

Delaware Water Gap National Recreation Area

John J Donahue, Superintendent

Delaware Water Gap National Recreation Area

National Park Service Organic Act (1916)“...purpose is to conserve the scenery and the natural and historic objects and the wild life therein and to provide for the enjoyment of the same in such manner and by such means as will leave them unimpaired for the enjoyment of future generations.”

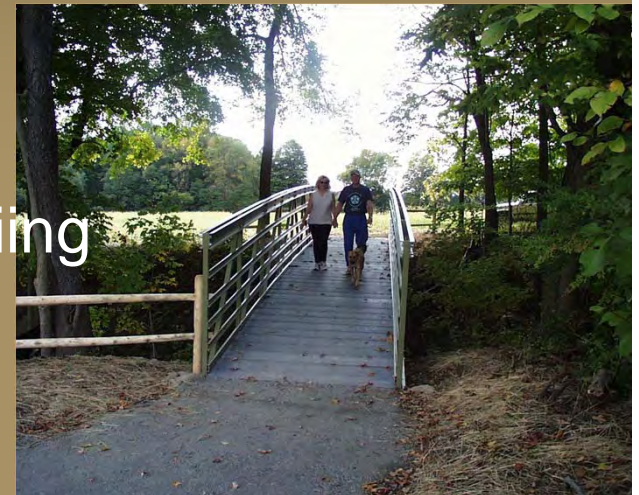
Delaware Water Gap National Recreation Area mission (1965) is “to provide outdoor recreation opportunities while conserving the natural, cultural and scenic resources of the recreation area.”



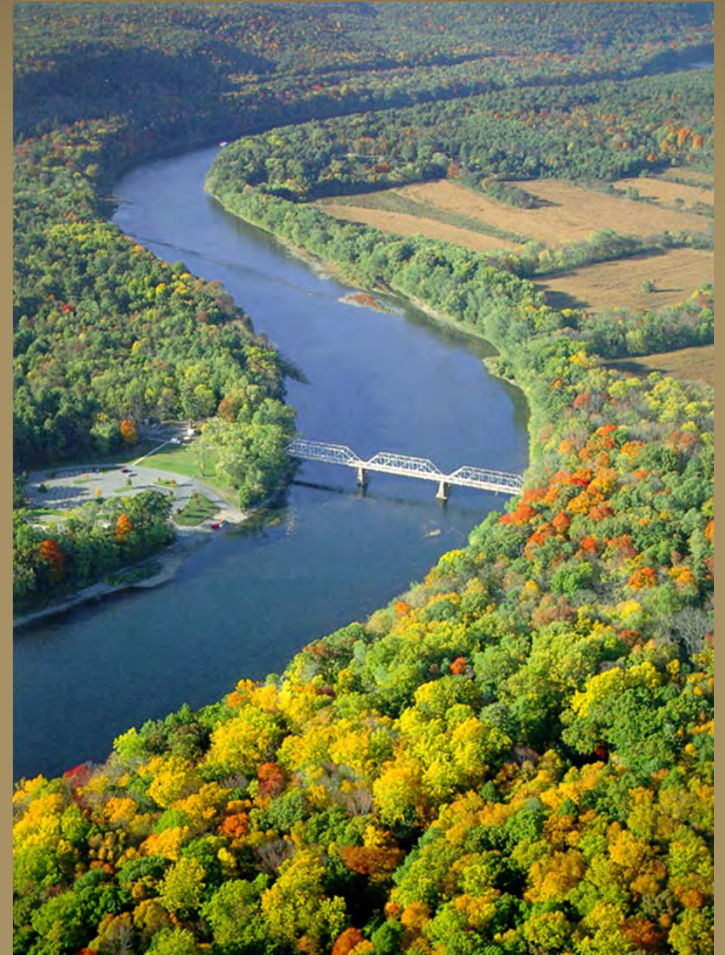


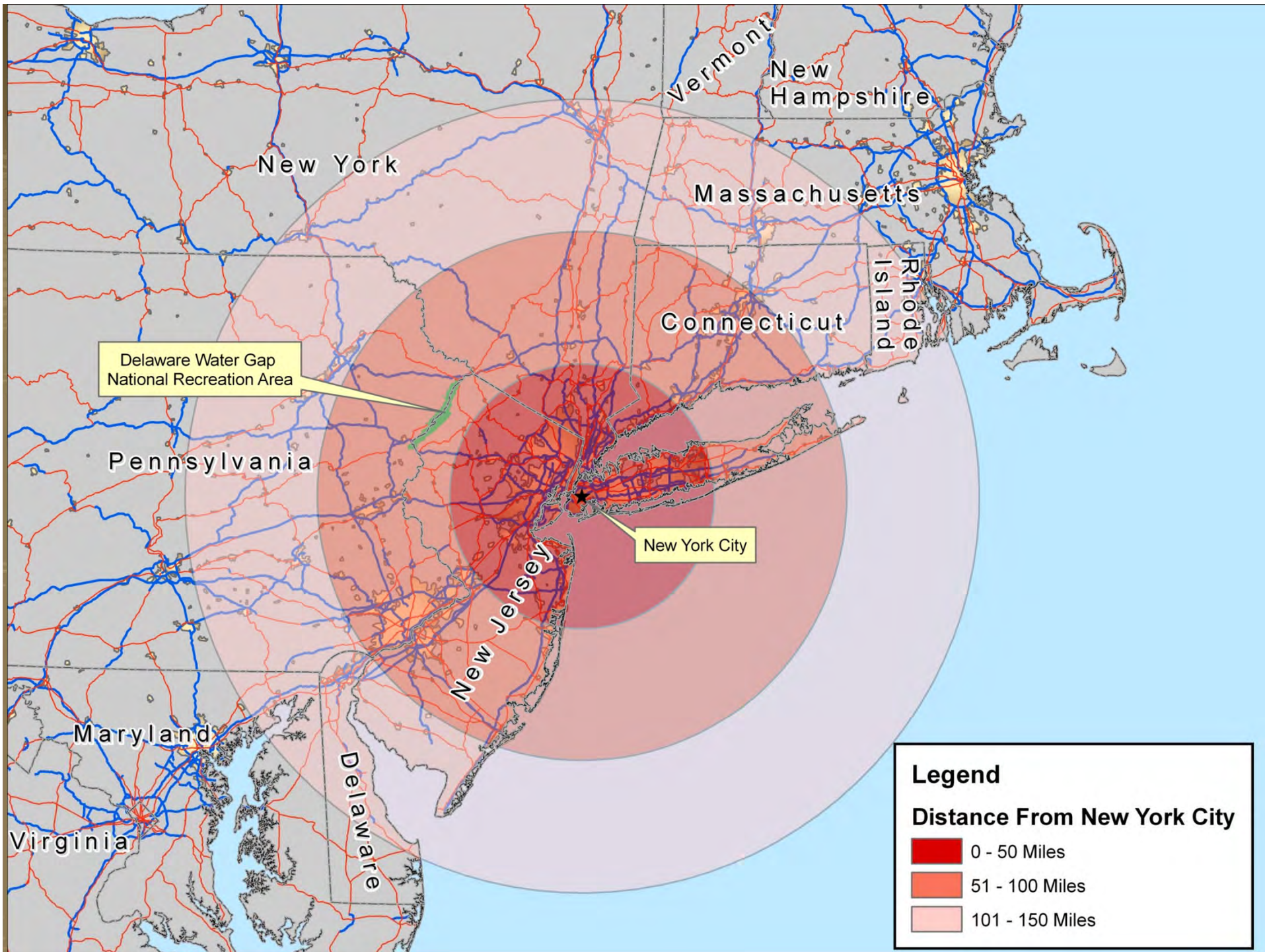
■ Activities

- Hiking
- Biking
- Horse Trails
- Camping
- Rock-climbing
- Boating/canoeing
- Picnicking
- Sightseeing
- Bird-watching
- Hunting/Fishing
- Swimming
- Cross-country skiing
- Scenic driving
- History

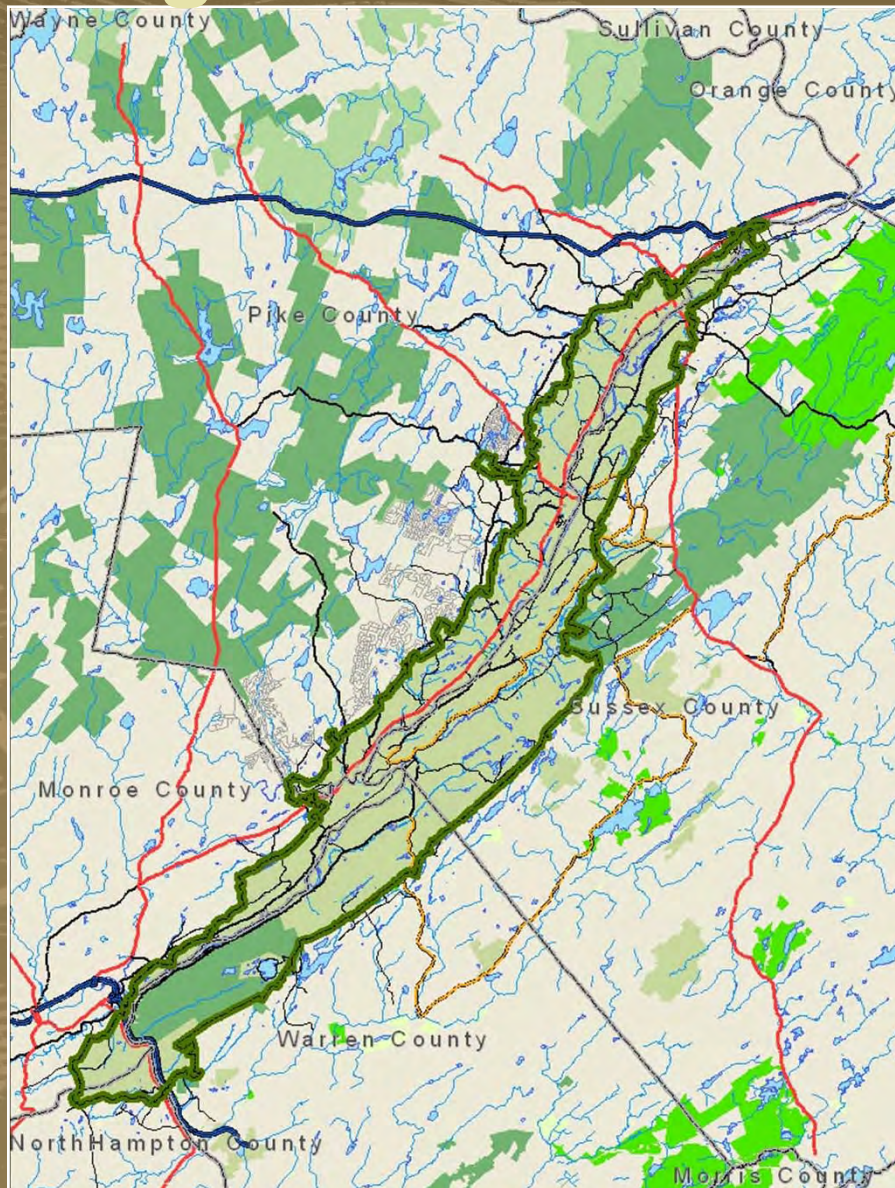


Location, Location, Location





Regional Connectivity



- Sussex & Warren Counties, NJ
 - Approx. 97,000 acres of state land
- Pike, Monroe & Northampton Counties, PA
 - Approx. 166,000 acres of state land

Economics of Parks

- In 2010 nearly 5.3 million recreation visits to park
- 2010 River Visitor Survey & Impacts of Visitor Spending on the Local Economy Study
 - Avg. visitor group size is 4.3 people
 - Visitor groups spent an average \$142 in and surrounding the park
 - Overall 75% of spending took place outside of park
 - Total visitor spending within 20 miles of the park was \$151.9 million
 - (including \$37.8 million within the park)
 - 32% of visitor groups said park was their primary reason for visiting area
 - \$106.7 million in spending contributed directly to the park

<u>Local Economic Impacts of Delaware Water Gap National Recreation Area</u>				
	<u>Sales</u>	<u>Jobs</u>	<u>Labor Income</u>	<u>Value Added</u>
Park Visitor Spending	\$131.5M	1,775	\$48.8M	\$78.9M
Park Payroll	+ \$4.2M	+ 155	+ \$10.6M	+ 11.7M
Park Visitor Spending + Payroll	\$135.7M	1,930	\$59.4M	\$90.6M

Breakdown of visitor spending

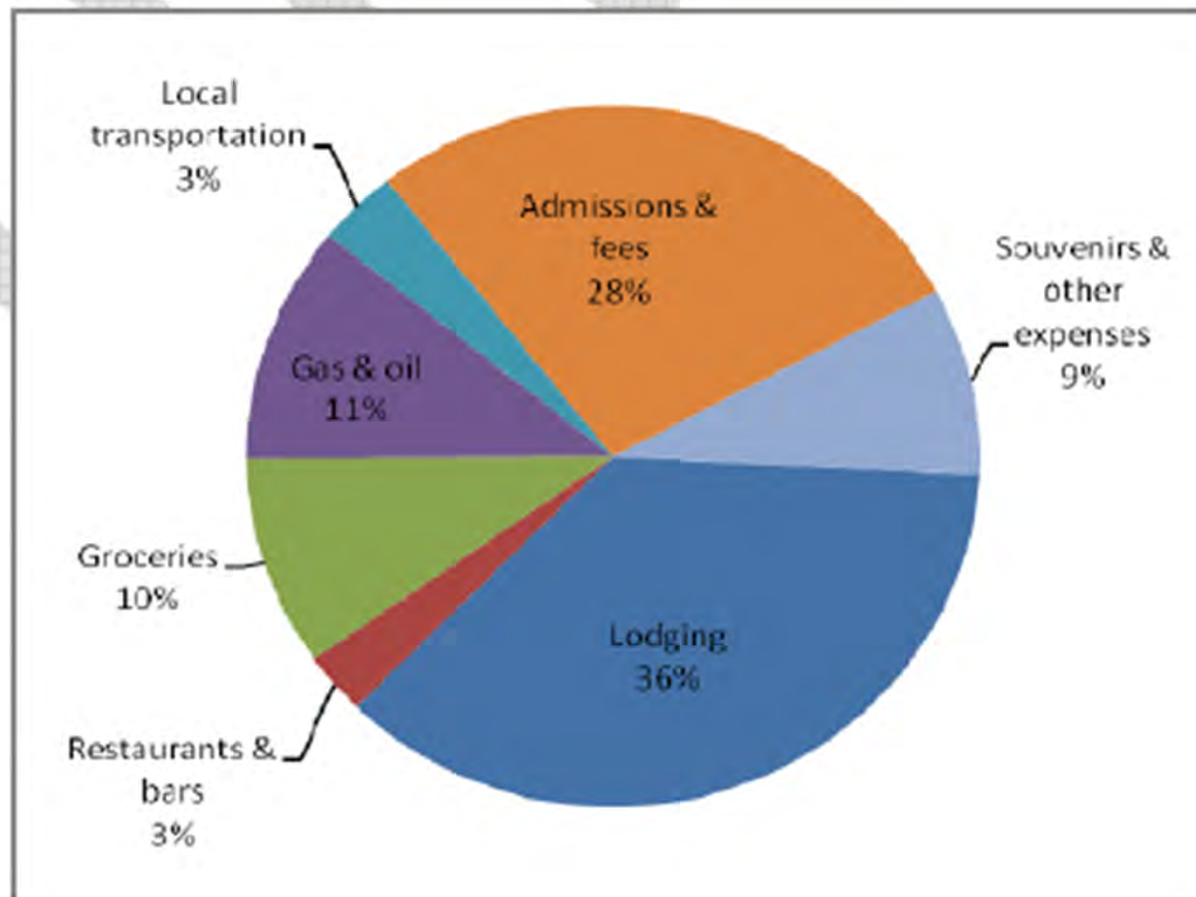


Figure 1. Delaware Water Gap National Recreation Area visitor spending by category.

- Admissions & Fees – primarily water recreation equipment rental

Other tables you might want to look at

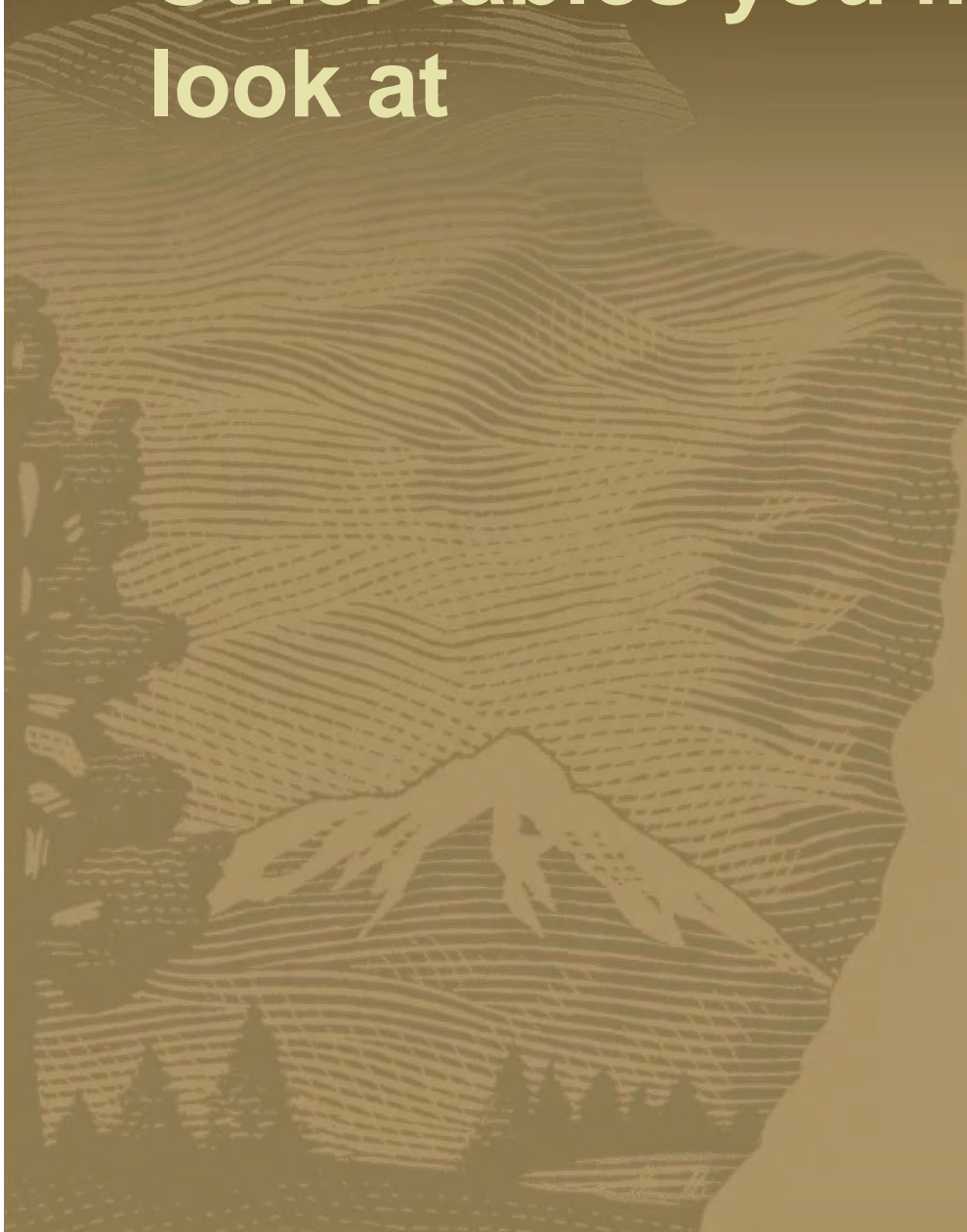


Table 1. Recreation visits and overnight stays, Delaware Water Gap National Recreation Area, Overnight (OVN) Stays

Month	Recreation Visits	Overnight (OVN) Stays			Total OVN Stays
		Concession Campgrounds	NPS Misc. Campgrounds	Backcountry	
January	263,691	-	295	242	537
February	251,736	-	991	305	1,296
March	400,085	-	1,257	1,004	2,261
April	400,085	-	1,124	1,004	2,128
May	464,418	2,076	4,906	3,084	10,066
June	662,737	5,249	5,966	14,001	25,216
July	651,868	2,932	4,547	14,291	21,770
August	651,809	2,932	5,028	14,291	22,251
September	439,019	2,932	3,862	3,400	10,194
October	454,162	-	3,079	1,540	4,619
November	361,608	-	2,448	50	2,498
December	284,543	-	1,422	300	1,722
Total	5,285,761	16,121	34,925	53,512	104,558

Source: NPS Public Use Statistics 2010.

Table 4. Average spending by segment (\$ per visitor group per trip).

Expenditures	Segment							All visitors*
	Local	Day trip	Camp-in	Back-country	Motel	Camp-out	Other OVN	
Inside Park								
Motel, hotel, cabin or B&B	.00	.00	2.87	.00	22.90	.00	.00	2.49
Camping fees	.00	.00	47.15	5.78	.00	.00	.00	.56
Restaurants & bars	.21	2.60	1.33	1.79	15.24	.00	5.30	3.44
Groceries & takeout food	.23	.90	15.40	3.87	8.26	.00	9.09	2.68
Local transportation	.00	.00	.00	.00	.00	.00	.00	.00
Admission & fees	10.07	25.45	38.51	83.83	26.43	.00	60.48	25.02
<u>Souvenirs & other expenses</u>	<u>.56</u>	<u>1.57</u>	<u>4.78</u>	<u>.00</u>	<u>.89</u>	<u>2.73</u>	<u>1.45</u>	<u>1.18</u>
Total Inside Park	11.07	30.53	110.04	95.27	73.71	2.73	76.32	35.37
Outside Park								
Motel, hotel, cabin or B&B	.00	.00	.00	.00	184.63	3.41	.00	19.86
Camping fees	.00	.00	1.99	.00	.55	136.77	.00	1.95
Restaurants & bars	11.44	11.22	3.03	.89	80.22	10.91	15.23	19.05
Groceries & takeout food	7.89	9.16	16.95	50.94	37.94	37.18	38.07	16.25
Gas & oil	7.71	9.98	19.87	6.26	24.84	41.91	12.87	11.70
Local transportation	1.18	.55	.00	.00	1.38	13.64	4.50	1.53
Admission & fees	20.63	35.46	10.04	157.89	65.38	106.66	5.06	31.23
<u>Souvenirs & other expenses</u>	<u>1.20</u>	<u>5.26</u>	<u>.27</u>	<u>.00</u>	<u>13.38</u>	<u>30.36</u>	<u>6.97</u>	<u>5.24</u>
Total Outside Park	50.05	71.63	52.15	215.99	408.32	380.84	82.70	106.81
Total Inside & Outside Park	61.12	102.16	162.18	311.26	482.03	383.57	159.02	142.18

*Average weighted by percent visitor group trips.

Table 5. Average spending per night for visitor groups on overnight trips (\$ per visitor group per night).

Expenditures	Segment				
	Camp-in	Back-country	Motel	Camp-out	Other OVN
Motel, hotel, cabin or B&B	1.39	0.00	111.36	1.36	0.00
Camping fees	23.78	3.78	0.30	54.71	0.00
Restaurants & bars	2.11	1.75	51.22	4.36	8.59
Groceries & takeout food	15.65	35.84	24.79	14.87	19.74
Gas & oil	9.61	4.09	13.33	16.76	5.39
Local transportation	0.00	0.00	0.74	5.45	1.89
Admission & fees	23.50	158.05	49.26	42.66	27.44
<u>Souvenirs & other expenses</u>	<u>2.44</u>	<u>0.00</u>	<u>7.66</u>	<u>13.24</u>	<u>3.52</u>
Total per visitor group per night	78.47	203.52	258.65	153.43	66.56

Table 6. Total visitor spending by segment, 2010 (\$000's).

Expenditures	Segment							All visitors
	Local	Day trip	Camp-in	Back-country	Motel	Camp-out	Other OVN	
Inside Park								
Motel, hotel, cabin or B&B	-	-	34	-	2,625	-	-	2,659
Camping fees	-	-	555	38	-	-	-	594
Restaurants & bars	76	1,104	16	12	1,747	-	726	3,680
Groceries & takeout food	83	382	181	26	947	-	1,246	2,865
Local transportation	-	-	-	-	-	-	-	-
Admission & fees	3,625	10,787	453	557	3,029	-	8,284	26,735
<u>Souvenirs & other expenses</u>	<u>202</u>	<u>666</u>	<u>56</u>	<u>-</u>	<u>102</u>	<u>40</u>	<u>198</u>	<u>1,263</u>
Total Inside Park	3,985	12,938	1,296	633	8,450	40	10,453	37,795
Outside Park								
Motel, hotel, cabin or B&B	-	-	-	-	21,166	50	-	21,216
Camping fees	-	-	23	-	63	1,997	-	2,084
Restaurants & bars	4,119	4,756	36	6	9,196	159	2,086	20,358
Groceries & takeout food	2,841	3,880	200	339	4,350	543	5,214	17,365
Gas & oil	2,775	4,229	234	42	2,847	612	1,762	12,501
Local transportation	427	233	-	-	158	199	617	1,634
Admission & fees	7,425	15,029	118	1,049	7,496	1,557	693	33,368
<u>Souvenirs & other expenses</u>	<u>433</u>	<u>2,231</u>	<u>3</u>	<u>-</u>	<u>1,534</u>	<u>443</u>	<u>954</u>	<u>5,599</u>
Total Outside Park	18,019	30,360	614	1,435	46,810	5,561	11,326	114,125
Total Inside & Outside Park	22,004	43,298	1,910	2,068	55,260	5,601	21,779	151,920
Segment Percent of Total*	14%	29%	1%	1%	36%	4%	14%	100%

*Percentages do not total 100% due to rounding.

Table 7. Total spending attributed to park visits, 2010 (\$000's).

Expenditures	Segment							All visitors
	Local	Day trip	Camp-in	Back-country	Motel	Camp-out	Other OVN	
Motel, hotel, cabin or B&B	-	-	34	-	18,510	35	-	18,578
Camping fees	-	-	573	38	47	1,398	-	2,057
Restaurants & bars	76	4,518	43	17	8,648	112	1,886	15,300
Groceries & takeout food	83	3,168	332	330	4,212	380	4,146	12,650
Gas & oil	-	3,036	177	37	2,137	428	980	6,795
Local transportation	-	168	-	-	119	139	343	769
Admission & fees	3,625	21,575	543	1,500	8,655	1,090	8,669	45,656
<u>Souvenirs & other expenses</u>	202	2,267	59	-	1,253	350	729	4,860
Total Attributed to Park	3,985	34,731	1,759	1,922	43,580	3,932	16,754	106,664
Percent of Spending Attributed to the Park	18%	80%	92%	93%	79%	70%	77%	70%
Percent of Attributed Spending*	4%	33%	2%	2%	41%	4%	16%	100%

*Percentages do not total 100% due to rounding.

Table 8. Impacts of all visitor spending on the local economy, 2010.

Sector/Expenditure category	Sales (\$000's)	Jobs	Labor Income (\$000's)	Value Added (\$000's)
Direct Effects				
Motel, hotel, cabin or B&B	23,875	259	7,400	13,204
Camping fees	2,677	31	1,241	1,404
Restaurants & bars	24,038	430	8,760	12,336
Groceries & takeout food	60,103	1,070	24,738	37,817
Gas & oil	1,634	30	867	1,077
Local transportation	5,118	94	2,635	4,290
Admission & fees	2,788	46	1,411	2,321
Souvenirs & other expenses	3,431	71	1,763	2,869
Wholesale trade	2,670	15	1,012	1,747
<u>Local production of goods</u>	<u>699</u>	<u>3</u>	<u>154</u>	<u>242</u>
Total Direct Effects	127,033	2,047	49,981	77,307
<u>Secondary Effects</u>	<u>54,983</u>	<u>420</u>	<u>17,767</u>	<u>32,072</u>
Total Effects	182,015	2,467	67,747	109,378

Note: Impacts of \$151.9 million in visitor spending reported in Table 6.

Table 9. Economic impacts of visitor spending attributed to the park, 2010.

Sector/Expenditure category	Sales (\$000's)	Jobs	Labor Income (\$000's)	Value Added (\$000's)
Direct Effects				
Motel, hotel, cabin or B&B	18,578	201	5,758	10,275
Camping fees	2,057	24	953	1,079
Restaurants & bars	15,300	274	5,576	7,852
Groceries & takeout food	45,656	813	18,792	28,727
Gas & oil	769	14	408	507
Local transportation	3,200	59	1,648	2,682
Admission & fees	1,515	25	767	1,262
Souvenirs & other expenses	2,430	50	1,248	2,031
Wholesale trade	1,657	9	628	1,084
<u>Local production of goods</u>	<u>460</u>	<u>2</u>	<u>104</u>	<u>163</u>
Total Direct Effects	91,621	1,470	35,882	55,661
<u>Secondary Effects</u>	<u>39,852</u>	<u>304</u>	<u>12,886</u>	<u>23,232</u>
Total Effects	131,473	1,775	48,767	78,893

Note: Impacts of \$106.7 million in visitor spending attributed to park reported in Table 7.