

## New Jersey Recycling PSA Scripts 2017

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### **PLASTIC BAG RECYCLING** (70 words)

**Attachment: 1 Single-Track-30 sec.mp3**

Recycling is a way of life in New Jersey. To help your recycling program run smoothly, it is important to put only the appropriate materials into your recycling containers. Plastic shopping bags should not be put into your curbside recycling container as they will clog up processing equipment just like hair clogs up vacuum cleaners. Recycle shopping bags at your local supermarket. To learn more about recycling, go to [recycle.nj.gov](http://recycle.nj.gov).

### **RECYCLING (FOLLOW YOUR LOCAL RECYCLING REQUIREMENTS)** (72 words)

**Attachment: 2 Single-Track-30 sec.mp3**

Recycling is a way of life in New Jersey. To help your recycling program run smoothly, it is important to put only the appropriate materials into your recycling containers. Placing non-recyclable materials into the mix creates serious quality control issues and negatively affects the economics of recycling. Please help ensure the future success of our state's recycling programs by following your local recycling requirements. To learn more about recycling, go to [recycle.nj.gov](http://recycle.nj.gov).

### **RECYCLING...AN ENVIRONMENTAL AND ECONOMIC SUCCESS** (66 words)

**Attachment: 3 Single-Track-30 sec.mp3**

Did you know that recycling is both an environmental and economic success story? Thanks to the efforts of New Jersey residents, businesses, schools and hospitals, almost 13 million tons of materials are recycled yearly! This saves landfill space, conserves natural resources, saves energy, leads to reductions in greenhouse gases, and helps the economy by creating thousands of jobs! To learn more about recycling, go to [recycle.nj.gov](http://recycle.nj.gov).

### **PLASTIC BAG RECYCLING** (38 words)

**Attachment: 4 Single-Track-15 sec.mp3**

Plastic bags should not be mixed with any curbside recyclable materials as they will clog up processing equipment just like hair clogs up vacuum cleaners. Recycle shopping bags at your local supermarket. To learn more, go to [recycle.nj.gov](http://recycle.nj.gov).

### **RECYCLING (FOLLOW YOUR LOCAL RECYCLING REQUIREMENTS)** (39 words)

**Attachment: 5 Single-Track-15 sec.mp3**

To help your recycling program run smoothly, it is important to put only the appropriate materials into your recycling containers. Please help ensure the future success of recycling by following your local recycling requirements. To learn more visit [recycle.nj.gov](http://recycle.nj.gov).

### **RECYCLING...AN ENVIRONMENTAL AND ECONOMIC SUCCESS** (39 words)

**Attachment: 6 Single-Track-15 sec.mp3**

Recycling is an environmental and economic success story! Thanks to the efforts of New Jersey residents and businesses, almost 13 million tons of material are recycled yearly! This benefits the environment and creates jobs. To learn more visit [recycle.nj.gov](http://recycle.nj.gov).