

Black Bear Education Materials Distributed and Programs Presented by NJDFW, 2007-2018

Education Material Production and Distribution

Fiscal Year	Be Bear Aware Brochure	Living with New Jersey Black Bears DVD	Know the Bear Facts English Brochure	Know the Bear Facts English Brochure (Updated)	Know the Bear Facts Spanish Brochure	Know the Bear Facts Kids Activity Guide	Camper Card	Waste Hauler Flyer	Bear Magnet	Understanding Black Bears Classroom Kit	Bear Safety Sign for Parks	You Are In Bear Country Plastic Picnic Table Sign	
2007	150,000											1000	
2008			250,000		25,000	100,000	228,000	35,000	2,000				
2009									2,000				
2010			205,000		41,000	202,800	300,000						
2011		2,505								262			
2012		2,000											
2014			25,000										
2017		1,000		150,000					1,000		6,500		
Produced	150,000	5,505	480,000	150,000	66,000	302,800	528,000	35,000	5,000	262	6,500	1,000	1,730,067
Distributed	150,000	4,940	480,000	34,000	65,600	192,000	480,000	35,000	4,500	240	3,500	1,000	1,450,780

Black Bear Education Public Programs and Exhibits

Year	Bear Ed Presentations & Exhibits	Attendance
2007	45	15,802
2008	204	24,215
2009	251	29,395
2010	107	10,876
2011	92	10,678
2012	117	12,418
2013	95	9,173
2014	101	12,709
2015	63	7,058
2016	17	970
2017	47	6,460
2018	13	2,060
Totals	1152	141,814

