NJDEP Sustainability Speaker Series
June 19, 2018

Dave Stangis
Vice President, Corp. Responsibility
Chief Sustainability Officer
Welcome to Campbell’s
The Campbell Brand Landscape

Real Food Snacks
- Kjeldsen's
- Pepperidge Farm
- Milano
- Arnott's
- Tim Tam
- Snyder's of Hanover
- Lance
- Cape Cod
- Ritter's
- Pop Secret
- Smart Sausage

Real Food Convenient Meals
- Campbell's
- Swanson
- Pacific Foods
- Plum Organics
- Garden Fresh Gourmet
- The Soulfull Project
- Prego
- Pace

Organic & Functional
- Late July Organics
- V8
- Pacific Foods
- Plum Organics
- Garden Fresh Gourmet
- Emerald
- Healthy Request

Packaged Fresh
- Garden Fresh Gourmet
- Bolthouse Farms
- 1915 Organic

Real food that matters for life's moments
Our Purpose: WHY WE EXIST

Our Real Food Philosophy: HOW WE DEFINE REAL FOOD

Our Strategic Framework: WHERE WE FOCUS

Real food that matters for life's moments
Our Sustainability Vision
We strive to build a more resilient food system, making real food that improves the health and well-being of the world we all share, for generations to come.

Our Mission
To lead the food industry in food that is ethically and sustainably grown, sourced, produced and shared.

Grown
Protect natural resources and livelihoods on farms
- Resource conservation
- Farmer livelihoods
- Pesticide and fertilizer use
- Agricultural innovations

Produced
Promote stewardship of natural resources in our operations
- Climate
- Water
- Waste

Sourced
Ensure ethical and sustainable practices in our supply chain
- Responsible sourcing
- Traceability
- Supplier diversity
- Human rights

Shared
Improve stakeholder and shareholder value through transparency and our Real Food Philosophy
- Employees
- Customers
- Consumers
- Communities
- Grow more with less: build healthy soils and conserve natural resources
- Improve the livelihoods of farmers and farm workers
- Mandate safe and responsible use of pesticides and fertilizers
- Accelerate and support agricultural innovations for sustainability, quality, and cost

Campbell’s Soup expands its fertilizer optimization programs

By SUZY FRIEDMAN | BIO | Published: JUNE 3, 2015

There's a new reason to celebrate your favorite sugar cookie. The Campbell Soup Company has committed to fertilizer optimization in its sourcing areas in Ohio and Nebraska. These areas provide wheat for Campbell’s subsidiary, Pepperidge Farm – and the company will enroll an additional 70,000 acres into its fertilizer optimization programs by 2020.
Sourced

Ensure ethical and sustainable practices in our supply chain

- **Responsibly source** ingredients, packaging and services for our products and operations
- Improve capabilities for farm to fork **traceability**
- Develop a **diverse supply** base that reflects the demographics of our consumers
- Advance respect for **human rights** in our operations and across our supply chain
- Protect our **climate** through efficiency and low carbon technologies, transportation and practices
- Safeguard the quality and quantity of our **water** resources
- Prevent and eliminate **waste**, including food waste

Campbell has set a goal to cut our food waste **in half** by 2030.
2025 CR & Sustainability Agenda

Our mission is to lead the sector in real food that is ethically and sustainably grown, sourced, produced and shared.

- Integration of CR & Sustainability into Supply Chain to mitigate risks and drive opportunities
- New strategic goals to drive performance, cost reduction & innovation
  - Reduce GHG emissions by 25 percent
  - Reduce water use by 20 percent
  - Reduce waste to landfill by 25 percent
- Responsible Sourcing, Sustainable Agriculture, Packaging, Logistics and Transportation
Shared

Improve stakeholder and shareholder value through transparency and our Real Food Philosophy

- Enable a diverse, safe and engaged workforce
- Transparently communicate what’s in our food and work with customers to build a more resilient supply chain
- Provide delicious and nutritious food that is affordable and accessible to all consumers
- Strengthen and empower healthy communities in Campbell’s hometowns
Creating a Force for Good

SOULFULL PROJECT GOES NATIONAL, Aiming to Donate One Million Servings by 2019
Investor/Marketplace Leadership in Sustainability

- Ranked #1 Most Reputable Company in the U.S.
- Ranked #12 on the 100 Best Corporate Citizens list - 9th year on the list
- Dow Jones Sustainability Indices - 9 consecutive years
- Drucker Institute - Wall Street Journal - Ranked in the Top 50 of America’s Top Managed Companies, Top in CSR
- JUST Capital - Ranked 5th among food and beverage companies on the JUST 100 list
- Constituent of NYSE Euronext Vigeo World 120 and Euronext Vigeo US 50 Indices, FTSE4GOOD INDEX & MSCI Global Sustainability Index Series
- Top ISS Scores for Environment & Social Governance
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