

They look like candy. They fit in your pocket. They melt in your mouth. And — our 20th century school tobacco policies just don't account for these new tobacco products that target kids.



*flavored
cigars*



*strips
orbs
sticks*

snus



*electronic
cigarettes*



Join the growing number of New Jersey's schools who are approving the new *Comprehensive Tobacco-Free School Policy* (CTFSP). The CTFSP is designed to:

- Create tobacco-free school zones — with *no loopholes* for the new tobacco products
- Emphasize *prevention, intervention, and cessation* over suspension

*For more information about
how to implement a CTFSP in your school,
contact:*

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The New Jersey School Boards Association endorses the Comprehensive Tobacco-Free School Policy and offers the fully written policy, free of charge. Log on at NJSBA.org and search for Policy 5131.6 or request it from Scott Albert (see contact information on the left).

New Jersey's high schools are entitled to free CTFSP technical assistance, supported by the New Jersey Department of Health & Senior Services with funds from the American Recovery and Reinvestment Act of 2009 through the Centers for Disease Control & Prevention.