To: energymasterplan
Subject: Energy consumption

People's behavior is changed by feedback. With the cost of energy rising, many people do not realize how much they've spent on electricity until they receive their bill. There are now products on the market that provide real time energy consumption information. In some states, the utilities have provided these devices at a reduced cost.

Searching online I see there is a device called the Power Cost Monitor. Is this something that can be purchased in bulk and made available to consumers to help them manage their energy consumption?

I would appreciate a response to this e-mail.

Sincerely,
Joanne Kohler