



State of New Jersey


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To: School Administrators and Food Service Directors participating in the National School Lunch Program

From: Rose Tricario, Director
Division of Food and Nutrition 

Date: August 31, 2011

Subject: Jersey Fresh Farm to School Week Materials

The New Jersey Department of Agriculture, Division of Food & Nutrition, would like to thank everyone for the overwhelming response that has been received for **Jersey Fresh Farm to School Week** promotional materials. Requests have been received from food service directors, teachers, school administrators, and others. As many requests as possible will be granted, using the limited supplies currently available.

Prior to Farm to School Week, all school districts in the National School Lunch Program will receive a package of promotional materials to be used during the week. One (1) package per LEA is being sent to each food service director and should arrive during the week of September 19, 2011. The package will include a banner, posters, and bookmarks for use during the weeks' activities.

Additionally, we encourage all school personnel to visit the Farm to School toolkit on the NJ Department of Agriculture's Farm to School web site:

<http://www.state.nj.us/agriculture/divisions/fn/childadult/f2stoolkit.html>

for more information and tips on how to make your schools' Farm to School activities successful.

Should you have any questions, please feel free to contact Jacqueline Bricker, Marketing Specialist at jacqueline.bricker@ag.state.nj.us or (609) 984-0692.