



**THE NEW JERSEY
ITALIAN AND ITALIAN AMERICAN HERITAGE COMMISSION**
RUTGERS, THE STATE UNIVERSITY OF NEW JERSEY
18 BISHOP PLACE – 3RD FLOOR
NEW BRUNSWICK, NJ 08901
TEL. 732-932-0670 • FAX. 732-932-0669
www.njitalia.nj.gov



The Honorable Chris Christie
Governor of New Jersey
Rochell Hendricks
Commissioner of Education, Acting
Richard McCormick, Ph. D.
Chair, NJ Presidents' Council

1 August 2011

Dear Educator:

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Cav. N. Larry Paragano
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Think your students have a way with words? Your school district is invited to participate in an exciting event for high school students. The New Jersey Italian and Italian American Heritage Commission is pleased to announce it is conducting a statewide Contest for Renaming of its *The Universality of Italian Heritage* Curriculum. We are looking for a “catchy” short title of one to three words, keeping the existing one as a sub-title.

If selected as a contest winner, your school could win a new computer and student or class prizes include valuable gift cards. Winners will be recognized at the Commission’s Seventh Annual Congress on Saturday, October 15, 2011, with Keynote Speaker, the Honorable Samuel A. Alito, Jr., Associate Justice of the U.S. Supreme Court. Official rules and entry form are attached. All previously submitted entries remain valid.

This contest is a creative way to put your students in touch with a valuable curriculum designed to infuse the contributions, history and achievement of Italian cultural heritage in all subject areas. Each lesson meets New Jersey Core Curriculum Content Standards.

Students can discover how Italian art and science influenced Thomas Jefferson. They can investigate prejudice toward Italians and other ethnic groups in the United States. Italians and the Holocaust and the achievements of Italian and Italian American Women can be explored. With each lesson, students acquire important knowledge of past and present cultures to enable them to reflect and develop positive values as citizens in a global society.

If you have any questions, please contact the Commission's Executive Director, Vito Totino, at 732.932.0670 or vtotino@nj-italytrade.org. Copies of the curriculum can be downloaded at www.njitalia.nj.gov. We look forward to receiving your school’s entries to the NJIAHC Curriculum Renaming Contest.

Sincerely,

Cav. Gilda Rorro Baldassari, Ed.D.
Chair, Italian and Italian American Heritage Commission
Chair, Curriculum Development Committee

· HONORING THE HERITAGE - PROMOTING THE CULTURE ·

Founded as: The New Jersey Commission on Italian and Americans of Italian Heritage Cultural and Educational Programs
P.L. 2001 Chapter 343 C.18A 4-42



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Renaming Contest
The Universality of Italian Heritage Curriculum

Entry should be one to three words. Entry should embody the spirit of *The Universality of Italian Heritage Curriculum*. Entrants are encouraged to explore the Curriculum while preparing their entry. With Curriculum lessons in subject matters of World Languages, World History, U.S. History, N.J. History, Law, Science, Economics, World Languages, Language Arts, Architecture and Art, students acquire important knowledge of past and present cultures. Reflection on the Curriculum lessons is the recommended preparation for a contest entry. *The Universality of Italian Heritage Curriculum* can be viewed at njitalia.nj.gov.

OFFICIAL ENTRY FORM

Complete this form in its entirety. All entries must be typed.

Student Name:
(If individual entry)

Teacher Name and Subject:
(If class entry)

Student Address:

City, State, Zip:

Telephone:

Email:

School:

School Address:

City, State, Zip:

School Telephone:

School District:

Teacher & Subject:
(If individual entry)

Short Title Entry for *The Universality of Italian Heritage Curriculum*:



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Renaming Contest
The Universality of Italian Heritage Curriculum

OFFICIAL RULES

Contest Deadline and General Instructions:

Entries returned via internet must be received no later than 11:59 pm Eastern Standard Time, September 23, 2011. Mail-in entries must be postmarked no later than September 23, 2011. Entries must be typed. No handwritten entries will be accepted. Official Entry Form must be used for contest submission. Class entries are acceptable if submitted in the name of the subject teacher. Entries are limited to one per person or class.

Winner Selection:

Winners will be selected from all eligible entries received. Winners will be notified by telephone or email on or about September 30, 2011.

Eligibility:

Contest is open to all New Jersey public, non-public and charter high schools, teachers and students. Commissioners and employees of NJIAHC, their families, and household members are not eligible to win.

General:

Void where prohibited by law. Subject to all federal, state and local laws and regulations. Prize cannot be transferred, exchanged, refunded or sold. All expenses after receipt and use of the prize and any federal, state and local taxes on the prize are the sole responsibility of the prizewinner.

Prizes/Award Recognition:

1. School with First Place Winner: Computer (One winner). Estimated Value: \$800. A Gubernatorial Proclamation and/or Legislative Resolution will be presented in recognition of the school and first place winner.
2. First Place: Gift Card. Value: \$250 (One winner)
3. Second Place: Gift Card. Value: \$175. (One winner)
4. Third Place: Gift Card. Value: \$100. (One winner)

Participating schools will receive Certificates.

Publicity:

Participation in the contest constitutes consent to use each winner's name, likeness, voice, opinions, entry, school, and hometown for advertising and promotional purposes in any and all media without limitation, all without payment or consideration, notification or permission.

Conditions:

NJIIAHC reserves the right to alter, suspend or cancel this contest or any portion thereof, at any time without further notice. By entering, entrant agrees to hold harmless and indemnify NJIIAHC and all promotional partners, their respective parents, subsidiaries, affiliates, directors, officers, employees and agents, against any and all liability, damages, or causes of action (however named or described), with respect to or arising out of entrant's participation in this contest or use of the prize awarded herein. Prizes are nontransferable and may not be redeemed for cash or any exchange. Requests for prize substitution will not be honored.

NJIIAHC is not responsible for any lost, late, delayed, illegible, incomplete, or misdirected entries. NJIIAHC is not responsible for computer system, phone line, technical hardware, software, program or server failures of any kind, lost or unavailable network connections, incomplete, garbled or delayed computer transmissions or network connections or any other difficulties which are human or technical in nature. All entries become the property of NJIIAHC and will not be returned. You will be disqualified, at the discretion of NJIIAHC, if you provide information that is incomplete, inaccurate or fraudulent, disrupts the contest or fails to comply with or circumvents the terms and conditions of the official rules. NJIIAHC reserves the right, in its sole discretion, to cancel, modify, or suspend this contest should any computer virus, bugs or other technical difficulty or their causes beyond the control of NJIIAHC corrupt the administration, security or proper play of the contest.

Entry Mailing Address:

NJIIAHC Renaming Contest
Rutgers University
18 Bishop Place, 3rd Floor
New Brunswick, NJ 08901

Entry Email Address:

vtotino@nj-italytrade.org