

A blue ribbon graphic with a 3D effect, featuring a white shadow on the top and a dark blue shadow on the bottom. The ribbon is slightly curved and has a pointed end on the right side. The text '#kNOWLEDGE' is written across the ribbon in a bold, sans-serif font. The '#' and 'k' are white, while 'NOW' and 'LEAD' are red.

#kNOWLEDGE