



# **Bureau of Sustainability**

*Ky Asral – Bureau Chief*

## Priorities

- Sustainable Jersey Partnership
- Support NJ Sustainable Business Registry
- Promote sustainability to the business community
  - Sustainability Speaker Series (S3)
  - Small Business Assistance Program
  - Sustainable Communities
- Support/Promote NJ's recycling programs
  - NJ WasteWise Business Network
  - Food Waste Guidelines



Preserving Resources,  
Preventing Waste

# Sustainability Speaker Series (S3)

## Program Description

### Why we are here today!

The Sustainability Speaker Series provides a forum to share ideas and strategies to expand social, environmental and economic sustainability within New Jersey. It brings together sustainability experts and NJ leaders from diverse sectors to discuss how organizations can incorporate sustainability into business decisions. There is no cost to attend.



## Program Description

The New Jersey WasteWise Business Network is a no cost program designed to help businesses and other organizations learn how waste reduction, recycling and recycled product procurement not only help the environment, but also their bottom line.

Next Meeting on November 13, 2019. For more information and to register contact Steven Rinaldi at [Steven.Rinaldi@dep.nj.gov](mailto:Steven.Rinaldi@dep.nj.gov)



# Food Waste Guidelines

## Project Description

### Food Waste Guidelines Legislation P.L. 2017, c.210

Signed August 2017, a request for guidelines to be written for K-12 and higher education institutions to reduce, recover and recycle food waste in an effort to help achieve the 50% reduction goal by 2030 set in place by the Food Waste Reduction Legislation P.L. 2017, c.136.

<i>Section in Guidelines</i>	<b>Higher Education Guidelines</b>	<b>K to 12 Guidelines</b>
Executive Summary	✓	✓
Getting Started	✓	✓
Getting Started Case Study	X	✓
Reduction	✓	✓
Reduction – Case Study	✓	✓
Recovery	✓	✓
Recovery – Case Study	✓	✓
Recycling	✓	✓
Recycling – Case Study	✓	✓

# NJ Sustainable Business Registry

## Background on the Registry

### Mission

Created to recognize and promote sustainable businesses across the state of New Jersey. Flying Fish has been a member since 2017.



Launched in Fall of 2014 via a Partnership between the NJ Small Business Development Centers, the Environmental Protection Agency and the NJ Department of Environmental Protection.

### About



### Who can Join

The Registry is open to companies of all types and there is no cost to join



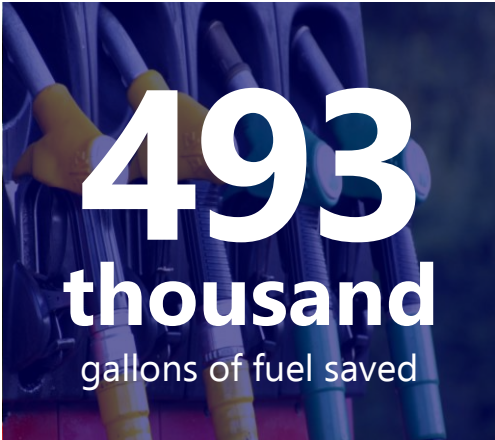
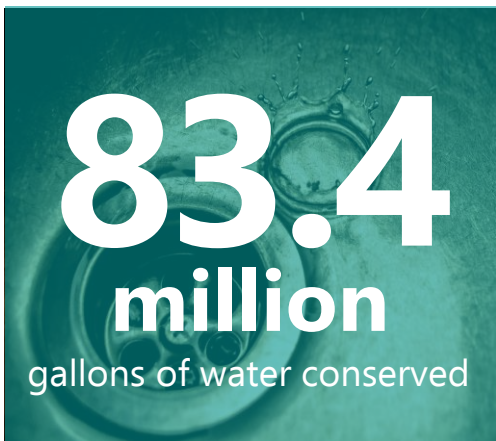
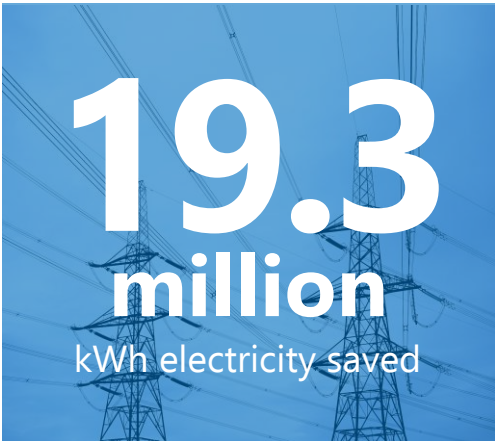
### **You can become a member in 5 easy steps!**

1. Create an online account
2. Submit a brief written description of Five Sustainable Actions/Practices your business, nonprofit organization or higher education institution has adopted
3. Identify One Measurable Environmental Benefit from a practice
4. Identify One Cost Savings from a Practice
5. Re-Register once every two years by showing continual improvement; Add One Sustainable Action/Practice at your Facility and One New Measurable Result



# NJ Sustainable Business Registry

## Annual Results: Members Make a Difference



# Thank you Flying Fish

For being a dedicated member of the Registry since 2017  
and for having us here today for the Fall 2019 S3 Meeting

