



State of New Jersey

DEPARTMENT OF EDUCATION

PO Box 500

TRENTON, NJ 08625-0500

CHRIS CHRISTIE
Governor

KIM GUADAGNO
Lt. Governor

CHRISTOPHER D. CERF
Acting Commissioner

August 22, 2011

TO: Chief School Administrators of High School Districts
Charter School Lead Person (High Schools)
High School Principals
Directors of Guidance
Non-Public Advisory Committee Members

FROM: Marie Barry, Director
Office of Career and Technical Education

SUBJECT: The 2011 Malcolm Bernard Historically Black Colleges and
Universities College Fair of New Jersey

I am pleased to announce that the New Jersey Department of Education in collaboration with the Malcolm Bernard Historically Black Colleges and Universities (HBCUs) College Fair of New Jersey will once again co-sponsor this college fair for high school students. The week-long fair will be an excellent opportunity for institutions of higher education to meet New Jersey's students and share the rich legacy and opportunities that an HBCU can offer. This year's fair will be held from November 12-18, 2011 at five regional sites. A flyer providing the date, time and location for each fair is attached for your information and to post in your facility. I encourage you to add the Malcolm Bernard HBCU College Fair to your calendar of events and to **register by October 14, 2011**.

The fair will feature:

- College application fee waivers,
- On-site admissions acceptance,
- Guest speakers,
- Panel discussions, and
- Workshops for chaperones, educators, students, and parents that focus on the necessary tools to pursue post-secondary education.

Last year, the college representatives were able to meet and provide information to over 5,700 New Jersey students. These students were afforded the opportunity to receive valuable information from admission counselors representing more than 40 HBCUs. Of these students, 1,489 high school seniors

were offered admission to an HBCU, 24 percent granted on-site college acceptance and 304 scholarships were offered to students which totaled \$2.3 million, thereby demonstrating the high caliber of academically talented students from New Jersey interested in attending an HBCU.

I encourage you to continue to provide this opportunity to your students and add the Malcolm Bernard HBCU College Fair to your 2011-2012 school calendars of events. Attached for your information and use are the high school registration forms for each college fair. Please select the location that best accommodates your school and make the necessary arrangements to schedule the event for your junior and senior high school students. In addition, please post the attached flyer in your school. **Finally, we ask that you help to prepare the students attending the fairs to ensure their experience affords them the greatest opportunity, including taking the SAT or ACT at least once before the college fair.**

The online registration system made available last year will be active beginning in September at www.HBCU-CFNJ.com. All students attending the fair at any location must register using this online registration system and print their student admittance pass. Additional student preparation and online student registration information, currently being redesigned, will be available on the website as well.

Students choosing to attend the college fair scheduled on Sunday, November 12, 2011, should **not** complete the High School Registration Form, but should instead register by visiting the college fair website at www.HBCU-CFNJ.com

If you have any questions, please contact Diane Schonyers in the Office of Career and Technical Education (609) 633-0665 or visit www.HBCU-CFNJ.com for more information.

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Attachments

c: Members, State Board of Education
Christopher Cerf, Acting Commissioner
Senior Staff
James McBee
Diane Schonyers
Executive County Superintendents
Barbara Bernard