



State of New Jersey

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ROCHELLE R. HENDRICKS
Acting Commissioner

December 23, 2010

TO: Chief School Administrators
Charter School Lead Persons
Principals

FROM: Rochelle Hendricks
Acting Commissioner

SUBJECT: 2011 Panasonic National School Change Awards

I am pleased to provide you with information regarding the 2011 Panasonic National School Change Awards program that seeks to recognize schools across America that have made significant positive changes. This award is conducted and co-sponsored by the Panasonic Corporation and the American Association of School Administrators.

Annually, six schools nationwide are recognized. They receive:

- A \$5,000 grant;
- A ceremony conducted at the school in May/June 2011;
- National recognition and coverage by the media;
- Subsidized participation of the school's principal in the 14th Annual National Principals Leadership Institute to be conducted in New York City;
- An awards presentation by the United States Department of Education at a special ceremony in July 2011; and
- Participation in a major national research project focusing on school change.

If you are aware of schools that have improved, grown, and significantly changed, please advise them that the online application and related materials may be found at www.npli.org/nsca. Note the **March 7, 2011** application deadline. Thank you for your support.

MJK/NB/S:\RECOGNITION PROGRAMS\PANASONIC NATIONAL SCHOOL CHANGE AWARDS\2011 APPLICATION MEMO.DOC

c: Members, State Board of Education
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