



To: Institutions of Higher Education
From: Office of the Secretary of Higher Education
Date: June 28, 2023
Subject: Basic Needs Website Feedback Sessions

The Office of the Secretary of Higher Education (OSHE), in partnership with the Office of Innovation, launched a beta-version BasicNeeds.nj.gov website. The site is a centralized hub of information about state and local programs and resources available to New Jersey college students with basic needs insecurities.

To help us better understand how people can use the basic needs website to make it easier to find and connect with the resources they are looking for, OSHE is holding student feedback sessions. The feedback session will be conducted remotely and consist of a 45-minute conversation about the information presented on the website. Participants will be compensated with a \$60 eGift card following the session. We anticipate these virtual sessions to be scheduled for mid-late July 2023.

Students interested in participating may complete the following Qualtrics form: https://oshe.co1.qualtrics.com/jfe/form/SV_aYINMZtd3r4kpuu. Institutions are encouraged to share this form and feedback opportunity with their students.

Additionally, to assist in spreading the word about this critical resource, OSHE has created an outreach and social media toolkit, available [here](#).

For questions regarding the feedback sessions, the toolkit, or BasicNeeds.nj.gov, please contact Suchir Govindarajan, Special Assistant and Policy Analyst, at Suchir.Govindarajan@oshe.nj.gov.