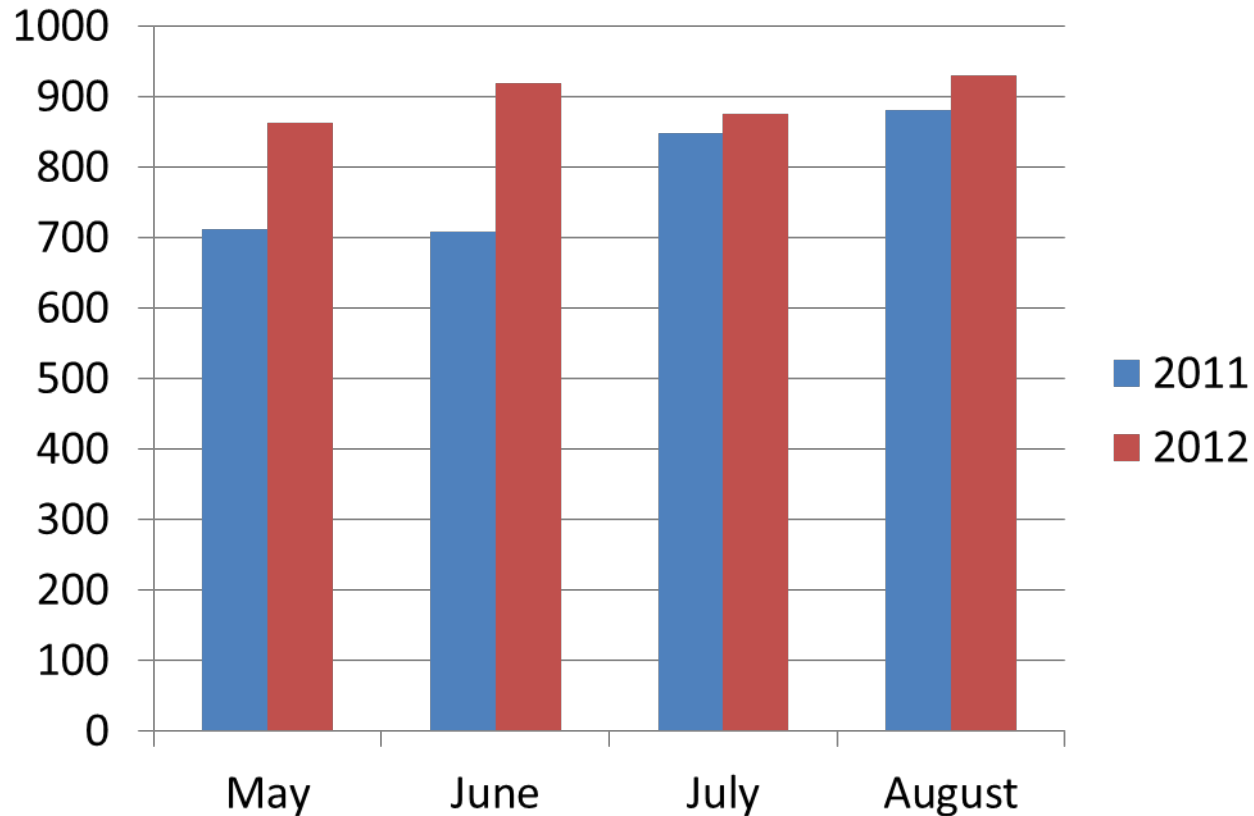


2012 Summer Workplace Blood Drive Campaign

The Need for Blood Doesn't Take A Vacation

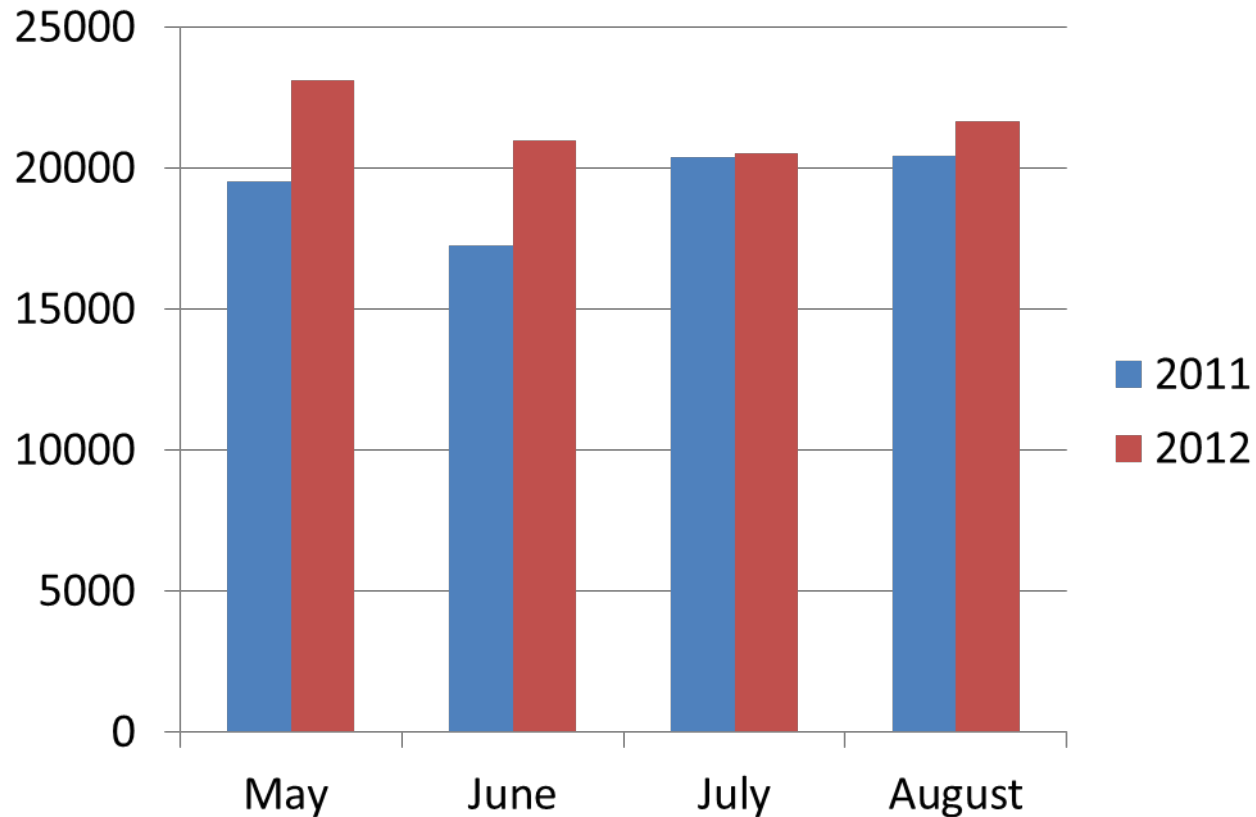


NJ Workplace Blood Drives

For May through August, NJ's blood centers conducted 3,148 blood drives in 2011 compared to 3,585 drives in 2012, a 13.8% increase (+437 drives) over the same period the previous year.

2012 Summer Workplace Blood Drive Campaign

The Need for Blood Doesn't Take A Vacation

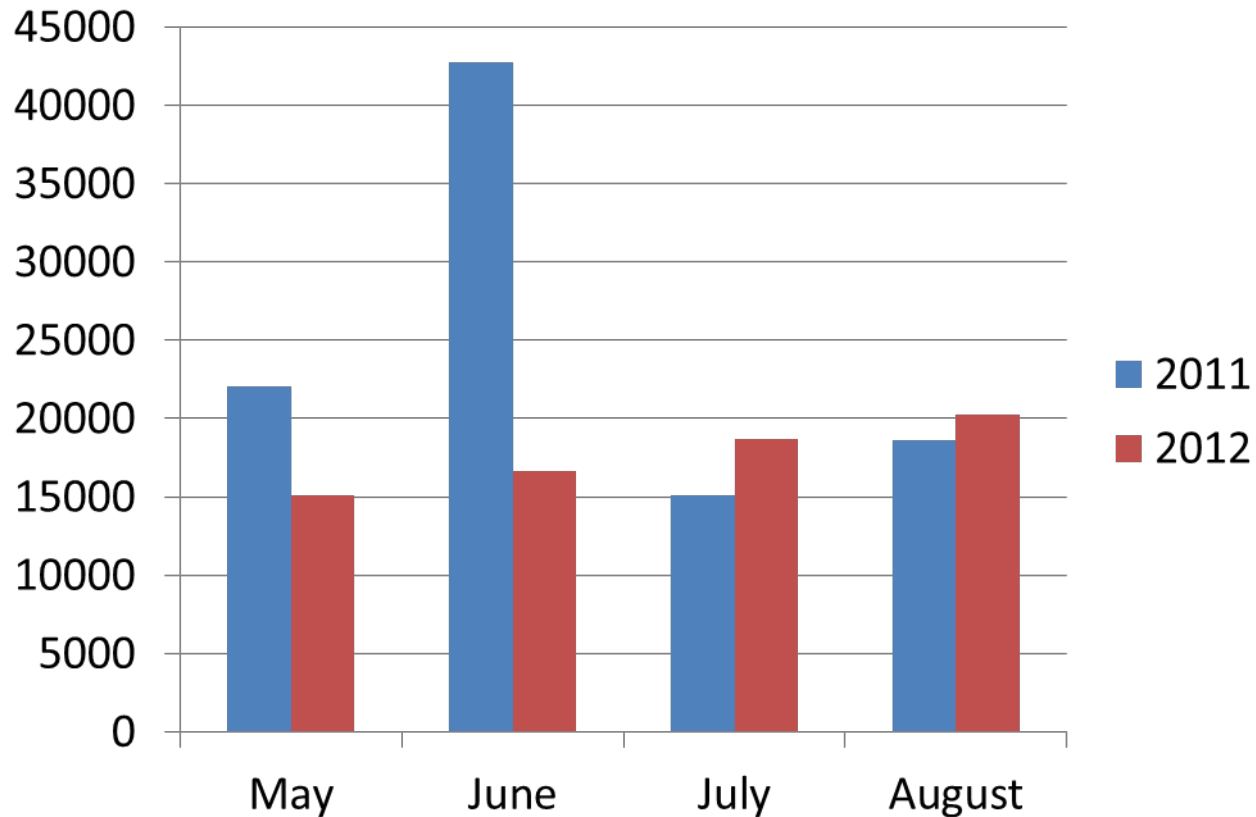


NJ Blood Units Collected

For May through August, NJ's blood centers reported collecting 77,578 units of blood in 2011 compared to 86,285 units in 2012, an 11.2% increase (+8,707 units) in blood collection over the same period the previous year.

2012 Summer Workplace Blood Drive Campaign

The Need for Blood Doesn't Take A Vacation



Blood Units Imported in NJ

For May through August, NJ's blood centers reported importing 98,489 units of blood in 2011 compared to 70,635 units in 2012, a decrease of 27,854 units over the same period the previous year.