Economic Development to provide entrepreneurial training and support services. She has served on numerous boards and committees focused on economic development and served as a trustee of the Newark Public Library Board through appointment by Newark Mayor Cory Booker.



Johnson (continued)

She is frequently an invited speaker on topics including: community economic development, business plan development, entrepreneurship, nonprofit earned revenue development, minority and women small business growth and access to capital.

She has a B.A. in economics from Harvard University and was honored in 2007 as an NJBiz 40 Under 40 awardee and as a Women of Influence in Finance by the Women's Fund of NJ.

Ms. Johnson is married with four sons.



The New Jersey Division on Women (DOW) was established in 1974 as a pioneering state agency for women.

DOW is proud to continue the tradition of promoting women's rights, ensuring women's safety and enhancing opportunities for all women in New Jersey.

www.nj.gov/dcf/women

New Jersey Department of Children and Families' Division on Women
PO Box 717
Trenton, NJ 08625-0717





NEW JERSEY DEPARTMENT
OF CHILDREN AND FAMILIES

RUTGERS

New Jersey Agricultural
Experiment Station