



## SELECTION CRITERIA FOR HNJ2020 OBJECTIVES

- Measurable
- Consistent with priority health areas
- Reliable and valid data sources
- Population based objectives must include data for the standard racial/ethnic groups as consistent with *NJDHSS Race/Ethnicity Coding Guidelines, 2007*
- Aligned with program objectives and priorities
- Sustainable for decade-long surveillance

A STATE  
IN WHICH ALL  
PEOPLE LIVE  
LONG, HEALTHY  
LIVES.

*Healthy New Jersey 2020 Vision*



Chris Christie, Governor  
Kim Guadagno, Lt. Governor

## New Jersey Center for Health Statistics



**Your source for New Jersey health data!**

**[nj.gov/health/chs](http://nj.gov/health/chs)**

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C1701



New Jersey's 10-year,  
health promotion and  
disease prevention agenda



*Mary E. O'Dowd, MPH, Commissioner*

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# WHAT IS HEALTHY NEW JERSEY?

## OVERARCHING GOALS

1  
Eliminate preventable disease and premature death

2  
Achieve health equity and eliminate health disparities

3  
Create social & physical environments that promote good health

4  
Promote healthy development & healthy behaviors

The Healthy People and Healthy New Jersey mission is to improve health through strengthening policy and practice by:

- Identifying health improvement priorities;
- Increasing awareness of the social determinants of health;
- Providing measurable objectives and goals;
- Engaging multisector stakeholders;
- Identifying critical research & data collection needs

## Background

The New Jersey Department of Health & Senior Services (NJDHSS) has been leading the coordination of Healthy New Jersey (HNJ) for over three decades. HNJ is the state's 10-year public health agenda aimed at improving the overall health of New Jersey's residents.

## HNJ 2020

HNJ2020 is composed of key topic areas. Each topic area outlines specific objectives with targeted measures for improving health outcomes and health behaviors among the total population, as well as in racial/ethnic, age, and gender subgroups.

Upon their release, HNJ2020 objectives should be applied at the state and local level. NJDHSS strongly encourages policymakers, healthcare providers, employers, consumers, community groups and all state residents to incorporate

HNJ2020 health improvement objectives, and their associated 10-year targets into governmental, workplace, and community agendas to achieve better health for all.

## HNJ 2020 & Local Public Health

Although there are hundreds of HNJ objectives tracked each decade, local organizations can concentrate on those that are their highest priorities. For example, an organization dedicated to improving the health status of seniors, might focus on reducing fatal falls among older adults in long-term care facilities. To accomplish this objective, the agency would record the number of falls over a specific range of time before and after implementing strategies to reduce falls. This is an example of an evidence-based intervention that HNJ 2020 encourages.