WELCOME!

October 8, 2019
INTROS - Lou Romano

• RETAIL EXPERIENCE
• WHOLESALE EXPERIENCE
• SUPPLIER EXPERIENCE
  • 8 Years DG Yuengling
  • 4 Years OSKAR BLUES
  • ~2 Years at FLYING FISH
FFBC History
Timeline

- Founded by Gene Muller in 1996, Flying Fish became a “virtual” brewery on the WEB......soliciting feedback on beer styles, names, and building a following before the brewery was ever physically built.
Why “FLYING FISH?”

- Volans, or the “Flying Fish”, is a constellation in the Southern Hemisphere, representing exploration and adventure. Gene wanted his following to explore new tastes from what was just “popular” at the time, so a Flying Fish represented people who were willing to “drink outside their usual pond”.
Why “FLYING FISH?”
Timeline

- After garnering attention (and monetary investment), the brewery physically opened in Cherry Hill, NJ, in late 1996/early 1997.
- Gene and the team operated out of this location until 2012
Timeline

- Current location in Somerdale, NJ (just south of Cherry Hill, and 12 miles from downtown Philadelphia).....42,000 square feet......four times the size of the original brewery.
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ECO-EFFORTS

- 463 Solar Panels were installed on the brewery roof before opening.

- We have a monitor in our Tasting Room that allows guests to watch how much electrical output is coming from Solar.

- We rank 18th in the world for breweries, as a percentage of power coming from solar.
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- 19 Solar Light Tubes were installed, which uses a prism to collect sunlight and concentrate it, effectively lighting our warehouse “without” electricity.

- Nothing to clean, turn on, or replace/throw away.

- More pleasant than fluorescent lighting.
• 50 BBL Brewhouse, recaptures steam used in the brewing process.

• 1 Gallon of Hot Water saved for every 5 gallons of beer brewed.

• Spent Grain goes to local farms (709 tons in 2019)
• Rain Gardens on property capture runoff, and help divert it back into the ground, rather than rushing to Cooper Creek and creating erosion.
• Reclaimed wood used in building our Tasting Room and Lighted Signs we hang in the market.
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- Infinitely Recyclable (aligns with FFBC values)
- Lighter (can fit more on a truck and reduce shipping)
- Portability (aligns with “adventure”)
- Light Protection (Quality Message)
- Air Protection (Quality Message)
*one out of four craft beers consumed in cans

Data Set & Source: Total U.S. Food from IRI Syndicated Data
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TOUR TIME!