



Conscious COSMETICS

Products we use everyday can significantly affect our health, environment and lifestyles.

The following practices are important to ensure that we choose cosmetics that are best for us, as well as the planet.

MINDFUL PURCHASING

The first R in the "R's of recycling" is always reduce.



Take care to identify and purchase only what you need to save money and reduce waste.



FIND PLASTIC-FREE PRODUCTS

Only 9% of plastic is recycled. Improperly discarded plastics degrade our environment.

Products with packaging made of natural fibers and compostable packaging are less likely to become an environmental hazard.

CHOOSE RESPONSIBLY SOURCED BRANDS

Vegan, cruelty-free, low waste and fair trade products are better for people, animals and the environment. Responsibly sourced brands also tend to have less toxic ingredients.



WATCH OUT FOR THE "DIRTY DOZEN"

Look out for and be careful not to purchase or use cosmetics with these well-known toxic ingredients of high concern.

ewg.org/the-toxic-twelve-chemicals-and-contaminants-in-cosmetics

Find more sustainability tips at:
www.nj.gov/dep/aqes/sustainability-infographics.html

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