

Announcement of 2017-18 Challenge Winner

For the 2017–2018 flu season, the New Jersey Department of Health (NJDOH) Vaccine Preventable Disease Program (VPDP) implemented the inaugural New Jersey College & University Flu Challenge.

The Challenge was developed to increase awareness surrounding the importance of flu vaccination for students on college campuses. Young adults have been shown to have lower flu immunization coverage rates as compared to other age groups. In addition, college campuses have many communal settings, which make it easier for the flu to spread. If a college student gets the flu, they can experience illness for eight or more days, causing them to miss classes and other events. Those reasons make it extremely important to bring added awareness to the benefits of vaccination.

In New Jersey’s first Challenge, eight schools participated in the campaign (listed below). The winner of the Challenge was determined based on the highest percentage of students self-reporting that they received the flu vaccine for the current flu season. We are happy to announce that **Seton Hall University** is the first Challenge winner.

New Jersey College & University Flu Challenge Participants

- Centenary University
- County College of Morris
- Kean University
- Monmouth University
- Rider University
- Rowan University
- Rutgers University – Camden
- Seton Hall University



Congratulations to all the participants! Please stay tuned for more information on the 2018-19 Flu Challenge. If you have any questions or comments, please contact the Vaccine Preventable Disease Program by calling 609-826-4861, or via email at erika.lobe@doh.nj.gov.